

Employment and Placement¹

Graduation Period: Summer 2023-Spring 2024

Data as of June 1, 2024

The Employment and Placement Survey seeks to understand post-graduation outcomes for UTC students. Students scheduled to graduate are invited to complete this survey during their last semester. Invitations to participate are sent via email and contain a direct link to the survey.

A total of 2,655 students graduated between Summer 2023 to Spring 2024. Of those candidates, the following degree levels were represented: 1,936 Baccalaureate, 9 Certificates (Post Bachelor and Post Masters certificates), 321 Masters or Education Specialist, and 73 Doctoral.

Survey questions inquire about student's status after graduation (working, continuing education, looking, or volunteering), how relevant their degree program is to their current job, what types of experiential learning they participated in, and what services they used across campus.

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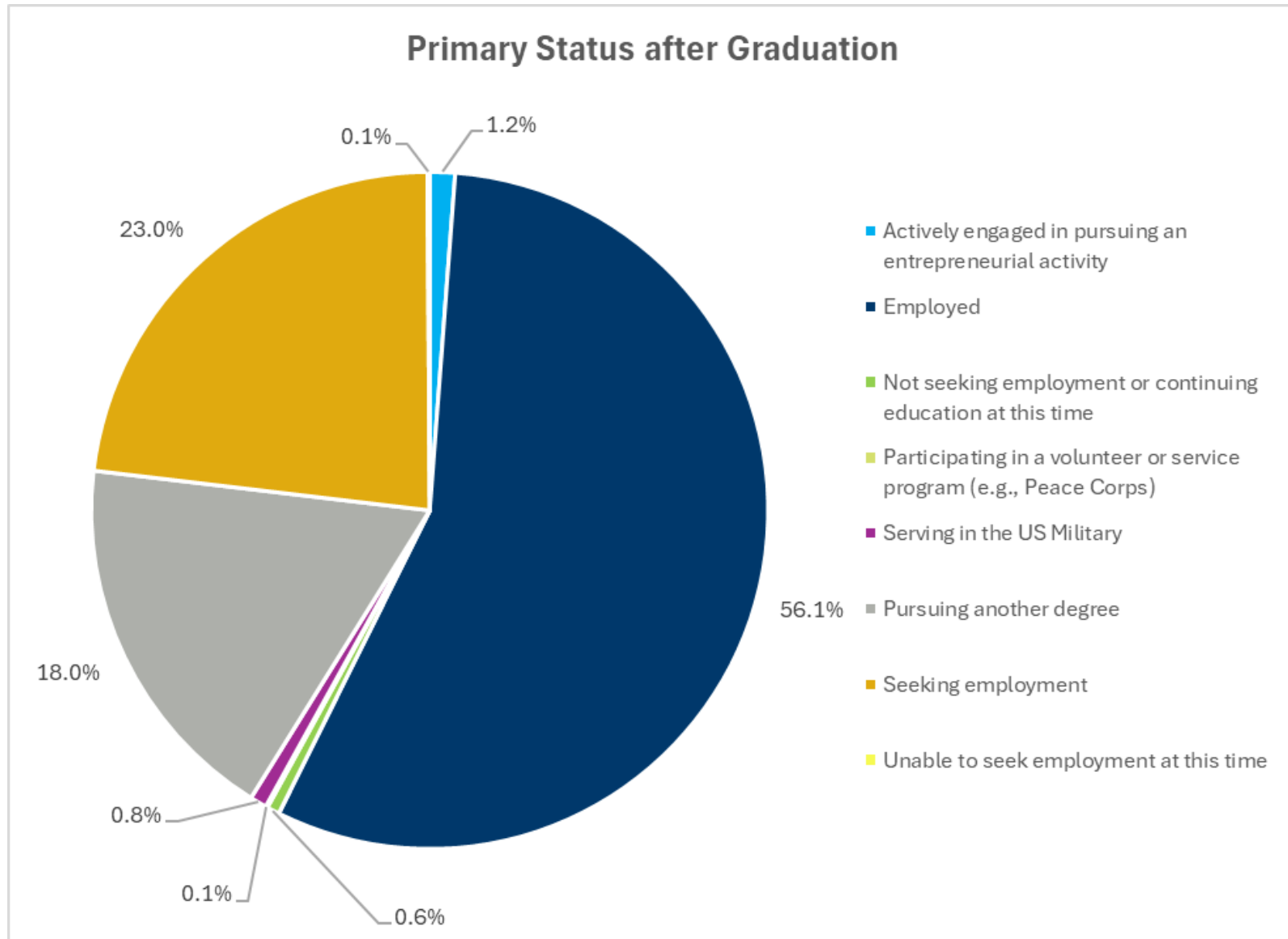
¹This report is updated annually during the summer.

