Bo Baker

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EDUCATION

University of Pittsburgh (Pitt), Pittsburgh, PA   **2008 – 2009**
M.L.I.S. in Library and Information Science

University of Texas (UT), Austin, TX   **2006 – 2008**
36 hours toward M.A. in Media Studies

Miami University (MU), Oxford, OH   **2000 – 2003**
B.A. in Mass Communication
Minor: Film Studies

ACADEMIC WORK EXPERIENCE

UTC Library, University of Tennessee at Chattanooga (UTC), Chattanooga, TN

Department Head, Research and Public Services and & UC Foundation   **2017 – Current**
Associate Professor

Provide coordination and leadership for strategic planning, goal development, assessment, personnel, budget, and ongoing operations for library research and public services.

Foster connections and knowledge that help faculty, students, and researches excel in teaching, research, scholarship, and creative expression.

Create and implement protocols and procedures within and across research and public services units that advantage patrons and create efficiencies in collaboration including Research and Instruction, Desks and Patron Experience, Studio, Writing and Communication Center and distance services in virtual and physical formats.

Establish relationships and work closely with faculty and students to provide UTC with access to the highest quality research support of the University's curricular and research needs.

Promote use of the library building, services and collections in all formats and venues to UTC and the greater community of scholars.

ACADEMIC WORK EXPERIENCE (CONTINUED)

Director, Studio & UC Foundation Associate Professor (promoted 2016)   2014 – 2017

Lead the development of strategic vision, goals, objectives, assignments, communications, and actionable events of the UTC Library Studio team: 1 additional librarian, 2.5 FT staff, PT staff, and student assistants (~80 hrs./wk.).

Manage Studio's daily operations.

Guide users in use of Studio resources.

Partner with campus faculty, staff, and students as a technology facilitator, workshop trainer, designer, and a developer of multimedia materials.

Identify, evaluate, and recommend multimedia resources and emerging technologies for library needs.

Collection development and liaison responsibilities in Communication and Film Studies.

Studio Librarian & UC Foundation Assistant Professor   2013 – 2014

Develop service model, select initial equipment purchases, and train a team of all-new staff for Studio – an all-new service point for UTC Library (open Dec. 2014).

Provide specialized help to patrons and library staff for all media and design projects.

Design media for library instruction, outreach, and other library needs.

Provide reference and instruction services to library patrons including class-based, workshop, and online instruction, reference desk shifts, and research consultations.

Collection development and liaison responsibilities in Communication, Theatre and Speech, and Film Studies.

Information Commons Librarian & Assistant Professor   2010 – 2012

Provide reference and instruction services to library patrons including class-based, workshop, and online instruction, reference desk shifts, and research consultations.

Collection development and liaison responsibilities in Communication, Theatre and Speech, and Film Studies.

Maintain Reference Desk schedule.

Coordinate library workshop series.

Develop service model for forthcoming Information Commons and Library Studio (anticipated 2014).

Engineering and Science Library, Carnegie Mellon University (CMU), Pittsburgh, PA

Information Assistant   2008 – 2009

Provide reference services to library patrons.

Partner with librarians for library instruction and library-sponsored book discussions.

Collection development for the Math and Physics.

Compile, analyze, and present READ Scale reference statistics.

Department of Radio, TV, and Film, University of Texas (UT), Austin, TX

Graduate Research Assistant   2007 – 2008

Coordinate with departmental faculty to organize Media History Conference, Fall 2007.

Supervise undergraduate student assistants to produce bibliography for *Convergence Media History* (Routledge, 2009).

PUBLICATIONS

Bo Baker, Theresa Liedtka. "We All Serve: Library-wide Distributed Desk Service." *Against the Grain* (32:5), 78-80.

Bo Baker, Beverly Simmons Kutz, and Lane Wilkinson. "Double Live Gonzo! Double Your Impact with a Flipped Classroom." *LOEX Quarterly* (39:4), 12-15.

Bo Baker, Caitlin Shanley, and Lane Wilkinson. "Nightmare on Vine Street: Librarians, Zombies, and Information Literacy." *Let the Games Begin! Engaging Students with Interactive Instruction.* Neal-Schuman, 2011.

Bo Baker. "The World of Information: A Socratic Method for Millennials." *Let the Games Begin! Engaging Students with Interactive Instruction.* Neal-Schuman, 2011.

Bo Baker. "The World of Information." *Peer-Reviewed Instructional Materials Online*. Association of College & Research Libraries, 2010. Peer Reviewed. Web: http://primodb.org/

Donna Beck, Lynn Berard, Bo Baker, and Nancy George. *"*Summer Engineering Experience for Girls: An Evolving Hands-On Role for the Engineering Librarian.*" Proceedings of the American Society for Engineering Education Annual Conference, June 20-23, 2010, Louisville, KY.* Peer Reviewed*.*

Conference Presentations

Emily Thompson and Bo Baker. "More Than Shiny Toys: Conveying the Value of Multimedia Technology and Services." Academic Library Association of Ohio Annual Conference, November 2, 2018, Lewis Center, OH.

