

Strategic Plan IID: Arts Implementation

Programs in the Arts, 2009 (January - December)

Event Categories (Please use one of the following and/or suggest alternatives):

Public Program: e.g., theatre or music production, gallery opening, etc.

Workshop: e.g., intensive engagement for short periods with specific content objectives

Residency: e.g., longer-term engagement with more broad-based content objectives

Mentorship: e.g., one on one or small group lessons

Conference Participation: Arts Related

Committee Participation: Arts Related

Public Event: Arts Related

Department of Art

Event Name	Event Category	Date	Appx Head Count/Participants	Location/Host	Partnerships
R. H. Hunt in Chattanooga	Public Lecture	1-Oct	20	AVA	AVA
Irving Sandler Talk	Classroom Lecture	9-Oct	28	UTC	HMAA
Faxon House and the American Renaissance	Public Lecture	30-Oct	30	Jackson, MS/SESAH	
WE Rock Tour: Chattanooga	Public Program	8/6/09	250	HMAA	Benwood Foundation, Lyndhurst Foundation, AIGA Chattanooga, Allegra Print & Imaging, Alleia, BarefootNellie, Chatterm, Chattanooga Area Convention & Visitors Bureau, Chattanooga Technology Council, Delta Queen, Dotson Studios, Easy Bistro & bar, Easy Designs, EngineHosting, GPA, Hunter Museum of American Art, Mint, MORE, ND&P, Papercut, Rock City, Sound Force, Tubatomic, TukTuk International, Williams Visual Solutions, Young Monsters
HelloWorld.show():	Public Program/Exhibit	8/7/09	150	CreateHere	CreateHere
WE Rock Tour: Sydney	Public Program	10/6/09	100	Sydney, Australia	Web Directions, Adobe, Benwood Foundation, Lyndhurst Foundation
Color Angels, Episode 1: Colors: It's Not Black and White	Public Program/Presentation	03/09	500	Austin, TX	South by Southwest
Ed Directions South	Public Program/Workshop	10/09	20	Sydney, Australia	Web Directions
Web Directions South	Public Program/Lecture	10/09	50	Sydney, Australia	Web Directions
Ed Directions North	Public Program/Workshop	02/09	40	Denver, Colorado	Web Directions
Web Directions North	Public Program/Lecture	02/09	100	Denver, Colorado	Web Directions
Web Professional Education Summit	Public Program/Presentation	02/09	100	Denver, Colorado	World Organization of Webmasters, Web Directions
Creating Effective Marketing Pieces	Public Program/Presentation	01/09	50	CreateHere	CreateHere
Leslie Dill Public Talk	Public Program/Lecture	9-Jan	225	HMAA	HMAA
Leslie Dill Lecture	Public Program/Lecture	9-Apr	35	HMAA	HMAA/UTC English Dept.
Dale Chihuly Gallery Tour	Public Program	May-09	30	HMAA	HMAA
John Tallman Lecture	Public Program/Lecture & Exhibition	22-Jan	50	Memphis, TN	Rhodes College
Robert Cox Lecture	Public Program/Lecture & Exhibition	5-Oct	35	Rome, GA	Shorter College
BIN	Public Program/Exhibit	Feb-09	100	AVA	AVA
Writing Artist's Statements	Public Program/Workshop	9-Mar	30	AVA	AVA
Muse Lecture, Amy Pleasant	Public Program/Lecture	Apr-09	45	UTC	AVA
THE Exhibit/installation	Public Program/Lecture & Exhibition	Dec-09	500	Boston, MA	Ft. Point Art Center
THE Exhibit/installation	Public Program/Lecture & Exhibition	9-Oct	120	Sewanee, TN	University of the South
BaseCamp Talks	Lecture	June and Dec 2009	60	Chattanooga/Philadelphia	Basecamp
Frist Permanent Exhibit	Interactive exhibit	Ongoing	6,000	Nashville, TN	Frist Art Center

