

# CHANTELLE SWAREN

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## PROFESSIONAL EXPERIENCE

### **University of Tennessee at Chattanooga, UTC Library**

Associate Professor, Info Analyst & Visualization Librarian	2025 – present
Associate Professor, Assessment & Outreach Librarian	2019 – 2024
Assistant Professor, Assessment & Outreach Librarian	2013 – 2019

### **Edmonton Public Library System**

Senior Marketing Consultant	2009 – 2013
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### **Canadian Home Builders Association - Edmonton Region**

Member Services Manager	2008 – 2009
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### **British Columbia Automobile Association, regional affiliate of AAA**

Product Manager, Roadside Assistance Membership	2006 – 2008
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### **Carswell, a division of Thomson Reuters**

Information Solutions Associate	2005
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### **priMED Medical Products Inc.**

Product Manager	2001 - 2004
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### **TD Bank**

Customer Service Representative (Teller)	1998 - 2001
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## EDUCATION

<b>University of Tennessee</b> Master of Legal Studies degree (MLS)	2023
<b>University of Alabama</b> Master of Library and Information Studies degree (MLIS)	2012
<b>University of Alberta</b> Master of Business Administration degree (MBA)	2005
<b>University of Lethbridge</b> Bachelor of International Management degree	2001
<b>Northern Alberta Institute of Technology</b> Business Administration Marketing diploma	1999

## SCHOLARSHIP

Schwertfeger, R. L., Swaren, C., Patsy, D., Annie, P., & Jessica, L. (2024, July). *We did a thing? Measuring the effectiveness of library programming, outreach, and other engagement events*, [Conference Panel Presentation]. 2024 Southeastern Library Association Annual Conference, Huntsville, Alabama.

Swaren, C. (2024). Recognizing the Academic Library as a Staging Area for Developing Harmonious Societies. In P. Wallin, D.A.A. Engen, F. Dakka & M. Solli (Eds.) *Bringing Higher Education to Life: 6th Annual Philosophy and Theory of Higher Education Conference* (pp.78-79). Peer reviewed contributed paper and conference presentation in Trondheim, Norway.

Swaren, C. (2024). [Review of the book *Social media strategy: marketing, advertising, and public relations in the consumer revolution*, by K. Quesenberry]. *Choice*, 62(1), <https://choiceconnect.org/review/magprint/235709>

Swaren, C., Cowden, C., & Smith, W. (2022). Exploring New Narratives to Overcome Historical Assumptions. *portal: Libraries and the Academy* 22(1), 111- 126. <https://dx.doi.org/10.1353/pla.2022.0012>

Swaren, C. (2022). [Review of the book *Andrew Jackson: A Rhetorical Portrayal of Presidential Leadership*, by A. Kiewe]. *Tennessee Libraries*, 71(2), [https://www.tnla.org/page/72\\_3\\_Swaren](https://www.tnla.org/page/72_3_Swaren)