Primary Status after Graduation

Students were asked about their employment status after graduation. The majority of students, at all degree levels, indicated they were employed (56.1%) or seeking employment (23.0%). No respondents indicated they were actively engaged in pursuing an entrepreneurial activity, planning to pursue another degree but not yet enrolled, or unable to seek employment at this time.

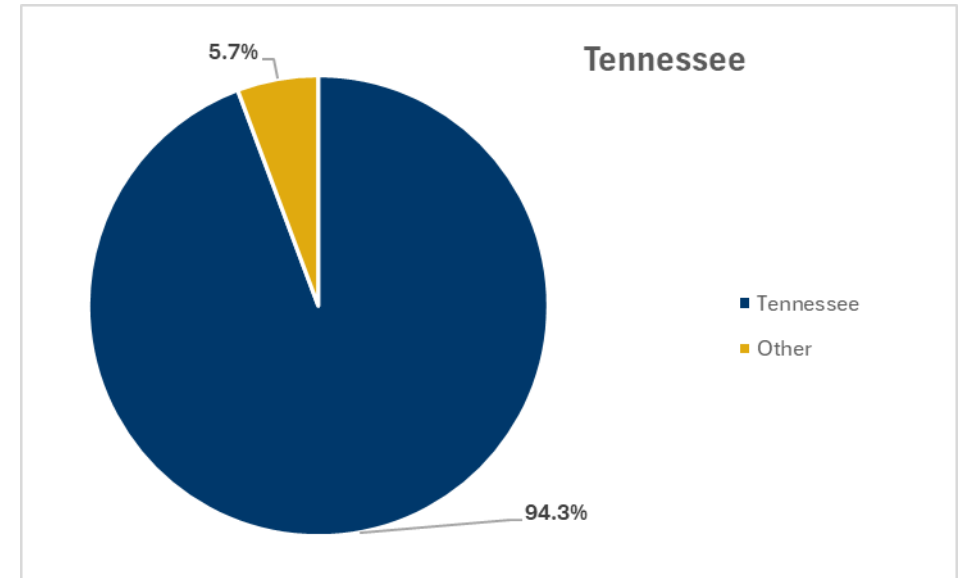
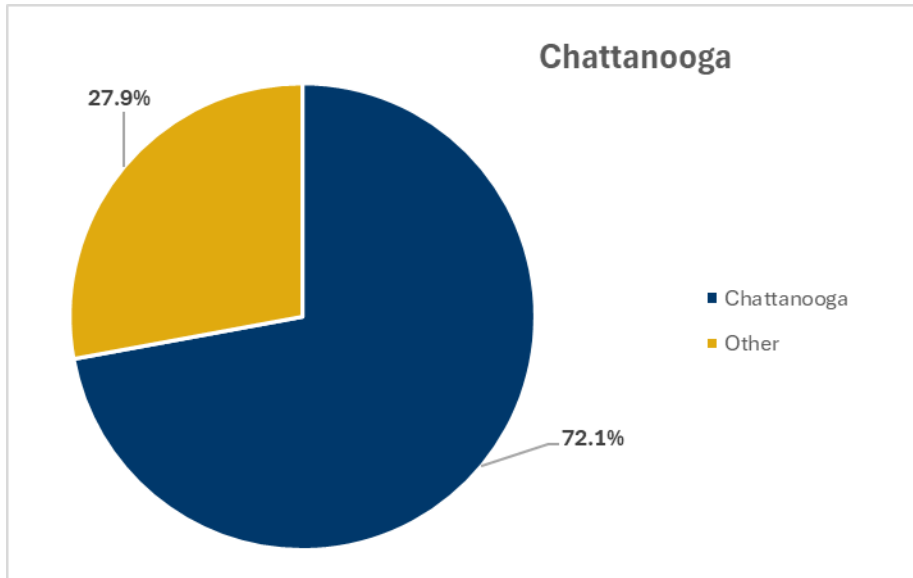
	Baccalaureate		Masters or Education Specialist		Doctoral		Total	
		%*		%*		%*		%*
Actively engaged in pursuing an entrepreneurial activity	24	1.3	0	0.0	0	0.0	24	1.2
Employed	1042	54.9	67	77.0	18	75.0	1127	56.1
Not seeking employment or continuing education at this time	11	0.6	1	1.1	0	0.0	12	0.6
Participating in a volunteer or service program (e.g., Peace Corps)	3	0.2	0	0.0	0	0.0	3	0.1
Serving in the US Military	16	0.8	1	1.1	0	0.0	17	0.8
Pursuing another degree	360	19.0	1	1.1	0	0.0	361	18.0
Seeking employment	438	23.1	17	19.5	6	25.0	461	23.0
Unable to seek employment at this time	3	0.2	0	0.0	0	0.0	3	0.1
Total	1897		87		24		2008	

