

# **Empower Your Future – Curriculum Guide**

## **1. Keynote: What is your superpower?**

Description: Jackie Morgan from the Federal Reserve Bank of Atlanta gives an overview of how your personality traits might map to a career in economics or finance

Questions:

- What is your color? Why are you suited to that color?
- What career paths in Economics or Finance are best suited to your personality?
- What is the Federal Reserve? Who are some of the leaders at the Fed?
- What career opportunities are available at the Atlanta Fed?

## **2. Economics with Prof. Kim Holder**

Description: Prof. Holder explains how economics is pervasive in the world around us.

Questions:

- Why is Economics described as the science of choice?
- What types of problems can Economics help us solve?
- What is one real world example Economics that shows how people choose?

## **3. Panel Discussion – Why is it important to study Economics and Finance?**

Description: Leaders from different walks of life talk about why they chose to study Economics or Finance and how that has helped them in their careers.

Questions:

- Why is it important to study Economics and Finance?
- What are some career paths you can pursue with degrees in Economics and Finance?

## **4. Finance with Prof. Hunter Holzhauer**

Description: Dr. Holzhauer speaks of various reasons for studying finance.

Questions:

- What jobs and careers are available to students of finance?
- What is the financial value of a college degree?
- What is compound interest?
- How do finance majors make a difference in the economy?

## **5. Why did I choose to study Economics and Finance? A Student Panel**

Description: Student leaders speak about learning opportunities at UTC in economics and finance.

Questions:

- What opportunities are available for students in economics and finance?
- What are the benefits of student involvement at UTC?

**UTC Center for Economic Education**

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## **RESOURCES FOR EDUCATORS:**

### **Federal Reserve Education**

A resource for educators, students, and consumers with publications, lesson plans, and event information. <https://www.federalreserveeducation.org/>

### **U.S. Department of the Treasury**

Links to a variety of financial education resources from the Office of Financial Education. <https://home.treasury.gov/services/education>

### **Federal Reserve Economic Database (FRED)**

FRED helps improve data literacy by allowing students to work with real data through a set of tutorials to gain knowledge about the economy. <https://fredhelp.stlouisfed.org/#fred-data-how-can-i-find-data-on-fred>

### **FINRA Investor Education Foundation**

Shares information about financial capability with links to tools about how consumers think about money. <https://www.finrafoundation.org/>

### **Gapminder and Dollar Street**

Two visualizations created to help fight global misconceptions about wealth, income, and poverty. <https://www.gapminder.org/> and <https://www.gapminder.org/dollar-street>

### **Practical Money Skills: Financial Education for Everyone**

Learn about life events, how to evaluate your finances, and understand mobile banking from this educational project by Visa. <https://www.practicalmoneyskills.com/en>

### **InCharge Debt Solutions: Financial Literacy for High School Students**

Practical help from a non-profit focused on credit counseling, debt management, and bankruptcy education. <https://www.incharge.org/financial-literacy/resources-for-teachers/high-school/>

### **The Economic Freedom of the World Index**

Maps over time changes in institutions around the world with comparisons in various factors related to economic freedom. <https://www.efotw.org/>

### **National Education Association: Resources for Teaching Financial Literacy**

The NEA provides lessons, activities, learning games and other resources for teaching financial literacy. <https://www.nea.org/professional-excellence/student-engagement/tools-tips/resources-teaching-financial-literacy>

### **Kent A. Clark Center for Global Markets: US Economic Experts Panel**

Learn what economists think about various current issues through polling data. <https://www.kentclarkcenter.org/us-economic-experts-panel/>

**American Economic Association: Resources for Educators**

The AEA provides resources for educators on how to teach economics that include lesson plans, teaching tools and more. <https://www.aeaweb.org/resources/teachers>

**Links to Jobs and Careers in Economics and Finance**

[18 Top Jobs with an Economics Degree – Indeed.com](#)

[Occupational Outlook Handbook – Economists](#)

[Occupational Outlook Handbook - Business and Financial Occupations](#)