

Estimated Economic Impact of Various Events and Outdoor Attractions in Hamilton County, TN

	Stump Jump 2013	Head Race 2013	Over The Edge 2013	Finale 2013	3 Sisters 2013	Chattanooga Marathon 2018	Stump Jump 2015	Stone Fort Climb Comp 2015	Riverbend Festival 2015	Ironman 2014	USA Cycling 2014	Recreational Rock-climbers (no event)
Participants	1000	1500	N/A	5000	N/A	2089	327	902	650,000	2612	166	10,185
Spectators	N/A	523	240	N/A	12000	N/A	N/A	N/A	N/A	21780	1475	
% Tourists	64%	79%	4%	58%	30%	27%	83%	72%	21%	82%	99%	70%
Days	2.62	1.59	2.25	1.79	2.78	3	2.2	2.2	3.73	4.3	4.4	2.09
Nights	2.04	0.93	2.75	1.18	2.11	2.63	1.6	1.7	3.45	3.5	3.8	1.53
# in party	3.01	5.6	2.75	2.13	3.33	2.63	2.3	3.9	3.16	3.3	9.3	3.67
Food	\$134.91	\$120.00	\$96.72	\$112.00	\$198.75	\$204.97	\$86.02	\$57.20	\$474.70	\$286.00	\$345,037 (Team total)	\$55.35
Lodging	\$217.89	\$66.67	\$116.72	\$93.67	\$232.50	\$256.53	\$146.51	\$42.41	\$520.60	\$692.00	\$428,896 (Team total)	\$42.56
Entertainment	\$46.72	\$33.33	\$22.38	\$40.00	\$96.25	\$34.39	N/A	\$18.50	\$236.44	\$150.00	\$60,449 (Team Total)	\$18.64
Shopping	\$57.50	\$27.28	\$16.67	\$44.00	\$44.38	\$81.17	\$42.28	\$20.15	\$324.50	\$292.00	\$67,745 (Team Total)	\$18.08
Transportation	\$61.09	\$37.09	\$16.67	\$27.33	\$132.63	\$64.49	\$42.56	\$40.53	\$192.87	\$120.00	\$63,368 (Team Total)	\$37.31
Other	\$7.34	\$3.92	\$6.67	\$7.33	\$25.00	\$18.92	\$30.63	\$11.00	\$155.28	\$58.00	\$23,379 (Team Total)	\$6.73
Total Spending	\$525.45	\$288.29	\$275.83	\$324.33	\$729.51	\$660.47	\$469.46	\$189.79	\$1,904.39	\$1,598.00	\$1,049,525	\$178.67
Direct Impact	\$337,229	\$230,633	\$2,702	\$935,567	\$2,626,236	\$374,852	\$167,212	\$171,119	\$25,995,229	\$10,319,097	\$1,569,670	\$6,420,494
Total Impact	N/A	N/A	N/A	N/A	N/A	\$648,780	\$181,587	\$183,785	N/A	\$13,352,550		\$6,964,055