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Department of Art Total

8668

Cress Gallery of Art

Event Name	Event Category	Date	Appx Head Count/Participants	Location/Host	Partnerships
Cress Gallery of Art / UTC Department of Art					
UTC Department of Art Juried Student Exhibition	Public Event	01.06.09	125	Gallery	Friends of Gallery
UTC Department of Art Juried Student Exhibition	Public Exhibition	01.07.09 - 01.26.09	362	Gallery	Friends of Gallery
Gallery opens for Patten Series: Juried Student Exhibition	Public Event	01.24.09	400	Gallery	
UTC Department of Art Sophomore Review	Public Exhibition	03.24.09 - 03.26.09	100	Gallery	
UTC Department of Art Senior Thesis Exhibition 1 opening	Public Event	03.31.09	130	Gallery	Friends of Gallery
Gallery opens for Patten Series: Preview Senior Exhibition 1	Public Event	03.30.09	509	Gallery	
UTC Department of Art Senior Thesis Exhibition 1	Public Exhibition	04.01.09 - 04.09.09	430	Gallery	Friends of Gallery
UTC Department of Art Senior Thesis Exhibition 2 opening	Public Event	04.14.09	125	Gallery	Friends of Gallery
UTC Department of Art Senior Thesis Exhibition 2	Public Exhibition	04.15.09 - 04.24.09	520	Gallery	Friends of Gallery
UTC Department of Art Biennial Faculty Exhibition opening	Public Event	09.01.09	115	Gallery	
UTC Department of Art Biennial Faculty Exhibition	Public Exhibition	09.02.09 - 10.02.09	1,153	Gallery	
Gallery opens for AVA/Dwntwn Alliance Gallery Hop: Faculty Exh	Public Event	09.12.09	76	Gallery	AVA/Dwntwn Allnce
Gallery opens during UTC Homecoming weekend: Faculty Exh	Public Event	09.26.09	6	Gallery	UTC Alumni Council
Gallery opens for Patten Series:UTC Faculty Exhibition	Public Event	10.02.09	512		
			4,563		

