

General Demographics for Visitors

The first table of demographics uses simple descriptive statistics to give a basic picture of the types of people who were surveyed. It appears there was a pretty even split between males and females. The people surveyed tended to be around middle age. The average number of children in the household was between 1 and 2, indicating a sample comprised of more families. The standard deviation for income was more reasonable than it was for residents, although the median is perhaps still a more accurate measure of a typical visitor's income. Both the mean and median for income are significantly higher than that of residents.

Demographics of Visitors

Demographic Categories	N	Mean	Std. Dev.	Median
Gender (percentage of males)	186	0.48	0.501	
Age	185	41.92	13.124	
Children in household	180	1.22	1.384	
Income	143	110,623.78	80,353.35	100,000

Because of the nature of the data for education level, a mean cannot be used as an accurate representation. For education, a simple frequency is given for each reported education level. The responses for education level were more evenly distributed than that of residents, although a bachelors degree was the most frequently reported level of education.

Education Level of Visitors

Education Level	Frequency	Percent
Some High School	4	2.1
High School Degree	12	6.3
Some college	38	20.2
B.S. or B.A.	75	39.9
M.S. or equivalent	38	20.2
Ph.D./terminal degree	21	11.2
Total	188	100

The data for ethnicity has to be reported in the same manner as that of education. This data reveals a sample that is slightly more diverse than that of residents. This question, along with income, had a lower response rate and therefore a smaller sample size than most other questions.

Race of Visitors

Race	Frequency	Percent
White	131	88.5
Black	10	6.8
Other	5	3.4
Hispanic	2	1.4
Total	148	100