

HUM 499 Video Project Evaluation

YOUR NAME: _____

The video productions should illustrate the context of a vision of Chattanooga/Paris; elaborate and provide examples to clarify position(s); present accurate information with precision; provide relevance, relating things to each other and to the main idea to convey, making appropriate connections; of sufficient depth to convey the complexity of Chattanooga/Paris; present a variety of views (breadth); flow logically and be significant. The films should make an effective case for a vision or answer the question: "How does the form work with the content to create meaning?" Were appropriate things selected to show and hear and are those selection arranged and presented so as to convey a point(s) effectively?

VIDEO EVALUATED: _____

	Give at least ONE example of how the video achieves the goals listed. It may take several examples to document each item.
<p>CONTENT EVALUATION (50% of final grade)</p> <p>Choice of reading/topic:</p> <ul style="list-style-type: none">• The aim and purpose of the topic was clearly defined and addressed throughout the program.• The topic was relevant and appropriate for a video project. <p>Interpretation</p> <ul style="list-style-type: none">• The video clearly expresses the topic, elaborates and provides examples and illustrations• Video presents accurate information.• Video provides specifics and details that relate to the topic.• Content presented is relevant, concepts relate to each other and to the main idea. Connections are clear and obvious.• Video presentation addresses the topic in depth, including all sides and viewpoints to the topic. In addition, all significant issues are included.• The video story flows and makes sense, providing evidence to support story and topic.• The video is interesting, is significant. The video makes you care about the topic.	
<p>FORMAT EVALUATION 50% of final grade</p> <p>Cinematic elements</p> <ul style="list-style-type: none">• Image selection, sequencing, continuity and quality add to the story and are interesting.• Visual effects and transitions add to the story and topic and do not distract.• Audio and narration selections match the story and images, and is of good quality. <p>Does the FORM deliver the CONTENT?</p> <ul style="list-style-type: none">• Overall, did the video tell a story, make a case? Was the topic and the video compelling and interesting?	

Other Comments (use the back of the page if necessary):