Task Forces
The Refocused Strategic Plan
Achieving Institutional Distinctiveness

Task Force #1: Institutional Reputation. Valerie Rutledge, chair
Charge: To monitor and report on UTC’s progress in enhancing its academic quality as evidenced in its regional and national reputation. To identify ways to support distinctive academic programs, such as the Honors College, online, and graduate degree programs

Natural partners: Top Five Effort, Honors College, Lifelong Learning, Graduate School, Provost’s Office

Task Force #2: Student Success and Satisfaction. Fran Bender, chair
Charge: To provide oversight on expanded experiential learning opportunities, richer connections to the campus, enhanced advising, expanded integration of multicultural and diversity activities into the curriculum and campus life, and increased rates of retention and degree completion.

Natural Partners: Quality Enhancement Plan, Complete College TN Act, Student Development, Enrollment Management, Multicultural/Women’s Center, Office of Equity and Diversity, Provost’s Office, International Education

Task Force #3: Engagement with Partnerships. Meredith Perry, chair
Charge: To conduct an inventory of external educational and research partnerships as a starting point for this focus.

Natural Partners: Office of Partnerships and Sponsored Programs

Task Force #4: Resource Development. Vanasia Parks, chair
Charge: To support UTC’s strategic direction and mission through efficient and diversified human, technological, and fiscal resources

Natural Partners: Offices for Human Resources, Business and Financial Affairs, Development, Information Technology, Employee Relations Committee, Employee Staff Council

Task Force #5: The Built Environment. Linda Collins and Tom Ellis, co-chairs
Charge: To continue to develop an environmentally sustainable campus that is safe, well maintained, accessible, and aesthetically appealing.

Natural Partners: Facilities Planning and Management, Landscape Committee, Office for Students with Disabilities, Safety and Risk Management

Task Force #6: Communication/Marketing. Deborah Arfken, chair
Charge: To widen and strengthen the channels of internal and external communication

Natural Partners: University Relations

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