

Holly Berkowitz

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EDUCATION

2022 PhD in Interdisciplinary Theatre Studies

University of Wisconsin, Madison

Doctoral Minor: African American Studies

Dissertation: *"A History of the Future": Fabulative (Re)Inventions of the Historical Past in Contemporary Black Drama*

2015 MA in English Language and Literature

University of Colorado, Boulder

2012 BA in English Language and Literature

Binghamton University

Summa cum laude with Honors in English

Thesis: The Evolution of the (Anti)-Belle: From Scarlett O'Hara to Blanche DuBois

RECENT EXPERIENCE

Writing & Communication Center, University of Tennessee at Chattanooga Library | Chattanooga, TN

Writing Center Coordinator and Assistant Professor of Practice

Aug 2022-Present

- Supervise group of undergraduate tutors and a graduate assistant and assist in hiring, onboarding, training, assessment, and ongoing professional development initiatives to promote best practices for writing tutoring
- Coordinate tutoring schedules, oversee timesheet submission process, and arrange class visits across campus
- Deliver writing workshops through the Library workshop series and conduct classroom instruction on writing topics for individual instructors and courses
- Conduct outreach to campus stakeholders in order to promote the Writing Center's services and generate greater usage of writing support services from disciplines across the university
- Manage social media channels and promotional efforts through regular posting and creation of physical and digital materials

Literacy Network | Madison, WI

Essentials Literacy Group Leader

May – Aug 2022

- Developed individualized and adaptive lesson plans to promote acquisition of math skills, reading and writing skills, and computer skills for English language learners and adults with literacy needs
- Managed cohort of eight volunteer tutors by coordinating instructional materials, fielding questions, and providing on-the-spot assistance when necessary
- Conducted check-ins and assessments for enrolled students and administered student interest surveys to collect data and ensure continued funding
- Facilitated weekly meetings for tutors and learners by leading opening group discussion and monitoring pairs as they worked through individual lessons

UW-Madison Writing Center | Madison, WI

Online Special Projects Coordinator

Aug 2021 – May 2022

- Manage and create content for all Writing Center social media channels by promoting services and events such as workshops and writing groups, resulting in an increase in new followers, likes, and impressions

- Create guidelines for external communications by serving on and chairing communication and editorial committees, resulting in the rollout of our Design and Editorial Guides for all of UW Madison's campus
- Develop strategies for increasing web presence and outreach such as introducing a daily publicity calendar and forming digital partnerships with student groups on campus
- Coordinate our Cultural Heritage Month series to spotlight diverse writers on campus through soliciting participants, utilizing digital software such as Canva and Adobe Spark to create images, and disseminating these across our social media and marketing channels, which creates a wider net of writers across campus
- Provide administrative support for website by regularly updating and proofreading webpages through WordPress

Instructor

Aug 2019 – July 2022

- Work one-on-one with both undergraduate and graduate students with writing projects ranging from job materials to class essays to research grants and dissertation chapters with a student focused approach, resulting in students expressing increased confidence in their writing
- Develop and lead writing-focused events such as workshops and retreats for up to 50 participants to increase campus-wide knowledge of collaborative writing practices to boost accountability
- Completed semester long writing instructor pedagogy course leading to an advanced knowledge of current topics and discussions in Writing Center studies
- Performed outreach presentations and collaborated on research writing lessons for STEM courses across campus
- Conducted drop-in hours for underrepresented scholar programs to promote our services and ensure that students of color feel welcome and included at the Writing Center

Madison Writing Assistance | Madison, WI

Instructor

Jan 2020 – Dec 2020

- Met individually with adult members of the Madison community for free writing instruction on materials such as job applications, resumes, and websites to increase writing accessibility beyond campus
- Performed administrative duties such as copyediting and email communications to ensure that community concerns were heard and addressed

UW-Madison | Madison, WI

Principal Instructor

Aug 2019 – Jan 2022

Courses: Intro to Public Speaking Composition; Science and Storytelling

- Sole instructor for freshmen-only required writing and public speaking courses in Communication Arts and Life Sciences Communications departments
- Introduce STEM majors to concepts in writing and English composition relating to paragraph organization, research methods, literary analysis, and more, resulting in freshmen gaining certified competency in oral and written communication
- Deliver lectures once a week, responsible for all grading, lead and facilitate weekly activities designed to promote integration of core concepts

Teaching Assistant

Aug 2017 – May 2021

Courses: Intro to Theatre and Dramatic Literature; Western Culture, Literature, and the Arts

