

[Please refer to the Undergraduate Catalog for further program requirements and course descriptions.](#)

First Year – 30-37 Hours			
Fall Semester:	Hrs	Spring Semester:	Hrs
BUS 1410: <i>Success Seminar: Professional Experience I</i>	1	DATA 1000: <i>Computers in Business</i>	3
MATH 1830: <i>Calculus for Management, Life, and Social Science</i> (Quantitative Reasoning)	3	ENGL 1020: <i>Rhetoric and Composition II</i> (Writing and Communication)	3
Natural Science without Lab	3	Natural Science with Lab	4
Humanities and Fine Arts	3-4	Humanities and Fine Arts	3-4
Humanities and Fine Arts	3-4	Individual and Global Citizenship	3-4
Elective (ENGL 1010 or 1011)*	1-4		
	14-19		16-18
Second Year – 27-30 Hours			
Fall Semester:	Hrs	Spring Semester:	Hrs
ACC 2010: <i>Principles of Accounting I</i>	3	ACC 2020: <i>Principles of Accounting II</i>	3
DATA 2130: <i>Statistics for Business</i> (Quantitative Reasoning)	3	DATA 2140: <i>Data Modeling for Business</i>	3
ECON 1020: <i>Principles of Economics: Microeconomics</i> (Behavioral and Social Science)	3	ECON 1010: <i>Principles of Economics: Macroeconomics</i> (Behavioral and Social Science)	3
MGT 2500: <i>Business and Society</i>	3	THSP 1090: <i>Public Speaking</i> (Writing and Communication)	3
Humanities and Fine Arts	3-4	Elective	0-2
	15-16		12-14
Third Year – 31 Hours			
Fall Semester:	Hrs	Spring Semester:	Hrs
BUS 3410: <i>Success Seminar: Career Development</i>	1	BUS 3350: <i>Legal Environment of Business</i>	3
DATA 3110: <i>Operations Management</i>	3	DATA 3560: <i>Management Science</i>	3
DATA 3260: <i>Introduction to Data Analytics and Visualization</i>	3	DATA 4250: <i>Database Management</i>	3
DATA 3600: <i>Management Information Systems</i>	3	FIN 3020: <i>Essentials of Managerial Finance</i>	3
MGT 3150: <i>Management Concepts, Theory, and Practice</i>	3	MKT 3130: <i>Principles of Marketing</i>	3
ENGL 2880: <i>Professional Writing</i>	3		
	16		15
Fourth Year – 27 Hours			
Fall Semester:	Hrs	Spring Semester:	Hrs
DATA 3290: <i>Artificial Intelligence for Business</i>	3	DATA 3660: <i>Business Forecasting</i>	3
DATA 4240: <i>Data Preparation for Business Analytics</i>	3	DATA 4270: <i>Predictive Analytics for Business</i>	3
ECON 4040: <i>Int'l Economics</i> , FIN 4120: <i>Int'l Finance</i> , MGT 4380: <i>Int'l Management</i> , MGT 4950R: <i>Int'l Business Experience</i> , or MKT 3180: <i>Int'l Marketing</i>	3	MGT 4400: <i>Strategic Management</i>	3
Approved Program Elective (3000-4000 Level)	3	Approved Program Elective (3000-4000 Level)	3
Approved Program Elective (3000-4000 Level)	3		
	15		12

*If a student does not place into ENGL 1020 (30+ on ACT English or 680+ on SAT Verbal), ENGL 1010 or 1011 is required.

Completed:			
Graduation Requirements:	Hrs	Degree Requirements:	Hrs
120 Total Hours		22-27 General Education	
54 Upper Division (3000-4000 Level) Hours		92 Program (Major) Hours	
30 Hours at UTC		Minor (<i>Not Required</i>)	
45 Hours at 4-year Institution		1-6 Elective Hours	
50% of Business Hours at UTC		Foreign Language (<i>Not Required</i>)	