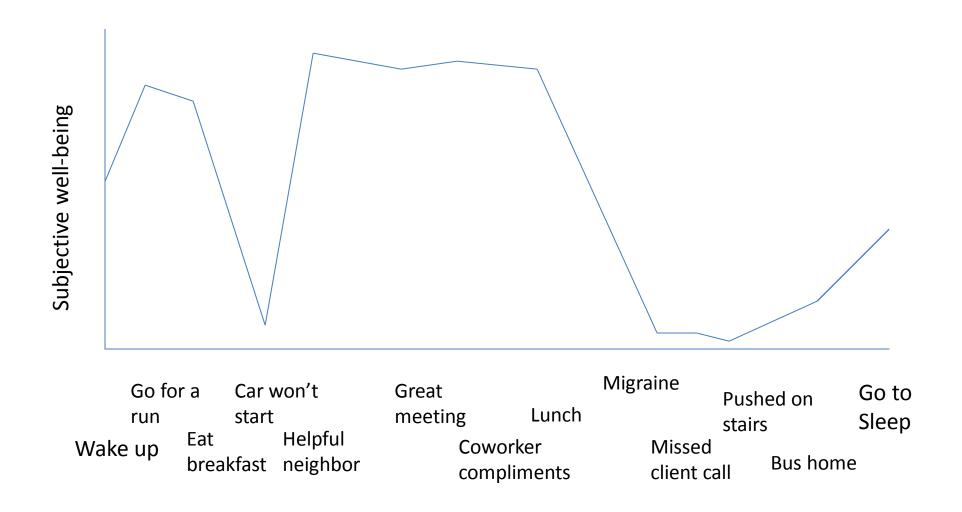


Life Has its Ups and Downs...and So Does Performance

Katherine Wiegand, PhD
Georgia Institute of Technology

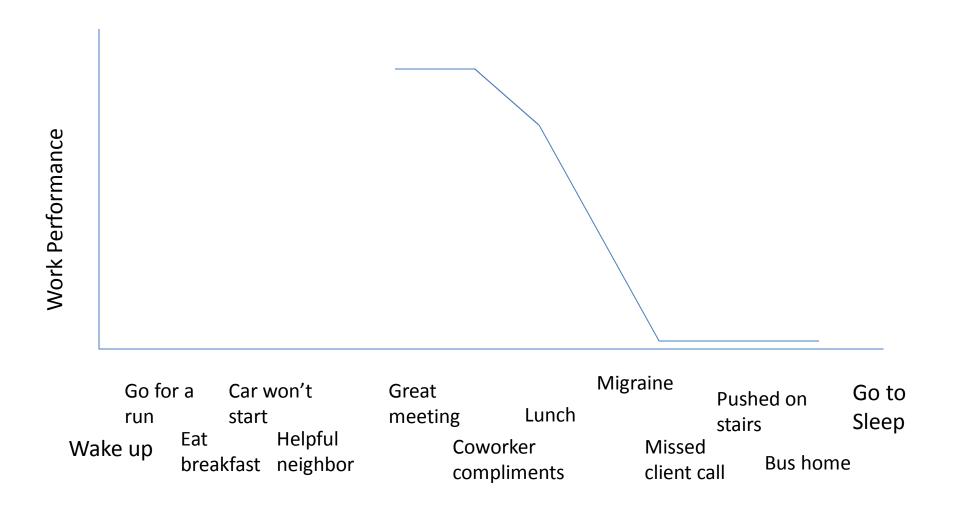
Life's Ups and Downs





Performance Ups and Downs Georgia

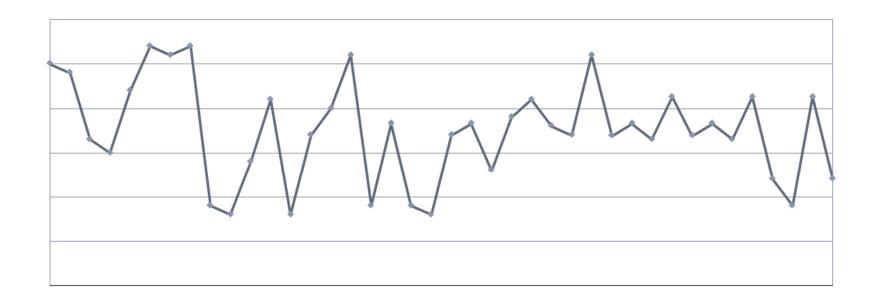




One Employee's Performance Over 1 week



High

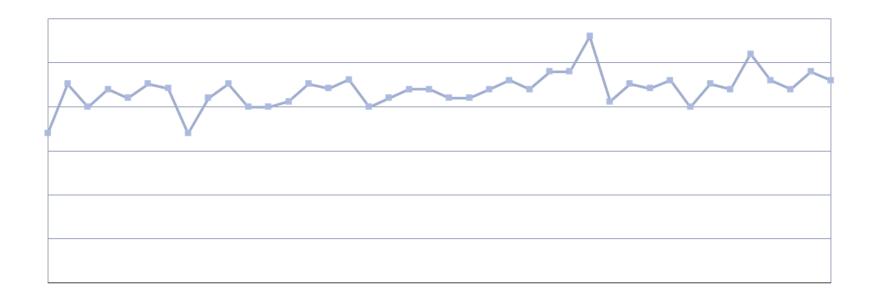


Low

Another Employee's Performance



High

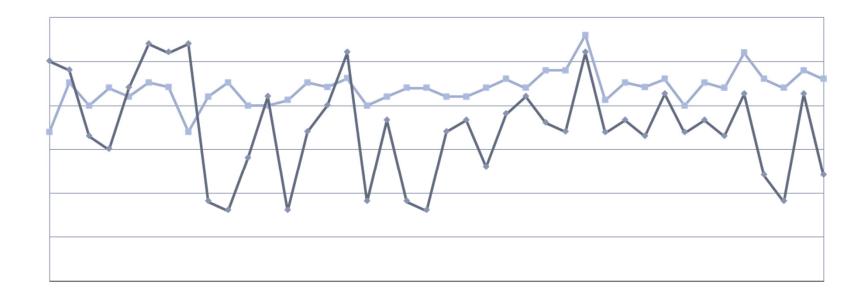


Low

Together



High



Low

Research Shows...



