

Rowan Johnson

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Education

University of Tennessee, Chattanooga (USA), Ed.D in Learning and Leadership, 2013.

University of Nottingham (England), Masters Degree in English Language Teaching/Applied Linguistics, 2008.

- Received Masters Degree in Linguistics and English Language Teaching. Thesis title: “A corpus-based error analysis of response patterns in South Korean and American university students.”
- Completed all coursework for degree program—completed courses include:
Descriptive Linguistic Analysis * Syllabus and Curriculum Design * Discourse Analysis 1 and 2
Corpus Linguistics and E-Linguistics * Vocabulary * Teaching Language and Literature.

University of South Africa (Pretoria, South Africa)

- Honors degree (post-BA degree), Psychology, 1999.

University of South Africa (Pretoria, South Africa)

- Bachelor of Arts (BA), English and Psychology, 1997 (50% scholarship first year).

Teaching Experience

Lecturer, UTC

University of Tennessee, Chattanooga, Aug. 2008-present

- Teach English rhetoric and composition to undergraduate students.
- Teach more than 120 students: used communicative teaching method with *The Informed Argument* and *The Academic Writer* in classes of 20-25 students.
- Organize helpful peer review sessions and individual conferences with all the students.

Assistant, UTC's European Creative Writing trip

Europe, May 2008

- Supervised and assisted 14 UTC creative writing students.
- Commented on student writing and participated actively in creative workshops.
- Transported the students in a rented van safely and competently over the course of three weeks.

Professor, Daelim College

Daelim College, Seoul, South Korea, Feb. 2007-Feb.2008

- Taught beginner-level English conversation to undergraduate students.
- Taught more than 700 students: used communicative teaching method with *American Headway* and *Real Time America* in classes of 30-40 students.
- Gathered student corpora for future research projects.

English Instructor, Yonsei Foreign Language Institute *Yonsei University, Seoul, South Korea, Oct.-Dec. 2006*

- Taught upper-intermediate English conversation to adult students of varying ages and from diverse backgrounds at Korea's most prestigious foreign language institute.

English Instructor (part-time), Yonsei University

Yonsei University, Seoul, South Korea, Apr.-Dec. 2005

- Taught low-intermediate English conversation to graduate students in the Computer Science department.

English Instructor, Oxford English School

Ilsan, Seoul, South Korea, May 2003-Apr. 2006

- Taught beginning- to intermediate-level conversation and reading to children between the ages of 8 and 16.
- During my tenure as sole native-speaker, enrollment increased by 20 percent.

Writing/Editing/Web Design Experience

- Webmaster for UTC English Department since 2013.
- Working with Chattanooga investment firm Watershed Capital (<http://www.watershedcapital.com>), I recently produced a business plan for Filtrexx International Erosion Control.
- Freelance copy editor for American English Solutions, 2004-2010.
- Copywriter and web designer for <http://www.ownermatch.com>.
- Published a travel interview in a nationwide magazine called The Complete Woman (June, 2009).
- Published a poem called *You float* in the premier issue of *wordriver literary review*, published by the University of Nevada, Las Vegas (April, 2009).
- Self-published a full-length novel called *So Far from San Lameer* in 2004.
- Assisted Prof. Sybil Baker to promote *The Life Plan* by developing media materials and updating her website.
- Designed Summer Writers' Conference, Meacham Writers' Workshop and Creative Writing brochures for UTC's English department, 2008-present.
- Wrote a summary of UTC's European Creative Writing trip
- Textbook dialogue writer for CEDU Publishing Company, Seoul, South Korea, 2007 to present.
- Seoul Magazine
 - Hi Seoul Brochure 2007: four articles about tourist events around the city of Seoul
 - Wrote cover story for *Seoul Magazine* July 2005, and then about 5 subsequent cover stories.
- Travel column writer for *Seoul Selection* (<http://www.seoulselection.com>), May-July 2005.
- Web designer and copywriter for more than 30 websites for clients worldwide (since 1998).

Multimedia Director, EnterCor Entertainment

Vancouver, Canada, 1998-2003

- Board Director of a small public company that produced nonviolent children's entertainment shows.
- Oversaw operations in the multimedia and web design field, directing up to five employees
- Participated in the production of educational TV shows for children
- Designed corporate documents and websites for these shows.

Graphic designer, BC Lions Football Club

Vancouver, Canada, 1996-1998

- Designed game-day programs for this Canadian football team (CFL).
- Oversaw game-day operations and participated in half-time shows.
- Sold merchandise and game-day programs.

Restaurant manager, Codfather Seafood Restaurant

Johannesburg, South Africa, 1995-1996

- Successfully and profitably managed a popular seafood restaurant in a wealthy suburb.
- Oversaw restaurant operations and managed a team of about twenty employees.
- Arranged complicated food ordering and pick-up procedures.

Other notable facts

- Completed 10 full marathons and many more half marathons.
- Completed Toastmasters course in Vancouver, BC.
- Have lived in four different countries (South Africa, Canada, South Korea and the United States).
- Language experience in Afrikaans, Spanish, and Korean.