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Cress Gallery of Art / Professional Series						
Gallery opens for Patten Series: Preview Sprecher/Nadeau	Public Event	02.10.09	170	Gallery		
Jered Sprecher / Rob Nadeau Exhibitions opening	Public Event	02.10.09	78	Gallery	Friends of Gallery	
Jered Sprecher / Rob Nadeau Exhibitions / Feinstein Exhibition	Public Exhibition	02.11.09 - 03.17.09	520	Gallery	Friends of Gallery	
Gallery opens for Patten Series: Sprecher / Nadeau	Public Event	03.01.09	503	Gallery		
Cress Gallery / Art Papers circulation partnership	Direct Outreach	05.01.09	950	SE region	Art Papers	
Director/Curator presents to Freshman Seminar class: Foster / Gray	Direct Outreach	10.07.09	21	Gallery	R. Carter	
Johnston Foster / Christine Gray exhibitions opening	Public Event	10.13.09	68	Gallery	Friends of Gallery	
Johnston Foster / Christine Gray exhibitions	Public Exhibition	10.14.09 - 12.09.09	1,213	Gallery	Friends of Gallery	
Gallery opens for Patten Series: Foster / Gray	Public Event	10.27.09	449	Gallery		
Gallery Assistant presents to Bright School 4th grade students: Foster / Gray	Direct Outreach	11.03.09	57	Gallery	Bright School	
Director/Curator presents to AIM arts program participants, staff, board members	Direct Outreach	11.11.09	11	Gallery	AIM	
Gallery open invitation to area primary/secondary school art instructors:	Direct Outreach	11.14.09 - 11.19.09	6	Gallery		
Gallery opens for Patten Series: Foster / Gray	Public Event	11.16.09	496	Gallery		
Director and Curator presents to art magnet Barqer Elem faculty: Foster / Gray	Direct Outreach	12.01.09	25	Gallery	Barqer Elem	
			4,567			
UTC John and Diane Marek Visiting Artist Series						
Jered Sprecher / Rob Nadeau lunch with area arts professionals	Direct Outreach	02.09.09	23	Chattanooga	Marek	
Jered Sprecher / Rob Nadeau attend with J.Marek Chancellors Portraits	Direct Outreach	02.10.09	160	Lupton	Chancellors Office	
Jered Sprecher / Rob Nadeau lectures	Public Program	02.10.09	72	UTC Art	Marek	
Jered Sprecher / Rob Nadeau presentation	Public Program	02.09.09	43	UTC Art	Marek	
Jered Sprecher / Rob Nadeau professionalism panel	Public Program	02.11.09	27	UTC Art	Marek	
Johnston Foster / Christine Gray lunch with area arts profssnls	Direct Outreach	10.13.09	21	Chattanooga	Marek	
Johnston Foster / Christine Gray lectures	Public Program	10.13.09	78	UTC Art	Marek	
Johnston Foster / Christine Gray professionalism panel	Public Program	10.14.09	19	UTC Art	Marek	
Christine Gray presentation	Public Program	10.14.09 and 10.15.09	73	UC, UTC Art	Marek	
Johnston Foster presentation	Public Program	10.14.09	32	UTC Art	Marek	
Johnston Foster presentation at AIM Center	Public Program	10.15.09	69	AIM Center	Marek	
Johnston Foster workshop with AIM arts program members	Workshop	10.15.09	9	AIM Center	Marek / AIM	
			626			
			9,756			
Cress Gallery of Art Programming						
Cress Gallery Permanent Collection of Art (employed to educate and enlarge perspective and encourage an appreciation of visual art)						
Chancellor's Wall, Lupton: Garcia and Oldenburg exhibition	Public Exhibition	01.20.09 ongoing		Lupton patrons and staff	Lupton	Marek, Chancellor
UTC Womens' Center / Multi-Cultural Center temporary exhibitions	Public Exhibition	04.03.09 ongoing		Center patrons and staff	UC	