 A recent study in our lab found 69% of pf variability was within-person

- Across 36 independent samples from ESM studies (Dalal et al., 2014)
 - On average, 62% of pf variability is within-person
 - 39% (proactive behavior) to 64% (overall pf)

Conclusions?



Ups and downs are real

- Gives us new ways to think about performance
 - How we measure it
 - How we study it
 - How we use it for personnel decisions

Historically How Has Performance Been Measured?



- Average Performance
- Maximal vs. Typical Performance
 - Sackett et al. (1988)
- Types of Performance
 - Task, Overall, OCB, CWB
- Often concern has been distinguishing between (potential) employees

Voices for Variability...



Variability in performance over 13+ weeks
 Hersey (1932)

Performance Distribution Assessment:
 Kane (1980s); Deadrick & Gardner (1999)

Growth Curve Analysis

How Do We Measure Pf Variability?



Where to get performance information:

- Objective performance data
- Retrospective subjective reports (self, other)
 Performance Distribution Assessment (Kane)
- Experiential sampling (self, other)
 Take samples in "real time" throughout a day

Using Variability Data with Regression Analysis...



Peak/Maximal

Number of peaks or percent of time spent above (below) given point (e.g., 1 SD from mean)

- Typical
- Trend

Overall change in pf moving upward, downward, maintaining level

Variability

Standard deviation

Using All Measurement Points...



Multi-level modeling (e.g., HLM)

- Cluster measurement points within-person
- Can compare the % of variance between- and within-person
- Can assess differences in relationships between people (random coefficients)

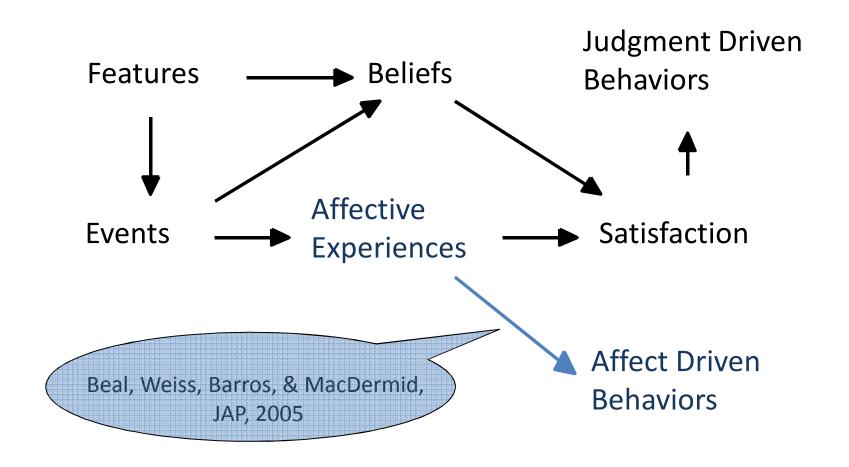
E.g., Emotions may matter more to some people than others...if so, will have a significant slope difference

How Do We Study Pf Variability? Georgia Tech

Dalal et al. (2014) categorized theoretical approaches:

- Focused on Ability
 Growth curves; changes in abilities/aging
- Focused on Ability and Motivation
 Maximal vs. typical performance
- Focused on Motivation
 Strength Model of Self-control (Baumeister et al., 2007)
 Affective Events Theory (Weiss & Cropanzano, 1996)
 Episodic Process Model (Beal et al., 2005)

AET: Basic Framework (Weiss & Cropanzano, 1996)



Example: Emotions

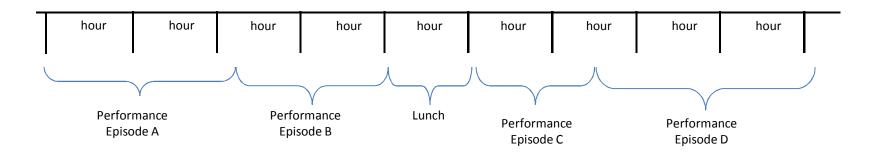


- Emotion episodes
 - "I was so angry at her for stealing my idea and pretending it was hers!"
 - "I was so excited when I heard that I won teacher of the year!"
- Needs a corresponding performance in the same timeframe (see Beal et al., 2005)

Describing a day's work (Beal et al., 2005)



How would you describe what you did yesterday?



How Do We Use Dynamic Criteria...



- Manager's already make decisions using dynamic criteria (Barnes et al., 2012)
- Managers need to know (or may not need to know) who is a consistent performer
 Job analysis...to what extent is consistency necessary for the job?
- Need valid performance measures that include dynamic criteria & training for managers

New Questions



- Can variability be good? (like HR variability?)
- Performance management: Are some people better at knowing WHEN to put in the effort and when not to? Is this a skill we can build? Can we select on this?
- Consistent patterns of variability? ("bad days", Fridays; cyclical pf)
- Non-linear relationships between predictors and performance (e.g., Flow – Ceja and Navarro, 2012)