

UTC's 2015-2020 Strategic Plan Goals

For more information about UTC's 2015-2020 Strategic Plan, [please visit the strategic plan webpage](#).

Goal 1: Transform lives through meaningful learning experiences.

- a. All undergraduates will complete an internship, practica, service project, research project, senior capstone, honors thesis, or international experience.
- b. Increase student participation in the Honors College and in Honors College programs.
- c. Expand the number of graduates from graduate programs in areas that align with workforce needs in our region and the state.
- d. Expand, integrate and assess virtual course delivery methods as a part of the overall educational experience.
- e. Provide exemplary student support services.
- f. Ensure engagement in learning connected to academics, athletics, extracurricular activities and student development programs through coordination and integration of these experiences.
- g. Create an environment that encourages intellectual and cultural engagement through the liberal and fine arts.

Goal 2: Inspire, nurture and empower scholarship, creativity, discovery, innovation and entrepreneurial initiatives.

- a. Increase participation by students, faculty and staff in scholarship and creative activities that impact the community through partnerships with business and industry, government and non-profit agencies.
- b. Establish mechanisms to encourage, implement and assess faculty, staff and student entrepreneurial activities.
- c. Identify, develop and evaluate community-based programs and courses to connect all outreach programming, continuing education, work-based training and executive education opportunities with University resources.
- d. Create, adopt and incorporate new learning technologies into the academic experience.

Goal 3: Ensure stewardship of resources through strategic alignment and investments.

- a. Fully implement, assess, and align resources with the Complete College Strategic Plan finalized in April 2014.
- b. Implement and assess tools and processes to track students through enrollment, graduation and professional achievement to better communicate and build a loyal alumni base.
- c. Ensure facilities, technology and college/unit based plans align with the strategic plan.
- d. Align all resources with high priority programs and endeavors.
- e. Develop and implement a strategic enrollment management plan that includes a robust assessment plan.
- f. Expand revenue streams beyond traditional tuition and state funding.
- g. Develop and build an institutional culture of assessment with the Institutional Assessment and Effectiveness Committee's assistance.
- h. Develop and implement a faculty and staff compensation plan to reward meritorious performance.

Goal 4: Embrace diversity and inclusion as a path to excellence and societal change.

- a. Develop, implement and assess an institutional diversity plan that defines and sets clear metrics for diversity of faculty, staff and students.
- b. Improve the cultural inclusion of and physical and technological access for students, faculty and staff with disabilities.
- c. Enhance and expand international partnerships that lead to more international students and faculty at UTC and increased opportunities for UTC students, faculty and staff to have international experiences.
- d. Build advisory boards and support groups that reflect a diversity of occupations, abilities and cultures.