Andrea Schurr and Bo Baker. "From Cloud to Cloud: Migrating to Alma & Primo from OCLC's WMS & Discovery." Ex Libris Users of North America Annual Conference, May 3, 2018, Spokane, Washington.

Bo Baker and Emily Thompson. "Translating Information Literacy Instruction for Multimedia Assignments." Workshop for Instruction in Library Use Annual Conference, May 31, 2016, Vancouver, British Columbia, Canada.

Bo Baker and Emily Thompson. "Designing Multimedia Assignments for the Digital Novice." Walker Center for Teaching and Learning Instructional Excellence Conference, May 11, 2016, Chattanooga, TN.

Bo Baker and Emily Thompson. "Supporting Students Beyond the Research Paper: Building the Studio." Academic Library Association of Ohio Annual Conference, November 20, 2015, Lewis Center, OH.

Bo Baker, Lane Wilkinson, and Beverly Kutz. "Double Live Gonzo! Double Your Impact with a Flipped Classroom." LOEX Annual Conference, May 4, 2013, Nashville, TN.

Bo Baker, Mike Bell, Virginia Cairns, Theresa Liedtka, and Janet Spraker. "New Library Bingo or What's Inside UTC's New Library." Tennessee Library Association Annual Conference, April 25, 2013, Chattanooga, TN.

Patrick Sweetman and Bo Baker. "InterACT: The Library and the Theatre Department." Southeast Theatre Conference, March 10, 2012, Chattanooga, TN.

Bo Baker and Caitlin Shanley. "Bringing Library Orientation Back from the Dead." Poster session, American Library Association Annual Conference, June 25, 2011, New Orleans, LA.

Beverly Kutz, Bo Baker, Caitlin Shanley, and Lane Wilkinson. "We Learned New Dance Steps." Tennessee Library Association Annual Conference, March 24, 2011, Murfreesboro, TN.

Matthew Marstellar, Diane Covington, and Bo Baker. "Science 2.0: A Nationwide Unobtrusive Study of Large University Physics and Biology Departmental Web Sites." Science and Technology forum, American Library Association Annual Conference, June 27, 2010, Washington D.C. Competitive.

Bo Baker. "LPs and Maladies: Wes Anderson's Afflicted Men." Southwest/Texas Popular Culture Association Annual Conference, February 16, 2008, Albuquerque, NM.

WORKSHOPS | PAnels | online presentations

Panelist, "From Transactional to Interactional: Leading Change in Frontline Public Services in Academic and Public Libraries." Library Leadership & Management Association online presentation, September 4, 2019.

Panelist, "Net Neutrality: Why Does it Matter?" forum sponsored by UTC Department of Political Science and Public Service, February 1, 2019. Chattanooga, TN.

Co-Presenter, "The Library within a Library: The Makerspace as Service Point." Reference and User Services Association online presentation, April 4, 2017.

Speaker, Tennessee Association of Independent Schools Technology Institute, April 26, 2016, Nashville, TN.

Panelist, "Digital Creation Centers in University Libraries." ACRL/ULS Technology in University Libraries online discussion panel, December 2, 2015.

Instructor, "Introduction to Video Editing" for Southeast Center for Education in the Arts Dance Cohort, September 6, 2014, Chattanooga, TN.

Co-Presenter, "'The Library is a Sh!thole:' How to Observe and Engage What Patrons Say When They Think You Aren't Paying Attention." Association of Library Communication and Outreach Professionals Annual Conference workshop, October 6, 2013, Port Washington, PA.

Panelist, Chattanooga State University Library Social Media Forum, January 16, 2013. Chattanooga, TN.

Co-Instructor, "Beyond Google: What Every Student (and Teacher) Needs to Know" for Chattanooga Council of Teachers of English workshop, April 21, 2012. Chattanooga, TN.

Instructor, "Beginning Documentary Production" part of a workshop series for the UTC Awake and Engaged film series, February-April, 2012. Chattanooga, TN.

Instructor, "Developing Expert Teachers and Students of Nonfiction: Print, Visual, and Digital" a workshop funded by the Improving Teaching Quality program of the Tennessee Higher Education Commission, July 10-14, 2011. Chattanooga, TN.

Co-Moderator, "What is the Future of Television Scholarship?" *Flow* Conference panel discussion, October 27, 2006, Austin, TX.

