

“Walk in US, Talk on Japan” Speakers and Registration

March 5, 2015 12:00 pm to 3:00 pm at the University Center



This year’s Introduction to Asia Conference features a special Japanese government-sponsored program: “Walk in US, Talk on Japan.” The program features five Japanese speakers who have consistently made efforts to convey the strengths and appeal of Japan to the US. The speakers are drawn from a variety of backgrounds, including a former ambassador, a diplomat, a trading company employee, a female PR specialist, and a student. There will also be two sessions on Taiwan from 3:00 pm-5:00 pm.

Speakers



Yasuo SAITO (Group Leader; Choice 1)

Mr. Saito formerly served as the Ambassador of Japan to Saudi Arabia, Russia, and France. He has also served as Consul General in Atlanta and as Japanese government representative to UNESCO, giving him a deep knowledge of diplomacy, economics, and culture. He is currently an adviser to numerous private companies, and serves as an executive board member of the Japanese Olympic Committee.

Discussion themes

- Revival of the Japanese economy
- Japan’s message on the 70th anniversary of the end of WWII
- Prospects for the Tokyo Olympics

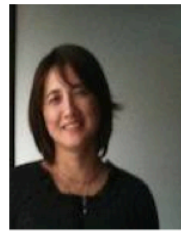


Hiroshi TSUKAMOTO (Choice 2)

Mr. Tsukamoto is the former Deputy Director General for the Ministry of Economy, Trade and Industry, and has played a pivotal role in Japan’s trade and energy policy.

Discussion themes

- Japan’s energy strategy since the Great East Japan Earthquake in 2011



Chitose NAGAO (Choice 4)

Ms. Nagao is Consulting Supervisor, Copywriter for Dentsu, one of the largest PR and advertising agencies in Japan

Discussion themes

- Rediscovering the value of Japan: women, technology, culture



Tetsuo MAMADA (Choice 3)

Mr. Mamada is the former president of Mitsui Bussan Steel Trade Co., Ltd., with extensive business experience in North, Central, and South America.

Discussion themes

- Japanese trading companies and investment in North, Central, and South America



Mio IWAI (Choice 5)

Ms. Iwai is a university student, with experience in student group activities, international conferences, and studying abroad in the Netherlands.

Discussion themes

- Being a university student in Japan, student life and studying abroad, and study programs to Japan

“Walk in US, Talk on Japan” Application Form. LUNCH PROVIDED FOR FIRST 100 APPLICANTS!

Opening session, 12:00 pm-12:30 pm (Raccoon Mountain Room)

Session 1, 1:00 pm – 2:00 pm (Heritage, Chickamauga, Hiwassee, Sequoyah, and Ocoee Rooms)

Session 2, 2:00 pm – 3:00 pm (Heritage, Chickamauga, Hiwassee, Sequoyah, and Ocoee Rooms)

Please select a first and second choice for which speaker you would most like to hear in sessions 1 and/or 2 using the number choices above. Applicants must attend the opening session and sessions 1 and/or 2 in order to participate in the lunch. Please email your completed form to Jeffrey Melnik at edast@utc.edu or deliver it to 300 Pfeiffer Hall on UTC’s campus.

Session 1 (1:00 pm-2:00 pm)

*First choice	*Second choice
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Session 2 (2:00 pm-3:00 pm)

*First choice	*Second choice
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Your information

Name	Email	
Major (if student)	Year (if student)	School Name (if teacher)