

Flexible (Campus) MBA (Master of Business Administration)
Spring 2023 Consolidated MBA Course Schedule

(last updated October 22, 2023)

Spring Semester Dates: Monday, January 9 to Monday, April 24, 2023
 Spring Semester Final Exam Dates: April 26 to May 2, 2023

View the University Academic Calendar for more semester date details.

[University Academic Calendar](#)

The UTC Registrar reserves the right to make schedule changes up to the first day of class. Refer to the Official UTC Class Schedule for the most up-to-date schedule and for course meeting location, day, time, etc.

Explanation of Instructional Delivery Methods

Asynchronous: This delivery method does not include any required meetings, though optional virtual meetings may be offered. Expect to have weekly deadlines that must be met. All coursework deadlines are due at the time stated in the syllabus following Eastern Time Zone.

Face-to-Face Classroom Instruction: This delivery method is a traditional face-to-face classroom delivery with set meeting days and times during which the professor will hold class as specified under the "Delivery & Day/Time" column below. Students are expected to attend class during the specified time and should expect to have weekly deadlines that must be met. All coursework deadlines are due at the time stated in the syllabus following Eastern Time Zone.

Spring 2023 Consolidated MBA Course Schedule

Course Type	Dept	Course	Title	CRN	Instructor	Delivery & Day/Time if applicable	Prerequisites / Important Notes / Restrictions
Core	ACC	5855	Accounting for Managers	21357	Owens, Michael	Online Asynchronous	Prerequisites: none
Core	ECON	5015	Economics for Managers	23239	King, M.	Face-to-Face Classroom Instruction Monday evening each week [5:30 to 8 PM]	Prerequisites: none
Core	ETR	5885	Corporate Entrepreneurship & Innovation	21899	Olson, Steven	Online Asynchronous	Prerequisites: Grade of C or better in FIN 5820, MGT 5250, ACC 5855, & MKT 5860. NOTE: Priority given to students in their final semester of study.

Core	FIN	5820	Financial Management	23300	Changarath, Vinod	Face-to-Face Classroom Instruction Thursday evening each week [5:30 to 8 PM]	Prerequisites: Successful completion of online background module in business statistics; grade of C or better in UTC MGT 2110, MATH 2100 or equivalent; or academic advisor approval based on academic record is required.
Core	MGT	5250	Organizational Behavior and Leadership	21189	Dawson, Gail	Face-to-Face Classroom Instruction Tuesday evening each week [5:30 to 8 PM]	Prerequisites: none.
Core	MGT	5810	Information Technology for Business	21297	Asllani, Beni	Online Asynchronous	Prerequisites: none.
Core	MGT	5835	Quantitative Decision Analysis for Business	21298	Ahmadi, Mo	Face-to-Face Classroom Instruction Wednesday evening each week [5:30 to 8 PM]	Prerequisites: Successful completion of online background module in statistics; grade of C or better in UTC MGT 2110, MATH 2100 or equivalent; or academic advisor approval based on academic record is required.
Core	MKT	5860	Marketing Management	24779	Srivastava, Prashant	Online Asynchronous	Prerequisites: none.
Capstone	MGT	5870	Strategic Management	20519	Butler, Frank	Face-to-Face Classroom Instruction Wednesday evening each week [5:30 to 8 PM]	Prerequisites: Grade of C or better in ECON 5015, FIN 5820, MGT 5835, MGT 5250, ACC 5855, & MKT 5860. Pre or Corequisite: MGT 5810. NOTE: Priority given to students in their final semester of study.
Elective	ETR	5880	Entrepreneurship and New Ventures	21900	Wolcott, Adam	Online Asynchronous	Prerequisites: Minimum grade of C in all of the following courses: FIN 5820 (Financial Management) & MKT 5860 (Marketing Management). Email your advisor if you qualify but receive a prerequisite error.
Elective	FIN	5460	Investments	25060	Wann, Christi	Online Asynchronous	Prerequisites: C or better in FIN 5820. NOTE: Priority in course given to students admitted to MBA: Finance concentration.
Elective	MGT	5060	Healthcare Management	24208	Mullen, Deborah	Online Asynchronous	Prerequisites: none. NOTE: Priority given to students admitted to MBA: Healthcare Administration concentration. <i>Approved substitute for BUS 7060 Healthcare Policy & Economics as part of the MBA: Healthcare Administration concentration.</i>
Restricted	MGT	5200	Advanced Data Analytics	23508	Aghakhani, Navid	Online Asynchronous	Prerequisites: Grade of C or better in MGT 5190. Restriction: Reserved for students admitted to MBA: Business Analytics concentration.
Elective	MGT	5380	International Management	25133	Mendenhall, Mark	Online Asynchronous	Prerequisites: none.