University instruction

Communication 2300: Media Writing I (3), co-instructor and embedded librarian, UTC

University Honors 3590: Zen in Film and Anime (3), co-instructor, UTC

University Studies 1999: Alternative Traditions in U.S. Cinema (1), instructor, UTC

UNIVERSITY SERVICE

Member, Honors College Advisory Committee, UTC	2016 – Present
Member, Council of Academic Department Heads, UTC	2017 – Present Member,
Faculty Rating of Administration, UTC	2020 – Present
Member, SACSCOC Reaffirmation Quality Enhancement Plan (QEP) Committee	2021 – Present
Member, Budget and Economic Status Committee, UTC	2017 – 2020
Mentor, University of Tennessee Promise Mentoring, UTC	2020
Member, UTC COVID-19 Task Force Subcommittee on Academic Instruction and Continuity	2020
Member, Technical Training Task Force, UTC	2020
Member, Honors Thesis Review Committee, UTC	2018
Member, Curriculum Committee, UTC	2014 – 2017
Member, Search Committee for Learning Technology Specialist, UTC	2016
Member, Faculty Award Celebration Committee, UTC	2012 – 2015
Member, Student Rating of Faculty Committee, UTC	2012 – 2014
Member, Faculty Development Grant Committee, UTC	2012 – 2013
Member, Classroom Technology Committee, UTC	2011 – 2012
Member, Publications Board, UTC	2011 – 2012
Member, Blue Ribbon Panel Task Force for Information Literacy, UTC	2010
Column Editor, Marketing Editor, Archive Team Member, *Flow* journal of media studies, UT	2006 – 2008
Reader, *The Velvet Light Trap* journal of cinema studies, UT	2007 – 2008

DEPARTMENTAL SERVICE

Member, Management Council, UTC	2014 – Present
Member, Reappointment, Tenure, and Promotion Committee, UTC (Co-Chair 2018-2020)	2016 – Present
Member, Administrative Council	2017 – Present
Member, Library Electronic Resource Committee, UTC	2018 – 2021
Member, IT Council	2018 – 2020

Departmental Service (Continued)

Chair, Search Committee for Public Services Specialist, UTC	2020
Member, Search Committee for Administrative Specialist, UTC	2020
Member, Search Committee for Director, Desks and Patron Experience, UTC	2019
Chair, Search Committee for Circulation Specialist, UTC	2019
Member, Search Committee for Instruction Librarian, UTC	2018
Chair, Search Committee for Evening Research and Technology Specialist, UTC	2018
Member, Alma ILS Steering Committee	2017
Member, Search Committee for Budget Coordinator / Assistant to the Dean, UTC	2017
Member, Search Committee for Director, Desks and Patron Experience, UTC	2017
Member, Search Committee for Tech Trainer / Graduate Writing Coordinator, UTC	2017
Member, Search Committee for Studio Librarian (2 positions), UTC	2017
Member, Search Committee for Studio Specialist, UTC	2017
Member, Assessment Committee, UTC	2015 – 2017
Member, Search Committee for Interim Director, Writing and Communications Center, UTC	2016
Member, Search Committee for Studio/WCC Specialist, UTC	2015
Member, Search Committee for Circulation Supervisor (2 positions), UTC	2015
Chair, Search Committee for Studio Specialist, UTC	2015
Member, IT Council, UTC	2014 – 2015
Member, Internal Library Building Committee, UTC	2010 – 2014
Member, Library Outreach Committee (Co-Chair 2012-2013), UTC	2010 – 2014
Member, Search Committee for Public Services Specialist (multiple PT positions), UTC	2014
Member, Search Committee for Information Commons Specialist, UTC	2014
Member, Search Committee for Studio Specialist (2 positions), UTC	2014
Chair, Search Committee for Studio Librarian, UTC	2014
Member, Search Committee for Outreach and Assessment Librarian, UTC	2013
Member, Search Committee for Web Design and Instruction Librarian, UTC	2012
Member, Search Committee for Electronic Resources Librarian, UTC	2011

Departmental Service (Continued)

Member, Search Committee for Digital Integration Librarian, UTC   2011

Volunteer Activities

Judge, UTC College of Engineering and Computer Science Technology Symposium, UTC   2021

Juror, Philosophical Horror Film Festival, UTC Department of Philosophy and Religion, 2020, 2019, 2018
Chattanooga, TN

External Reviewer, Georgia Institute of Technology Library, Atlanta, GA   2020

Volunteer, UTC College of Engineering and Computer Science Backpack to Briefcase   2019, 2018

Exhibitor, Chattanooga Mini Maker Faire, Chattanooga, TN   2015

Judge, Future Business Leaders of America State Conference, Chattanooga, TN   2015

Volunteer & Exhibitor, Maker Day: Thinking in 3D, Chattanooga, TN   2013

Volunteer, Pittsburgh Home Movie Day 2009, Pittsburgh, PA   2009

Archivist, Orgone Archive, Pittsburgh, PA   2009

Instructor, Pittsburgh Preservation Fair 2009, Pittsburgh, PA   2009

Instructor, Cinemakids filmmaking workshop, Austin, TX   2007

Awards

Exceptional Merit, UTC Library   2018, 2017, 2016, 2015,
                                                                            2014, 2012, 2011

UC Foundation Professorship, UTC   2012

ACRL President's Program Innovation Contest Winner (co-recipient)   2011

ACRL Scholarship to attend ACRL Immersion, July 24-29, 2011, Seattle, WA   2011