- Lead bi-weekly discussion sections and execute self-designed lesson plans for up to 80 students to recap course concepts and facilitate critical thinking exercises
- Developed and taught a research methods syllabus on writing genres such as abstracts and annotated bibliographies to satisfy the university's writing and research-intensive requirement

- Adapted course to Zoom during Covid outbreak and developed a mixture of digital synchronous and asynchronous pedagogies for a written and oral communications course

PUBLICATIONS

- “Ti(c)k To(c)k: Essay procrastination videos and what they can teach us about student approaches to college writing,” *Another Word* (forthcoming August 2023)
- “‘This could go on forever’: Rethinking the End in Suzan Lori Parks’s Apocalyptic Dramas,” *Modern Drama*, vol. 65, no. 3, 2022.
- Review of Lynnette Hunter’s *Disunified Aesthetics: Situated Textuality, Performativity, and Collaboration*, in *Consciousness, Literature and the Arts*, vol. 17, no. 1, 2016.

CONFERENCE PRESENTATIONS

National Conferences:

- “Imaging Apocalypse in the work of Suzan Lori Parks,” MLA, Chicago, IL, January 2019
- “Meta-theatre and Meta-Identity in *Good Person of Szechwan* and *M. Butterfly*” CTLA, Brooklyn, NY, June 2015

Regional and Local Conferences:

- “University Level Writing?” Reframing Language and Reassessing Metrics for Student Writing in the Era of Long Covid, Southeastern Writing Center Association, February 2022
- “From *Oroonoko* to *Imoinda*: Character, Space, and Time in Thomas Southerne and Joan Anim-Addo,” Mid America Theatre Conference, Chicago IL, March 2020
- “Dissective Acts: Lively Corpses and the Limits of Haptic Engagement in Late Medieval Illuminated Manuscripts,” Theatre & Drama Graduate Student Annual Conference, Madison WI, April 2019.
- “History from Below (the Grave): Revivified History and Embodied Possession in Sistren Theatre Collective’s *QPH*,” Women in Theatre Symposium, Madison, WI, February 2019
- “Dramaturgical Multiplicity, Polytextuality, and Multivocality in Adrienne Kennedy’s *The Alexander Plays*” Northwestern University Performance Studies Annual Conference, Chicago, IL, April 2018
- “Performative Mourning in Langston Hughes’ *Soul Gone Home*” MMLA, Cincinnati, OH, November 2017

THEATRICAL EXPERIENCE

- Dramaturg: *Turn of the Screw* (UW Madison Opera); *Is He Dead* (University Theatre)
- Director: “Three Witches” (Marcia Legere Festival); “Lost and Found” (10 Minute Play Festival)
- Organizer & Producer: 2019 UW-Madison 10 Minute Play Festival
- New Play Reader: Inge Play Lab 2019

WRITING CENTER WORKSHOPS

University of Tennessee at Chattanooga

- “Advanced APA,” Fall 2022
- “How to Cite Sources in Chicago Style,” Fall 2022
- “Writing with Sources Effectively,” Fall 2022, Spring 2023
- “Resume Tips and Tricks,” Spring 2023

University of Wisconsin, Madison

- “A Writer’s Retreat,” UW Madison Writing Center, Fall 2021
- “Reflective Writing: Process, Product, and Assessment,” collaboration with Greater Madison Writing Project, Fall 2021
- “Paraphrase like a Pro,” UW Madison Writing Center, Summer 2022

FELLOWSHIPS & GRANTS

- Chancellor's Fellowship, Summer 2021
- Interdisciplinary Theatre Studies Dissertation Completion Fellowship, Fall 2020, Spring 2022
- University of Wisconsin Conference and Research Travel Grant, 2020
- Mid America Theatre Conference Emerging Scholars Prize, Spring 2020
- Robert Skloot Prize, Spring 2018 & Spring 2020
- University of Wisconsin, Madison Graduate School Fellowship, 2016-2017

INSTITUTIONAL SERVICE

University of Tennessee at Chattanooga Library

Public Services Task Force, member | 2022-2023

Faculty Bylaws Subcommittee, member | 2022-2023

University of Wisconsin, Madison

Theatre and Drama Graduate Student Organization, Treasurer | 2017-2019

TDGSO Annual Conference, Co-organizer | 2018 & 2019

Marcia Legere Play Festival Selection Committee, member | 2017

PROFESSIONAL AFFILIATIONS

Modern Language Association

American Society for Theatre Research