*% is calculated by dividing the number of responses in each category by the total number of responses. Three semesters (Summer, Fall, Spring) are included for the academic year.



Graduates Working in Chattanooga and Tennessee

To get an idea of where graduates migrate, graduates were asked in what city and state they are currently employed. Of the respondents that are employed, over 72% of degree earners remain in the Chattanooga region and over 94% of degree earners remain in the State of Tennessee.



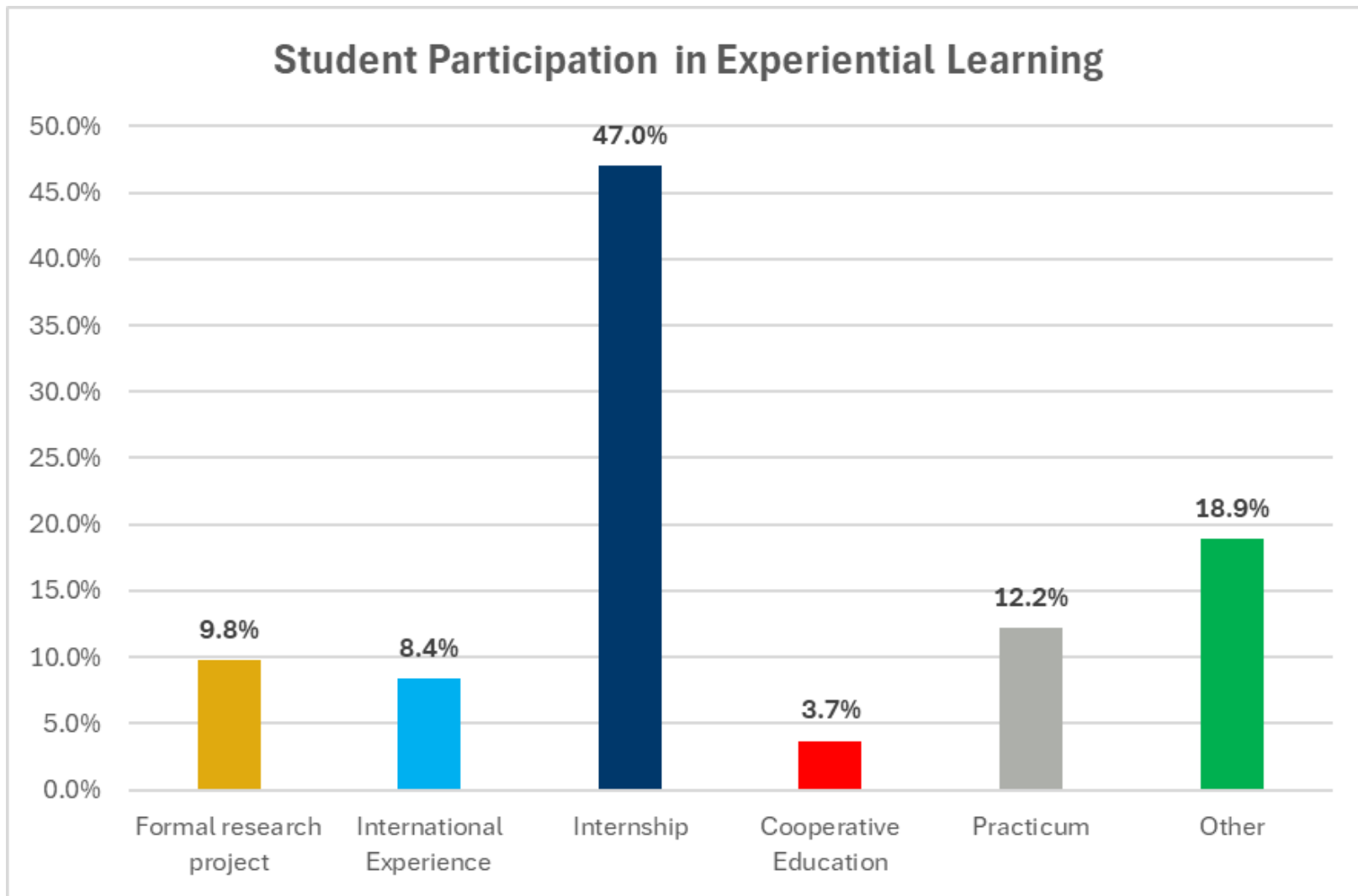
Student Participation in Experiential Learning

According to Raudys (2018), 7 Experiential Learning Activities to Engage Studentsⁱ when students are involved in experiential learning activities they learn faster because it requires problem-solving and critical thinking which boosts student engagement and content retention. As a priority of the institution, experiential learning has been incorporated into the Strategic Plan with an outcome of all undergraduate students completing at least one experiential activity. To assist with understanding which types of experiential learning graduating students participated in, the survey asks respondents to indicate if it was a formal research project, an international experience, an internship, cooperative education, a practicum, or some other type of experiential learning.

Most students indicated they participated in either an internship (47.0%) or conducted some type of formal research project (9.8%). For baccalaureate degree recipients 47.4% indicated they participated in an internship and 9.5% conducted some type of formal research project. For graduate (Masters/Education Specialist and Doctoral) degree recipients 44.4% indicated they participated in an internship and 58.4% conducted some type of formal research project.

	Baccalaureate		Masters or Education Specialist		Doctoral		Total	
		%*		%*		%*		%*
Formal research project (thesis, dissertation, etc.)	174	9.5	6	16.7	5	41.7	185	9.8
International Experience	155	8.4	4	11.1	0	0.0	159	8.4
Internship	872	47.4	13	36.1	1	8.3	886	47.0
Cooperative Education	68	3.7	0	0.0	1	8.3	69	3.7
Practicum	221	12.0	7	19.4	3	25.0	231	12.2
Other	348	18.9	6	16.7	2	16.7	356	18.9
Total	1838		36		12		1886	

*% is calculated by dividing the number of responses in each category by the total number of responses. Three semesters (Summer, Fall, Spring) are included for the academic year.



ⁱ Raudys, J. (2018). 7 Experiential Learning Activities to Engage Students. <https://www.prodigygame.com/main-en/blog/experiential-learning-activities/>