

Wes Smith

Chattanooga, TN
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600 Dougla Street Dept

EDUCATION

University of Louisville May 2014
Master of Arts in Higher Education
Concentration: Sports Administration

University of Louisville May 2012
Bachelors of Science in Sport Administration

ACADEMIC EXPERIENCE

Studio Librarian September 2017 to Present

Assistant Professor
University of Tennessee at Chattanooga

- Collaborated with faculty on instructional design/development projects.
- Designed and developed learning paths, training modules, and blended training/learning and instructional materials and products for technology-based design of courses using a variety of multimedia tools
- Design and lead instructor-led courses with classes, workshops, provide reference services and assist in curriculum development.
- Promote educational technology and the department services to the campus.
- Develop modules for Learning Management Systems (Canvas,Blackboard)
- Provide one-on-one coaching to students,faculty and staff
- Identify, evaluate, and recommend emerging technologies for campus and library community
- Promote student success and retention through advocacy of use of library services and resources.
- Develop and implement assessment methods to accurately evaluate the effectiveness of technical and professional learning delivery and incorporate program changes resulting from findings.
- Guide and help manage Student Assistants.

Media Resources Consultant May 2014 to September 2017

Clemson University

- Help establish procure over \$15,000 of lending technology equipment including augmented and virtual reality pieces.
- Assisted faculty, staff and students on the best practices of using creative software like Adobe Creative Cloud.
- Managed day to day operations of the Adobe Digital Studio and supervise 10 student employees ranging from graduate students to undergraduates.
- Create and maintain policy and operating guidelines as it pertains to the Adobe Digital Studio

Major initiatives

- Oversaw the design and construction of a \$700,000 initiative by Clemson University Libraries and Adobe Systems to establish a 3,000 sqft media space for faculty, staff and students to receive help in creative services like the Adobe Creative Cloud in the R.M. Cooper library called the Adobe Digital Studio (2014-2016)
- Oversaw the design an initiative by Clemson Libraries to establish a media services desk for students faculty, and staff to receive help in multimedia services. (2014)

PRESENTATIONS

- Kantor, S., **Smith, W.**, Thompson, E. (2020, Sept. 25) *Transforming the Academic Paper for a Visual World* [Conference Session]. International Visual Literacy Association 2020, Virtual
- Smith, W.**, Kantor, S. (2020, Sept. 24) *Courage to Change: New Paradigms for Collaboration* [Conference Session]. Computers in Libraries Connect 2020, Virtual
- Kantor, S., **Smith, W.** (2020, Jul. 30) *Adapting on a Dime* [Poster Session]. Lifelong Information Literacy 2020, Virtual
- Reed, B., **Smith, W.**, Wyatt, K. (2019, Jul. 30) *Emerging Technologies Librarians: What are they and who needs them* [Conference Session]. American Library Association ALA 2019, Washington D.C
- Leahy, B., **Smith, W.** (2019, Apr. 11) *Outsiders Turned Insiders: Expanding Skillsets through Non-MLS Hiring* [Conference Session] Association of College and Research Libraries (ACRL), Cleveland, OH
- Mills, E., **Smith, W.** (2019, Apr. 9) *Incorporating Student Film-Making in a Course on Horror and Philosophy* [Conference Session]. Research Dialogues 2019, Chattanooga, TN
- Smith, W.** (2018, Nov. 9) *Sparkling Into Creativity* [Conference Presentation] Library and Information Technology Association (LITA) Forum 2018, Minneapolis, MN
- Carbajales-Dale, P., Hollandsworth, **B., Smith, W.**, Vinson, C. (2016, Apr. 5) *Experimental Learning Environments at Clemson University Libraries. Presentation presented Coalition for Networked Information Spring 2016 Membership Meeting, San Antonio, TX*
- Smith, W.** (2016) *If You Build it They Won't Come: Construction of Adobe Digital Studio. Presentation presented at EDU-Max, Raleigh, NC*

PUBLICATIONS

- Smith, W.**, & Mills, E. (2020). *A Little Shop of Horror*. In J. Long & J. Hicks (Eds.), *Makerspaces for Adults: Best Practices and Great Projects* (pp 71 -76). Rowman & Littlefield
- Smith, W.**, & Crider, J. (2020) *Towards an Electrate Library*. *DH+Lib*, 32-34. <http://dx.doi.org/10.17613/ryea-4z10>
- Leahy, B., Nasadowksi, B., & **Smith, W.** (2019). *Outsiders Turned Insiders: Expanding Skill Sets through Non-MLS Hiring*. *American Association of Research College Libraries* (pp. 51-62). Cleaveland: American Library Association.
- Smith, W.**, & Mills, E. (2019). *Horrific Thoughts: Incorporating Student Film-Making in a Course on Horror and Philosophy*. Retrieved from Blog of the American Philosophical Association: <https://blog.apaonline.org/2019/05/02/incorporating-student-film-making-in-a-course-on-horror-and-philosophy/>

PROFESSIONAL ORGANIZATIONS

- American Library Association 2017-present
 Association of College and Research Libraries (ACRL) 2017-present
 Library and Information Technology Association (LITA) 2017-present
 Black Caucus of the American Library Association (BCALA) 2017- present

PROFESSIONAL SERVICE

Library Service

Member, Staff and Student Development- 2018 - Current
Member, Search Committee for Instruction Librarian - 2018

University Service

Member, Learning Environments - 2018 - 2020
Member, Faculty Athletics Committee - 2020 - Current
Member, Faculty Handbook Committee - 2020 - Current
Chair, Faculty Handbook Committee - 2021 - Current
Member, Search Committee for Coordinator for Fraternity & Sorority Life - 2019
Member, Faculty Senator 2020 - Current
Vice President, Faculty Senate - 2021 - Current

Professional Organization Service

Member, LITA Top Technology Trends Committee - 2019 - Current

PROFESSIONAL DEVELOPMENT

ACRL Immersion 2019 Participant

Digital Media Suite Manager

July 2013 to May 2014

Graduate Assistant

University of Louisville

ADDITIONAL EXPERIENCE

- Oversaw the Digital Media Suite (DMS) located in the Ekstrom library.
- Provided consultation services for digital initiative such as video production, storytelling, cinematography and more.
- Established departmental relationship for students to have work showcased throughout the university libraries.
- Accumulated over 300 support hours with 1000 students on 700 unique visits

Major projects

- Created promotional video for dean of students for Homecoming 2013 to be viewed at half time of Homecoming game
- Created promotional video for Dean of Students for Mr. & Mrs. Cardinal 2014 to be viewed at half time for basketball game

Digital Media Operations Intern

May 2013 to August 2013

Graduate Assistant

National Basketball Association

- Assisted director of operation for digital media operations in the day to day management of the NBA digital video platform.
- Created content for NBA's YouTube channel.
- Searched archives for content to deliver to NBA's partners.
- Created weekly departmental budget for production units.