Center for Social Research temporary exhibition	Public Exhibition	ongoing		Center patrons and staff	S.R. Center	
Art on temporary or permanent display various locations on campus	Public Exhibition	ongoing		Visitors, students, staff, and employees	Campus	
Cress / Marek Series Director and Curator activities (service to campus and/or community to promote and encourage cultural climate through the visual arts)						
Director and Curator engages gallery visitors in discussion about work in progress	Mentorship	09.01.09 - 12.16.09		daily periodic visitor engagement		
Director/Curator serves as juror for 4 Bridges Art Festival	Committee Participation	04.16.09 - 04.19.09	5,238		Chattanooga	AVA/Dwntwn Allnce
Director/Curator coordinates MSA juried student exhibition	Committee Participation	05.01.09 - 10.19.09	38		SE region	MSA
MSA conference juried student sculpture exh. opening	Public Event	09.18.09	145		UTC UC	MSA
MSA conference juried student sculpture exhibition	Public Exhibition	09.19.09 - 10.16.09		UC patrons, visitors, staff	UTC UC	MSA
Director/Curator completes Chancellor's portrait, exh for dedication	Public Event / Public Exhibition	02.10.09 ongoing		160 plus Lupton patrons and staff	Lupton	Chancellor's Office
AIM Center, Chatt., Roger Ricco Arts Program benefit visit	Public Program	06.04.09 - 06.06.09	172		Chattanooga	AIM / Marek
Director/Curator moderates Craft vs Art discussion, AIM	Mentorship	08.19.09	25		AIM Center	AIM
Director/Curator elected Board of Directors, AIM(arts program)	Mentorship	09.15.09	1,098		Chattanooga	AIM
Director/Curator report to AIM: Fountain House NYC Arts Program	Mentorship	11.10.09	18		AIM Center	AIM
			6,869 plus			
Cress Gallery Outreach and Engagement						
			16,625 plus			
Ward Theatre and the Department of Theatre						
Event Name	Event Category	Date	Appx Head Count/Participants	Location/Host	Partnerships	
RECENT TRAGIC EVENTS	Public Program	2/6-14/2009	850	THSP		
LITTLE SHOP OF HORRORS	Public Program	4/3-11/2009	1150	THSP		
THE MISER	Public Program	9/25-10/2/2010	780	THSP		
Guest artist-Ben Williams	Workshop	10/31/09	20	THSP		
Guest Artist-Larry von Werssowetz	Residency	10/29-11/13/2010	75	THSP	Speakers and Events	
ANON(MOUS)	Public Program	11/13-21/2010	775	THSP		
			3650			
Southeast Center for Education in the Arts						
Event Name	Event Category	Date	Appx Head Count/Participants	Location/Host	Partnerships	
Into to Arts Integration Workshop	Workshop	1/31/09	40	Kansas City, MO	Kansas City School of the Arts,	
Music and Reading Workshop	Workshop	2/12/09	15	Chattanooga, TN	Best Beginnings Preschool	
Orff Schulwerk Workshop	Workshop	5/2/09	35	Chattanooga, TN	Orff Schulwerk Appalachian Chapter	
National Arts & Education Forum	Workshop	5/8-9/09	100	Chattanooga, TN		
Arts Integration Intensive Workshop	Workshop	7/20-24/09	375	Wilson, NC	Sallie B. Howard School for Arts	
Orff Schulwerk Workshop	Workshop	8/22/09	35	Chattanooga, TN	Orff Schulwerk Appalachian Chapter	
Art and Medicine Workshop	Workshop	10/5/09	16	Chattanooga, TN	Hunter Museum and UTC Medical School	
Best Practices in Arts Integration Workshop	Workshop	11/17-18/09	140	Texarkana, TX	Texarkana Regional Arts Council	

