

2024

THE CREATIVE SPARK

TECHNOLOGY SYMPOSIUM

Event Information and Prospectus

Event Description

The annual community-wide STEM event, the Chattanooga Technology Symposium, will be on April 15, 2024, and will feature projects from students from Hamilton County schools (K-12), Chattanooga State Community College, Cleveland State Community College, Dalton State College and the College of Engineering and Computer Science at UTC.

The event is sponsored by industry and community organizations in the greater Chattanooga region and is planned by a team of community and educational leaders. The event is open to the public; there is no charge to attend.

At the day-long event, K-12, undergraduate and graduate students will present their capstone and research projects to attendees, including demonstrations that reveal real-world implications with resulting applications and outcomes. Attendees can browse through projects, participate in live presentation sessions, interact with presenters and other participants and more. A keynote presentation and awards presentation ceremony will also take place during the morning session. Below is a preliminary schedule for the event.

- 9–9:15 a.m. Welcome Messages
- 9:15–10 a.m. Keynote Presentation
- 10 a.m.–1 p.m. Project presentations
- 2–2:30 p.m. Presentation of Awards

The key audiences for the Technology Symposium include K-12 and university students and educators; members of engineering, business, science, and technology industries; recruiters of technical talent; community members interested in STEM fields; and the general public.

Judging Opportunities

Community members can volunteer an hour to judge 4-5 projects. No expertise in engineering or computer science is required—presenters need feedback from all professions.

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2024 Sponsorship Packages

\$25,000 Gold “Presenting” Sponsorship

- Opportunity to provide Keynote Speaker
- Company name or logo prominently displayed strategically as presenting sponsor on the event platform and materials
- Live mentions of your company on the event day
- A table on the event floor for use by your company to meet and greet attendees and student participants during the Symposium
- Recognition of your company in the Technology Symposium program

\$10,000 Blue Sponsorship

- Recognition of your company as a sponsor of the Technology Symposium
- Company name or logo prominently displayed strategically as sponsor on the event platform and materials
- A table on the event floor for use by your company to meet and greet attendees and student participants during the Symposium
- Recognition of your company in the Technology Symposium program

\$2,500 Moc Sponsorship

- Company name or logo prominently displayed strategically as a sponsor on the event platform and materials
- A table on the event floor will for use by your company to meet and greet attendees and student participants during the Symposium

