

October 20, 2026

Approval of Minutes

Elected Staff Senator Check-In



Administrative Reports

Vice Chancellor of Communications and Marketing

JAy Blackman

1886 Volunteer Challenge

Vice Chancellor for Finance and Administration

Brent Goldberg

Happy Birthday, Brent!! 🎉 🎈 🎂

Campus Conversations

Moderated by Brad Bond

Today's Guest:

Interim Vice Chancellor for Research

Mina Sartipi

Administrative Reports

Interim Provost and Senior Vice Chancellor for Academic Affairs

Matt Matthews

Executive Director for Center for Student Leadership, Engagement and Community and Fraternity and Sorority Life

Aubrey Frazier

Mocs First Flight

- Serves as UTC's extended orientation experience, designed to support students' successful transition to campus through educational sessions, community building, resource connections, and engagement opportunities.
- Prior to and alongside the start of Weeks of Welcome
- Efforts included a resource fair, residence hall floor meetings, Mocs Fan Fest, New Student Convocation, Downtown Minibus Tour, Community Building Event, Scrappy's Shuttle Walmart Runs, lunch meal vouchers, and more!
- **1,093 additional attendance records** documented across **6 First Flight** activities not already included in Weeks of Welcome totals
  - Thank you Student Success Programs, Housing and Residence Life, Athletics, ThinkAchieve, Undergraduate Admissions, SGA, BFSA/BSA, and CSLEC.

Weeks of Welcome

Campus-Wide Engagement Initiative

- Weeks of Welcome continues to serve as UTC's primary engagement initiative, connecting students to the people, programs, and experiences that support their success.
- Extensive online schedule of events and featured **19 signature events** on printed marketing materials
- Attendance was reported for **29% of calendar events**, indicating actual participation is higher than documented totals
- **THANK YOU!** Success was made possible through collaboration among academic and administrative units
  - Athletics, Campus Recreation, Career Connections, Center for Academic Support and Advisement, Center for Global Education, Center for Wellbeing, Department of Public Safety, Student Success Programs, Graduate School, Library, and the Student Government Association.

Weeks of Welcome Impact

Expanding from one week to two weeks more than doubled engagement opportunities for students

2026 Key Outcomes

135 Events Offered

10,278 Total Attendance Records

3,150 Oak Street Roast Attendees

2025 to 2026 Growth

90% Increase in Events Offered
(71 events in 2025)

60% Event Attendance Increase
(7,992 records in 2025)

30% Increase in attendees
(2,427 records in 2025)

Fall Family Weekend

Connecting Families to the UTC Experience

- Registration-based program designed to connect family members with their student's collegiate experience while introducing families to UTC traditions, resources, and campus life.

Schedule

Friday Kickoff Reception

Saturday Tailgate & Football Game

Sunday Family Brunch

Fall Family Weekend Impact

Engagement continued to grow, bringing more families to campus and strengthening connections to UTC.

2026 Key Outcomes

Registration Numbers:

1,159 Individuals & **332** Families

Attendance Numbers:

876 Individuals & **255** Families

77% Attendance Rate

803 Football Tickets Purchased

2025 to 2026 Growth

21% Individual Registration Increase

25% Family Registration Increase

10% Attendance Increase

39% Ticket Purchase Increase

Director of Library IT
Brian Rogers

IT ADVISORY COUNCIL

(Re)Introducing ITAC

An updated model for setting technology strategy, priorities, and decisions across campus

THE UNIVERSITY OF TENNESSEE CHATTANOOGA

STAFF SENATE MEETING

Tuesday, October 20, 2026
3:00 p.m.

PRESENTATION BY

Brian Rogers

What is ITAC and What Does it Do?

The purpose of ITAC is to provide structured, campus-informed governance for enterprise-level technology initiatives in support of the university's five strategic pillars. Responsibilities include:

Strategic Oversight

Review and Decision Authority

Risk and Compliance Awareness

Accountability and Monitoring

How Does ITAC Work?

Core Group

- Reflects broad institutional representation
- Focuses on strategy and priority-setting
- Evaluates requests
- Routes projects to working groups

Working Groups

- Focused groups take up a defined question
- Four to six week review cycles
- Comprised of folks with relevant expertise
- Recommendations return to ITAC

Expanding the Campus Conversation

Executive Leadership

- Planned ELT outreach
- Aligning with campus strategy
- Carrying needs upward

Faculty & Staff

- The Senate perspective
- Engaging both Senates
- Faculty and staff voice

Students & SGA

- Engagement through SGA
- The student experience
- Who else should we hear?

Why am I Here?

What issues should ITAC help address?

Where is broader campus input needed?

What are you hearing in your areas?

What should leadership bring us?

2026 - 2027 Membership

Dr. Kumar Yelamarthi
Dean · College of Engineering & Computer Science

Joel Wells
Registrar · Registrar

Sally Halloran
AVC · Communications and Marketing

Dr. Sarah Einstein
Faculty Senate, President · College of Arts and Sciences

Tony Parsley
AVC · Information Technology

Chris Sherbesman
AVC · Budget and Finance

Dr. Stacie Grisham
AVC · Enrollment Management

Mary Lee King
AD · Auxiliary Services

Brian Rogers
Director · Library

Dr. Elizabeth Crawford
Chair of ITAC · Learning and Leadership

IT ADVISORY COUNCIL

Q&A

For further follow-up:

beth-crawford@utc.edu (chair)

tony-parsley@utc.edu (minion #1)

brian-rogers@utc.edu (minion #2)

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PRESENTATION BY

Brian Rogers

HR Minute

Associate Vice Chancellor
Laure Pou

Standing Committee Reports

Bylaws Committee
Staff Awards Committee
University Relations Committee

Bylaws Committee

Bylaw Editorial Update – Employee Relations Committee Name Change

The Executive Committee reviewed the change in the official name of the Employee Relations Committee and determined that the corresponding updates to the Staff Senate Bylaws are editorial in nature and do not alter the intent, structure, membership, duties, or authority of the committee. In accordance with Article VIII, Section 2, the updated terminology is being announced to the Staff Senate.

Staff Awards Committee

Dawn Baron, Committee Chair

University Relations Committee

Jason Harville, Committee Chair

Announcements

UT Promise Mentors Needed!

We ask you to...

meet with a student once a semester

check-in when appropriate

refer students to appropriate resources

We'll help by...

sharing conversation starters

providing a resource guide

being available for questions!

Small Commitment.
Big Difference.

Melissa Laseter, Student Success Programs
melissa-laseter@utc.edu

Next Meeting – ELT Connect

Tuesday, November 17
at 3:00pm
in the UC Auditorium

Survey link will be sent out soon but you can scan the QR code now to start submitting questions to ELT members!

2027 Meeting Dates

Thursday, February 4
Thursday, March 4
Thursday, April 1 (ELT Connect)
Thursday, May 6
Thursday, June 17

All meetings scheduled 2:00-3:30pm in the UC Auditorium

Elected Staff Senator Check-In





Adjournment

Thank you for coming!