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Programs in the Arts, 2009 (January - December)

Arts Integration Cohort Mentoring	Mentorship	1/20-24/09	25	Jefferson Parish, LA	Clancy Elementary & Lincoln Elementary
Arts Integration Cohort Mentoring	Mentorship	2/2-6/09	70	Jefferson Parish, LA	Clancy Elementary & Lincoln Elementary
Arts Integration Cohort Mentoring	Mentorship	3/2-4/09	42	Wilson, NC	Sallie B. Howard School for Arts
Arts Integration Cohort Mentoring	Mentorship	3/10-11/09	20	Wilson, NC	Sallie B. Howard School for Arts
Arts Integration Cohort Mentoring	Mentorship	4/22-24/09	72	Wilson, NC	Sallie B. Howard School for Arts
Arts Integration Cohort Mentoring	Mentorship	9/8-11/09	200	Wilson, NC	Sallie B. Howard School for Arts
Arts Integration Cohort Mentoring	Mentorship	12/2-5/09	60	Wilson, NC	Sallie B. Howard School for Arts
Arts Integration Cohort Mentoring	Mentorship	12/7-10/09	76	Wilson, NC	Sallie B. Howard School for Arts
Dance Residency - 4th Grade	Mentorship	2/17/09	19	Chattanooga, TN	Barger Academy
Dance Residency - 4th Grade	Mentorship	2/24/09	19	Chattanooga, TN	Barger Academy
Dance Residency - 4th Grade	Mentorship	2/126/2009	19	Chattanooga, TN	Barger Academy
Docent at Hunter Museum	Mentorship	ongoing		Chattanooga, TN	Hunter Museum of American Art
Illustration & Bookmaking Residency - 3rd Grade	Residency	3/18-20/09	240	Chattanooga, TN	Battle Academy
Music Residency - 6 Kindergarten Classes	Residency	4/6-7/09	300	Chattanooga, TN	Battle Academy
Illustration & Bookmaking Residency - 3rd Grade	Residency	4/8-10/09	240	Chattanooga, TN	Battle Academy
Music Residency - 6 Kindergarten Classes	Residency	4/13-14/09	300	Chattanooga, TN	Battle Academy
Australian Aboriginal Painting Residency - 7th	Residency	4/14/09	60	Chattanooga, TN	Signal Mountain Middle High School
Music Residency for 6 Kindergarten Classes	Residency	4/20-21/09	300	Chattanooga, TN	Battle Academy
Chinese Painting and Calligraphy - 7th Grade	Residency	4/21/09	60	Chattanooga, TN	Signal Mountain Middle High School
Mask and Literature Residency - 7th Grade	Residency	4/28/09	60	Chattanooga, TN	Signal Mountain Middle High School
AP Lesson on Art, Taosim and Neo-Confucianism	Residency	9/17/09	70	Chattanooga, TN	Signal Mountain Middle High School
Music Patterns Residency - 4 Kindergartens	Residency	11/9-11/09	279	Chattanooga, TN	Battle Academy
Music Patterns Residency - 4 Kindergartens	Residency	11/16-18/09	279	Chattanooga, TN	Battle Academy
AP Lesson on Art, Taosim and Neo-Confucianism	Residency	11/24/09	29	Chattanooga, TN	Signal Mountain Middle High School
Risking Innovation Presentation	Conference	8/10/09	52	New York, NY	American Alliance for Theatre & Education
Listening: Linking Music and Reading Presentation	Conference	10/30/09	335	Athens, Greece	Greek Society for Music Education
From Theatre Games to Writing	Conference	11/14/09	10	Chicago, IL	National-Louis University
Planning Arts Curriculum for Charter School	Committee	2/20/09	12	Chattanooga, TN	Girls Leadership Academy
National Task Force on the Arts in Education	Committee	2/21-22/09	15	Dallas, TX	College Board
Arts Education Committee	Committee	3/5/09	11	Chattanooga, TN	Allied Arts of Greater Chattanooga
Arts Education Committee	Committee	6/10/09	15	Chattanooga, TN	Allied Arts of Greater Chattanooga
Senior Reviewer for Maine Course Pathways	Committee	7/8/10	12	Eugene, OR	Educational Policy Improvement Center
Membership Committee	Committee	8/8/09	6	New York, NY	American Alliance for Theatre & Education
Professional Development Committee - Co-Chair	Committee	8/8/09	5	New York, NY	American Alliance for Theatre & Education
Tennessee State Representative	Committee	8/8/09	8	New York, NY	American Alliance for Theatre & Education
Arts and Medicine Curriculum Planning	Committee	8/18/09	4	Chattanooga, TN	Hunter Museum and UTC Medical School
Arts and Medicine Curriculum Planning	Committee	8/21/09	4	Chattanooga, TN	Hunter Museum and UTC Medical School
Orff Schulerk Board Meeting	Committee	8/22/09	6	Chattanooga, TN	Orff Schulwerk Appalachian Chapter
Revising Theatre Education Program	Committee	8/25/09	4	Chattanooga, TN	UTC Theatre Department
Arts and Medicine Curriculum Planning	Committee	8/24/09	3	Chattanooga, TN	Hunter Museum and UTC Medical School
Planning for THEC Grant	Committee	8/26/09	6	Chattanooga, TN	Creative Discovery Museum, United Way
Planning and Grant Writing for Residency	Committee	9/8/09	4	Chattanooga, TN	Thrasher Elementary
Planning and Grant Writing for Residency	Committee	9/14/09	4	Chattanooga, TN	Thrasher Elementary
Arts and Medicine Curriculum Planning	Committee	9/15/09	3	Chattanooga, TN	Hunter Museum and UTC Medical School
Planning for Professional Development Program	Committee	9/18/09	6	Chattanooga, TN	Barger Academy
Arts and Medicine Curriculum Planning	Committee	9/24/09	5	Chattanooga, TN	Hunter Museum and UTC Medical School
Arts and Medicine Curriculum Planning	Committee	9/28/09	3	Chattanooga, TN	Hunter Museum and UTC Medical School
Learning in the Arts Grants Panel	Committee	9/29/09	6	Chattanooga, TN	Allied Arts of Greater Chattanooga
Orff Schulerk Board Meeting	Committee	10/3/09	6	Chattanooga, TN	Orff Schulwerk Appalachian Chapter
Planning for Professional Development Program	Committee	10/9/09	13	Chattanooga, TN	Barger Academy
Arts and Medicine Curriculum Planning	Committee	11/6/09	4	Chattanooga, TN	Hunter Museum and UTC Medical School
Planning for Professional Development Program	Committee	11/10/09	6	Chattanooga, TN	Barger Academy
Arts and Medicine Curriculum Planning	Committee	11/24/09	4	Chattanooga, TN	Hunter Museum and UTC Medical School
Planning for Professional Development Program	Committee		6	Mt. Pleasant, TN	Mt. Pleasant Middle School for the Arts
Instructor of MUS 321: Music Methods	Course Instructor	Fall 2009	17	Chattanooga, TN	UTC Music Department
Educators' Advisory Council	Committee	ongoing		Chattanooga, TN	Hunter Museum of American Art
Concept Artist for Video Game Program	Committee	ongoing		New York, NY	Center for Children and Technology

