

Major in Marketing: Professional Sales

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A **Marketing: Professional Sales** degree from the Gary W. Rollins College of Business at the University of Tennessee at Chattanooga prepares students for careers in marketing and sales across a wide range of industries.

Our classes are built on real-world scenarios and extensive hands-on learning, such as mock sales calls, negotiations, case studies and simulations. Our Sales Institute also provides opportunities for additional networking and skills development, as well as internships and excellent full-time sales job placements after graduation.

According to Harvard Business Review, half of all U.S. college graduates work in sales at some point during their career. There's no better time to pursue a degree in Marketing: Professional Sales than now!



Opportunities

The job outlook for sales professionals is strong. According to the U.S. Bureau of Labor Statistics. The field is expected to grow **6%** over the next **10 years**.



Other advantages* include:

Income potential: Sales is typically among the highest paid professions.

Work/life balance: No day-to-day routine and minimal office time. Your office is wherever you are!

Advancement: Promotion to senior sales roles or the executive suite, such as CEO or Vice President of Marketing, is common for sales graduates later in their careers.

Job placement: There is job security for professional salespeople - they're always needed and in high demand.

Competitive: In sales, you compete every day!

*Davidson, 2013



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