Elective	MKT	5000R	* Special Topics: Global Social Entrepreneurship & Business Ethics	25237	Lyons, Thomas	Online Asynchronous	Prerequisites: none. <i>See below for course description.</i>
Elective	MKT	5000R	* Special Topics: Opportunity Assessment	25135	Soydan, Liza	Online Asynchronous	Prerequisites: Preference given to students beyond their first semester of the MBA program. Limited number of spots. Selection process based on student's response to interview questions. <i>See below for course description and further course information. This course involves a selection process. Contact your advisor if interested in this course.</i>
Elective - Restrictions Apply	MGT	5950	International Business Experience: German Culture & Doing Business in Germany		Jones, Michael	Special Setting [pre-trip meetings & travel dates]	<i>See below for course description and details/dates.</i> NOTE: Students enrolled in the MBA Finance, Business Analytics, or Healthcare Administration concentrations are not eligible to use this course toward their degree. Students who have taken a previous MGT/PMBA 5xxx International Business Experience course toward the MBA: General are not eligible to count a second course toward their degree.
Elective - Restrictions Apply	MGT	5950	International Business Experience: Doing Business in the Balkans		Asllani, Beni	Special Setting [pre-trip meetings & travel dates]	<i>See below for course description and details/dates.</i> NOTE: Students enrolled in the MBA Finance, Business Analytics, or Healthcare Administration concentrations are not eligible to use this course toward their degree. Students who have taken a previous MGT/PMBA 5xxx International Business Experience course toward the MBA: General are not eligible to count a second course toward their degree.

For MBA course descriptions (other than Special Topics & International Business Experience courses), see the UTC Graduate Catalog.

* Special Topics Course Descriptions *

(Special Topics and International Business Experience Course Descriptions are provided below because they are not available in the UTC Graduate Catalog or through the UTC main class schedule. See next page for full descriptions.)

MKT 5000R Special Topics: Global Social Entrepreneurship & Business Ethics (CRN 25237)	
<p>Overview and Course Description. Over the past 25 years, intense interest has emerged regarding the use of the concepts and tools of entrepreneurship to achieve social and environmental goals, a set of activities that has come to be known as 'social entrepreneurship.' Most of the major schools of business in the U.S. and the rest of the developed world have established courses, programs of study, and/or research centers/institutes in social entrepreneurship. For the purposes of this course, social entrepreneurship is the application of the mindset, tools, techniques, and skills of business entrepreneurship and the power of markets to the pursuit of a social mission (e.g., providing affordable housing to low income households, feeding the hungry, making a college education accessible to economically disadvantaged youth, etc.). This course will explore the theoretical and conceptual underpinnings of the field, its ethical implications, and its practice. International case studies and examples from practice will be used to illustrate principles and stimulate discussion. The aim is to provide the student with a complete understanding of social entrepreneurship – both its positive side and its dark side – in a global context.</p>	

Course Student Learning Outcomes: Students who successfully complete this course will be able to:

1. Discuss and critically reflect upon the theories and practices of social entrepreneurship
2. Describe and analyze the differences and similarities between business and social entrepreneurship
3. Demonstrate competence in using international case studies to ascertain the motives, methods, and thought processes of social entrepreneurs
4. Assess the viability of an idea as a social opportunity around which a social enterprise can be successfully built
5. Discuss and critically reflect upon the role of business ethics in international social entrepreneurship
6. Discuss and critically reflect upon the role of context in global social entrepreneurship

Prerequisite: None

MKT 5000R Special Topics: Opportunity Assessment

Course Description: Students will learn the practical applications of business and marketing research, strategy development and implementation, and the foundations of consultative practices and processes. This is an applied learning course that will build students' understanding through course materials, assignments, and online discussions, as well as the application of course concepts as they engage with and serve business clients. Students will be expected to work within an interdisciplinary team to complete research projects, including collaborative efforts to scope research projects, collect and analyze data and information, and synthesize analysis in professional deliverables. Students taking this course will be required to meet with clients. Client meetings will equate to 6-8 hours total and will be scheduled at everyone's convenience and be held virtually. The bulk of the course is delivered through Canvas, Slack and other online tools. This course will be a mix of undergraduate and graduate students with clear expectations for each student level. Each graduate student will be expected to lead a team of undergraduate students on projects. Contact your advisor to apply to take this course. **Prerequisites:** Preference given to students beyond their first semester of the MBA program. Limited number of spots. Selection process based on student's response to interview questions.

MGT 5950 International Business Experience Course: German Culture & Doing Business in Germany

Course Description: This three-credit hour course includes a 2-week study trip to Berlin, Cologne, and Wolfsburg (Volkswagen headquarters) in Germany and has several pre-trip class meetings which can be attended virtually. The study trip is currently scheduled for May 7-20, 2023. This course counts as a Spring 2023 semester course. **NOTE: Students enrolled in the MBA Finance, Business Analytics, or Healthcare Administration concentrations are not eligible to use this course toward their degree.** Students who have taken a previous MGT/PMBA 5xxx International Business Experience course toward the MBA: General are not eligible to count a second course toward their degree.) Contact your advisor for more information and to apply.

MGT 5950 International Business Experience Course: Doing Business in the Balkans

Course Description: This three-credit hour course includes a 13-day study trip to Albania, Greece, & North Macedonia in the Balkans and has several pre-trip class meetings held during spring semester. The required study trip is currently scheduled for May 7-19, 2023. This course counts as a Spring 2023 semester elective course for the MBA: General degree and requires an application to the course and selection to take the course. **NOTE: Students enrolled in the MBA Finance, Business Analytics, or Healthcare Administration concentrations are not eligible to use this course toward their degree.** Students who have taken a previous MGT/PMBA 5xxx International Business Experience course toward the MBA: General are not eligible to count a second course toward their degree.) Contact your advisor for more information and to apply.