Southeast Center for Education in the Arts Total

4190

The Patten Series

Event Name	Event Category	Date	Appx Head Count/Participants	Location/Host	Partnerships
Ensemble Galilei	Public Program	01/24/09	400	FAC/Hayes	UC Foundation/TN Tomorrow
Rik Reppe	Public Program	02/09/09	170	FAC/Hayes	UC Foundation/TN Tomorrow
Aspen Santa Fe Ballet	Public Program	03/01/09	503	FAC/Hayes	UC Foundation/TN Tomorrow
Aspen Santa Fe Ballet	Workshops	03/02/09	100	CCA/Arena	Allied Arts/Center for Creative Arts/Theatre Dept
Punch Brothers w/ Chris Thile	Public Program	03/30/09	509	FAC/Hayes	UC Foundation/TN Tomorrow
Nagata Shachu	Public Program	10/02/09	512	FAC/Hayes	UC Foundation/TN Tomorrow
Nagata Shachu	Workshops	10/02/09	35	FAC/Hayes	Dept. of Music
Waiting for Godot/CTH	Public Program	10/27/09	449	FAC/Hayes	UC Foundation/TN Tomorrow
Waiting for Godot/CTH	Talk Back	10/27/09	60	FAC/Hayes	Dept. Theatre & Speech
Urban Bush Women - dance	Public Program	11/16/09	496	FAC/Hayes	UC Foundation/TN Tomorrow
Urban Bush Women - dance	Workshops	11/16/09	110	CCA/Arena	Allied Arts/Center for Creative Arts/Theatre Dept

The Patten Series Total

3344

Strategic Plan IID: Arts Implementation

Programs in the Arts, 2009 (January - December)

