

VISION

To be a model metropolitan university that unites learner success, innovative research, and community partnerships to spark transformative growth and prosperity.

MISSION

The University of Tennessee at Chattanooga enriches lives through accessible and innovative education, impactful research, and dynamic community partnerships, driving progress and well-being across Tennessee and beyond.

VALUES

We will also embody our values: BE ONE UTC 

B: Bold and impactful

E: Embrace diversity

O: Optimistic and visionary

N: Nimble and innovative

E: Excel in all we do

U: United and connected

T: Transparent and trusted

C: Community

Five foundational pillars guide our path: Education and Experience, Research, Operational Excellence, Community Engagement, and—at our core—Faculty and Staff. As our Faculty and Staff are the driving force behind this strategic plan, we are committed to providing them with the resources, support, and environment needed to advance each of these pillars.

TIMELINE

Mid-January: Survey to Employees regarding Vision/Mission

Early February: First draft of Strategic Goals & Objectives reviewed by Executive and Strategic Leadership Teams.

March: Roadshow and open forums for faculty and staff. Concurrently, the Chancellor will engage the community regarding the plan.

April: Finalized Plan shared with campus.

May: UTC Advisory Board, the plan presented for approval.

For questions or comments:

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