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- Swaren, C., Liedtka, T. (2021, November). Assembling a Virtual Student Library Advisory Board During COVID-19. *14th International Conference on Performance Measurement in Libraries* (pp. 36 – 45).  
[https://libraryperformance.files.wordpress.com/2021/12/libpmc14\\_2021\\_proceedings.pdf](https://libraryperformance.files.wordpress.com/2021/12/libpmc14_2021_proceedings.pdf)
- Swaren, C. (2021). Three Emergency Broadband Benefit (EBB) goals for Tennessee libraries. *Tennessee Libraries*, 71(2), [https://www.tnla.org/page/71\\_2\\_Swaren](https://www.tnla.org/page/71_2_Swaren)
- Swaren, C. (2021). [Review of the book *Searching for Woody Guthrie: A personal exploration of the folk singer, his music, and his politics*, by R. Briley]. *Tennessee Libraries*, 71(2), [https://www.tnla.org/page/71\\_2\\_SwarenReview](https://www.tnla.org/page/71_2_SwarenReview)
- Swaren, C., Schwertfeger, R. (2017, November). *So You Are a New Assessment Librarian – What Do You Need to Know?*, [Conference Presentation]. 2017 Southeastern Library Assessment Conference, Atlanta, GA.  
<https://scholarworks.gsu.edu/cgi/viewcontent.cgi?article=1041&context=southeasternlac>
- Swaren, C., Tekulve, N., Milewicz, L., & Herndon, J. (2015, April). *Creating a Sustainable Workshop Series on Your Campus*, [Webinar]. Spring ULS Members-Only Online Discussion, Webex Presentation, Online.
- Swaren, C., Tekulve, N., Cairns, V., & Bowron, C. R. (2015, April). *Digging into data: Mining for statistical gold at the Reference Desk* [Conference Presentation]. 2015 TLA Annual Conference, Memphis, TN. [Click here to read the full description and view the slides.](#)
- Tekulve, N., & Swaren, C. (2015, March). *Growing a Sustainable Workshop Series: Best Practices for Making Library Workshops a Vital Part of the Campus Ecosystem*, [Poster presentation]. ACRL 2015, Portland, OR.  
<https://librariandesignshare.files.wordpress.com/2015/04/growing-asustainable.jpg>
- Swaren, C. (2015, February). *More Than Just Books: Campus Libraries as Strategic Assessment Partners*, [Conference Presentation]. 15th Annual Texas A&M University Assessment Conference, College Station, TX.
- Swaren, C. (2014, September). *Using Regression to Move Forward: Strategically Analyze Data for Better Planning* [Short Presentation]. Tenn-Share 2014 DataFest, Nashville, TN.
- Swaren, C. (2014, August) *Storytime Station: A case study on using public library-created animated videos to reinforce early literacy skills and practices* [Paper presented virtually]. International Federation of Library Associations and Institutions Annual Conference 2014, Lyon, France. <https://library.ifla.org/id/eprint/829>
- Swaren, C. (2014, May). *Using Regression to Move Forward: How to Strategically Analyze Data for Better Planning*, [Lightning Talk Presentation]. LOEX Annual Conference 2014, Grand Rapids, MI.

## PROFESSIONAL ACADEMIC SERVICE

- Member, Library Faculty Council, 2024 - present
- Appointed Member, Friends of University of Alabama SLIS, 2023 – present
- Appointed Member, UTC Faculty Senate Ad hoc Retention Committee, 2025
- Appointed Member, Library Faculty Search Committee, 2025
- Chair, Halloween Planning Committee, 2024
- Appointment Member, Library UX Committee, 2023 – 2024
- Appointed Member, Library Faculty Search Committee, 2023
- Elected Chair, Library Retention, Tenure, and Promotion Committee, 2022 – 2023
- Elected Library Senator, UTC Faculty Senate, 2021 – 2023
- Appointed Member, Southeast Data Librarians Symposium Planning Committee, 2022
- Appointed Member, Library Faculty Search Committee, 2022
- Appointed Member, Library Staff Search Committee, 2022
- Elected Vice Chair, Library Retention, Tenure, and Promotion Committee, 2021 – 2022
- Appointed Member, UTC Undergraduate Curriculum Committee. 2019 – 2021
- Appointed Member, Faculty Athletics Committee, 2018 – 2019
- Chair, Library Outreach Committee, 2013 – 2019
- Elected Member, University of Alabama Library School Association Board, 2014 – 2018
- Appointed Chair, UTC Student Rating of Faculty Instruction Committee, 2016 – 2017
- Appointed Chair, Library Faculty Search Committee, 2016
- Appointed Member, Student Rating of Faculty Instruction Committee, 2015 – 2016
- Appointed Member, Library Electronic Resources Committee, 2014 – 2015
- Appointed Member, Tenn-Share's DataFest Planning Committee, 2014 - 2015
- Appointed Chair, Tennessee Library Association Development Committee, 2014 – 2015
- Appointed Member, UTC Budget & Economic Status Committee, 2014 – 2015