Hayes Auditorium and the Department of Music

Event Name	Event Category	Date	Appx Head Count/Participants	Location/Host	Partnerships
UT Martin Chorale Concert	Public Program	Jan. 9	75	Roland Hayes	Univ. of TN at Martin
Catherine Godes Piano Recital	Public Program	Jan. 20	60	Roland Hayes	TN Tech University
Tri-State Honors Band Concert	Public Program	Jan. 31	400	Roland Hayes	Area Public and Private High Schools
UTC Orchestra Concert	Public Program	Feb. 7	365	Roland Hayes	
UTC Campus Composers Concert	Public Program	Feb. 17	75	Roland Hayes	
UTC Symphonic Band Concert	Public Program	Feb. 19	284	Roland Hayes	
UTC Music Department Alumni Reunion - Concert #1	Public Program	Feb. 20	175	Roland Hayes	Alumni and Development Offices
UTC Music Department Alumni Reunion - Concert #2	Public Program	Feb. 21	416	Roland Hayes	Alumni and Development Offices
JB Lyle High School Choral Festival	Public Program	Feb. 24	900	Roland Hayes	East TN Vocal Association
Golliard Ensemble Concert	Public Program	Feb. 24	171	Cadek Recital	Southeastern Music Festival
Graduate Recital - Rachel Beckmann, cello	Public Program	Feb. 28	115	Cadek Recital	
Junior Recital - Alexandra Bryant, mezzo soprano	Public Program	March 1	64	Cadek Recital	
Flute Studio Recital - Students of Dr. Julie Hobbs	Public Program	March 4	69	Cadek Recital	
East TN School Band & Orchestra Assoc. Concert Festival	Public Program	Mar 10-11	2000	Roland Hayes	East TN School Band/Orchestra Assoc
Graduate Recital - Nick Hartline, clarinet	Public Program	March 26	100	Cadek Recital	
UTC Opera Theatre - "Die Fledermaus"	Public Program	Mar 27-28	600	Roland Hayes	
Piano Arts Competition	Competition	March 28	120	Roland Hayes	
Brass Quintet II/Woodwind Quintet Concert	Public Program	March 29	39	Patten Chapel	
Brass Quintet I Concert	Public Program	March 29	70	Patten Chapel	
Senior Recital: James McClary, baritone	Public Program	March 30	86	Cadek Recital	
Graduate Recital: Sungjoo Lee, violin	Public Program	March 31	96	Cadek Recital	
Guest Recital: Jill Felber, flute	Public Program	April 2	135	Roland Hayes	
Ensembles Concert: Tuba/Euphonium; Trumpet; Saxophone	Public Program	April 3	180	Roland Hayes	
Viola Ensemble Concert	Public Program	April 4	51	Cadek Recital	
Junior Recital - Alan Shikoh, guitar	Public Program	April 5	37	Cadek Recital	
Faculty Concert: Chamber Music	Public Program	April 6	218	Roland Hayes	
Senior Recital: Chad Wade, guitar	Public Program	April 7	100	Roland Hayes	
UTC Jazz Band	Public Program	April 9	297	Roland Hayes	
Senior Recital: Chip Hancock, percussion	Public Program	April 11	69	Roland Hayes	
UTC Percussion Ensemble	Public Program	April 13	368	Roland Hayes	
Men's Chorus, Women's Chorale	Public Program	April 14	284	1st Centenary United M Church	Chatt HS Center Creative Arts; 1st Cent.
UTC Symphonic Band	Public Program	April 15	257	Roland Hayes	
Senior Recital: Daniel Spivey, tenor	Public Program	April 16	42	Cadek Recital	
UTC Chamber Singers, Chattanooga Singers concert	Public Program	April 17	172	Second Presbyterian Church	2nd Presbyterian Church
Junior Recital: John Stubbs, horn	Public Program	April 18	50	Cadek Recital	
Graduate Recital: Hyung Lok Kim, conductor	Public Program	April 19	128	Roland Hayes	
Junior Recital: Michael White, percussion	Public Program	April 20	117	Roland Hayes	
UTC String Project	Public Program	April 21	100	Cadek Recital	National String Project Consortium
Senior Recital: Melissa Greene, percussion	Public Program	April 25	96	Roland Hayes	
Cadek Community Orchestra	Public Program	April 26	100	Roland Hayes	
Piano Arts Competition Winners Recital	Public Program	June 15	75	Cadek Recital	
UTC Master Chorale Concert	Public Program	June 19	200	Second Presbyterian Church	2nd Presbyterian Church
UTC Chamber Singers CD Release Concert	Public Program	Sept. 25	230	Roland Hayes	
Guest Recital: Angelo Manza, tuba	Public Program	Sept. 27	56	Cadek Recital	
UTC Orchestra Concert	Public Program	Sept. 29	450	Roland Hayes	
US Army Jazz Ambassadors Concert	Public Program	October 6	454	Roland Hayes	US Army; UTC ROTC program
Faculty Concert: Nikolasa Tejero/Sin-Hsing Tsai	Public Program	October 9	204	Roland Hayes	
Guest Recital: Sarkis Baltian, piano	Public Program	Oct. 17	114	Roland Hayes	
Piano Studio Recital: Students of Sin-Hsing Tsai	Public Program	Oct. 30	210	Roland Hayes	
UTC Opera Theatre	Public Program	Nov. 6, 8	268	Roland Hayes	
UTC Brass Quintets	Public Program	Nov. 8	100	Patten Chapel	
UTC Orchestra Concert	Public Program	Nov. 10	400	Roland Hayes	
Guest Recital: Laura Barger, piano	Public Program	Nov. 12	200	Roland Hayes	
Tuba/Euphonium and Trumpet Ensembles	Public Program	Nov. 13	200	Roland Hayes	
Flute Studio Recital: Students of Heather Small	Public Program	Nov. 15	88	Cadek Recital	
Men's Chorus, Women's Chorale	Public Program	Nov. 17	222	1st Baptist Church East 8th St	First Baptist Church East Eighth St.
Percussion Ensemble School Concert for CSAS	Public Program	Nov. 18	290	Roland Hayes	Chatt School for the Arts and Sciences
UTC Jazz Band	Public Program	Nov. 19	344	Roland Hayes	
Chamber Singers, Chattanooga Singers concert	Public Program	Nov. 20	347	Roland Hayes	
"Beat Hunger" Percussion Ensemble concerts	Public Program	Nov. 22, 23	600	Roland Hayes	Chattanooga Area Food Bank
Senior Recital: Elizabeth Pierce, piano	Public Program	Nov. 24	87	Roland Hayes	
Cadek Community Orchestra	Public Program	Nov. 29	132	Roland Hayes	
UTC String Project	Public Program	Nov. 30	100	Roland Hayes	National String Project Consortium

