

**Strategic Planning Update:
Campus Advisory Board Meeting
*May 6, 2021***

I. Strategic Plan Draft

A. Back to the Future—Four Goal Structure

1. Teaching and Learning

- Increase student access and achievement
- Distinct Model of Educational Excellence

2. Diversity and Inclusion

- Expand access to technology
- Expand access for underrepresented and/or special needs students
- Expand online degree programs

3. Research and Innovation

- Increase research support and productivity
- Identify up to three areas of strategic opportunity

4. Stewardship

- Expand student support services
- Benchmark and expand health and wellness resources
- Adapt financial aid models to increase access

II. Timeline--Abridged

- A. Target Date: BOT October 21-22
- B. Some Key Dates
 1. Update drafts published 6/4, 7/30, 9/3 and 9/17
 2. Alumni and Community Stakeholder Meetings Week of May 17 and Week of May 24
 3. Campus sessions Week of August 10
 4. Culminating Meetings
 - Chancellor Briefs President Week of September 20
 - Presentation to UTC CAB Week of October 4
 - University of Tennessee BOT October 21-22
- C. Summer Feedback Portals