

[Please refer to the Undergraduate Catalog for further program requirements and course descriptions.](#)

<b>First Year – 31-32 Hours</b>			
<b>Fall Semester:</b>	<b>Hrs</b>	<b>Spring Semester:</b>	<b>Hrs</b>
MATH 1130: <i>College Algebra</i> (Mathematics)	3	MATH 1830: <i>Calculus for Mgmt, Life, &amp; Social Sciences</i>	3
ENGL 1010 or 1011 (Rhetoric & Writing I)	3-4	MGT 1000: <i>Computers in Business</i>	3
FAH: Historical Understanding	3	ENGL 1020 (Rhetoric & Writing II)	3
FAH: Literature	3	FAH: Thought, Values and Beliefs	3
Non-Western Culture	3	FAH: Visual and Performing Arts	3
BUS 1410: <i>Success Seminar: Professional Experience I</i>	1		
	16-17		15
<b>Second Year – 31 Hours</b>			
<b>Fall Semester:</b>	<b>Hrs</b>	<b>Spring Semester:</b>	<b>Hrs</b>
MGT 2130: <i>Statistics for Business</i> (Statistics)	3	MGT 2140: <i>Data Modeling for Business</i>	3
ACC 2010: <i>Principles of Accounting I</i>	3	ACC 2020: <i>Principles of Accounting II</i>	3
ECON 1010: <i>Principles of Economics: Macroeconomics</i> (Behavioral and Social Science)	3	ECON 1020: <i>Principles of Economics: Microeconomics</i> (Behav/Social Science)	3
BUS 2500: <i>Business and Society</i>	3	THSP 1090: <i>Public Speaking</i>	3
Natural Science with Lab	4	Natural Science without Lab	3
	16		15
<b>Third Year – 31 Hours</b>			
<b>Fall Semester:</b>	<b>Hrs</b>	<b>Spring Semester:</b>	<b>Hrs</b>
ETR 3500: <i>New Venture Creation</i>	3	MGT 3110: <i>Operations Management</i>	3
MGT 3150: <i>Management Concepts, Theory &amp; Practice</i>	3	BUS 3350: <i>Legal Environment of Business</i>	3
FIN 3020: <i>Essentials of Managerial Finance</i>	3	MGT 3600: <i>Management Information Systems</i>	3
MKT 3130: <i>Principles of Marketing</i>	3	MKT 3630: <i>Prof Selling</i> , 3620: <i>Integrated Mktg Comm</i> , 4310: <i>Digital Mktg</i> , or MGT 3310: <i>Org Mot. &amp; Ldrship</i>	3
ENGL 2880: <i>Prof. Writing</i> or MGT 3100: <i>Bus. Comm.</i>	3	ETR 4200: <i>Essentials of Entrepreneurial Finance</i>	3
BUS 3410: <i>Success Seminar: Career Development</i>	1		
	16		15
<b>Fourth Year – 27 Hours</b>			
<b>Fall Semester:</b>	<b>Hrs</b>	<b>Spring Semester:</b>	<b>Hrs</b>
ETR 3400: <i>Innovation &amp; Creativity in Business</i>	3	MGT 4400: <i>Strategic Management</i>	3
FIN 4120: <i>Int. Finance</i> , MKT 3180: <i>Int. Mktg.</i> , MGT 4380: <i>Int. Management</i> , or MGT 4950: <i>Int. Bus. Exp.</i>	3	ETR 4350: <i>Managing Venture Growth</i>	3
MKT 3630: <i>Prof Selling</i> , 3620: <i>Integrated Mktg Comm</i> , 4310: <i>Digital Mktg</i> , or MGT 3310: <i>Org Mot. &amp; Ldrship</i>	3	MKT 3630: <i>Prof Selling</i> , 3620: <i>Integrated Mktg Comm</i> , 4310: <i>Digital Mktg</i> , or MGT 3310: <i>Org Mot. &amp; Ldrship</i>	3
Elective (3000-4000 Level)	3	Approved Concentration Elective (3000-4000 Level)	3
Approved Concentration Elective (3000-4000 Level)	3		
	15		12

<b>Completed:</b>			
<b>Graduation Requirements:</b>	<b>Hrs</b>	<b>Degree Requirements:</b>	<b>Hrs</b>
120 Total Hours		28-29 General Education	
54 Upper Division (3000-4000) Hours		89 Program (Major) Hours	
30 Hours at UTC		Minor ( <i>Not Required</i> )	
60 Hours at 4-year Institution		3 Elective Hours	
50% of Business Hours at UTC		Foreign Language ( <i>Not Required</i> )	