Hayes Auditorium and the Department of Music Total

14,217

Strategic Plan IID: Arts Implementation

Programs in the Arts, 2009 (January - December)

Cadek Conservatory

Event Name	Event Category	Date	Appx Head Count	Location/Host	Partnerships
UTC String Project	public school music lessons	Jan- Apr.,Sept.-Dec.	22 per week	Cadek Conservatory	UTC
Cadek Conservatory Music lessons	music lessons-all ages	Jan-Dec	465 per week	Cadek Conservatory	
UTC guest artist Master Class -- piano	master class	Jan. 21	30	Recital Hall	UTC
Chattanooga Clarinet Choir Rehearsal	Rehearsal	Jan.-April	28 per week	Recital Hall	Chatt. Community
Chattanooga Music Club & MacDowell Club recital	Concert	Jan. 11	50	Recital Hall	Music Club
Southeastern Music Festival	Concert	Feb. 24	100	Recital Hall	UTC
Goliard Ensemble	master class/concert	Feb. 23-24	125	Recital Hall	UTC
Chattanooga Symphony Chamber Music	Concert	Feb. 15	100	Recital Hall	CSO
Chattanooga Music Teachers Recital	Concert	Feb. 14	75	Recital Hall	CMTA
Chattanooga Symphony Chamber Music	Concert	Mar.22	100	Recital Hall	CSO
Chattanooga Music Teachers Auditions	Competition	Apr. 25	50	Recital Hall	CMTA
Cadek Conservatory Scholarship Auditions	Competition	Apr. 19 & Apr. 26	80	Cadek Conservatory	
UTC quest artist Master Class -- Flute	master class	Apr. 2	50	Recital Hall	UTC
Chattanooga Symphony Auditions	Audition	27-May	30	Cadek Conservatory	CSO
MacDowell Club Annual Mtg	Concert	5-May	50	Recital Hall	MacDowell Club
Cadek Suzuki Summer Camp	Summer camp	Jun. 22-26	30	Cadek Conservatory	
UTC Piano Arts Competition	Competition	Jun. 14	50	Recital Hall	UTC
UTC Theater Summer Camp	Summer camp	Jun. 4 & 5	30	Recital Hall	UTC
Youth University Continuing ED	Summer camp	Jul. 13-17	50	Recital Hall	UTC
Chattanooga High School Clarinet Workshop	workshop	Sep. - Dec.	30	Recital Hall	UTC
UTC quest artist Master Class -- tuba	master class	Sep. 27	50	Recital Hall	UTC
Cadek Community Orchestra rehearsal	Rehearsal	Oct. 6	50	Recital Hall	UTC
USAF Reserve Woodwind Quintet	Concert	Nov. 18	75	Recital Hall	UTC
UTC quest Master Class -- piano	master class	Nov. 12	30	Recital Hall	UTC
Jazz Clinic	master class	Nov. 3	50	Recital Hall	UTC

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Cadek Conservatory Total

1,285 plus 515 per week

Arts Implementation Totals, Calendar Year 2009

52,494* individuals reached

96 Local and Regional Partnerships &
13 Institutional Partnerships

* Based on the most conservative estimate of Cress Gallery activities and counting weekly contacts as single contacts for the Cadek Conservatory of Music.

Arts Related Revenue, Calendar Year 2009

Cress Gallery of Art*	\$35,000
Roland Hayes Concert Hall**	\$49,928
Dorothy Ward Theatre**	\$20,180
Patten Series**	\$50,573
Cadek Conservatory ***	\$347,604
Southeast Center for Education in the Arts***	\$78,458

Arts Related Revenue Total

\$581,743

* Disbursed income through gifts and grants in direct support of events and programming

** Income generated through sales for ticketed events

*** Income generated through fees for services (e.g., workshops and lessons)