Strategic Plan Overview for the Board of Trustees of the University of Tennessee

June 2015
Our Approach

• Broad Campus and Community Input

• Phase 1 Winter/Spring 2014
  Listening, Learning Sessions
  Survey (5,000 responses)
  Group Interviews (>350)

• Phase 2 Summer/Fall 2014
  Vision, Mission, Values Developed

• Phase 3 Summer 2014 to Present
  Development of the Plan
UTC Strategic Plan
2015-2020

• Vision, mission, values
• 4 goals for the University
• Clear measurements
• Framework for college, department goals
• Dynamic, adaptable and directional
Mission

The University of Tennessee at Chattanooga is a driving force for achieving excellence by actively engaging students, faculty and staff; embracing diversity and inclusion; inspiring positive change; and enriching and sustaining our community.
Vision

We Engage Students, Inspire Change and Enrich Community.
Values

• Students are the primary reason we exist as an institution.
• We live integrity, civility and honesty.
• We relentlessly pursue excellence.
• We embrace diversity and inclusion.
• Creativity, inquiry and scholarship are our culture.
Four Goals

• **Goal One**: Transform lives through meaningful learning experiences.

• **Goal Two**: Inspire, nurture and empower scholarship, creativity, discovery, innovation and entrepreneurial initiatives.
Four Goals

• **Goal Three**: Ensure stewardship of resources through strategic alignment and investments.

• **Goal Four**: Embrace diversity and inclusion as a path to excellence and societal change.
Final Comments

• The UTC Strategic Plan aligns with the UT Plan.

• Quantitative Metrics include CCTA outcome metrics and UT Dashboard metrics.

• Our Strategic Plan will guide the development of college and unit action plans.