



Department Head, Marketing and Entrepreneurship

The Gary W. Rollins College of Business at the University of Tennessee at Chattanooga (UTC) invites applications and nominations for the Department Head of Marketing and Entrepreneurship.

Reporting to the Dean, the Department Head serves on the College's Executive Committee and reports directly to the Dean of the Gary W. Rollins College of Business. The search committee seeks a visionary, strong and effective leader for the marketing and entrepreneurship programs who will continue to enhance the mission and strategic vision of the department and College. The successful candidate will be a dynamic, strategic, collaborative and inspirational leader, responsible for continuing to find innovative ways to build and nurture market-responsive academic programs that yield highly-competitive and capable graduates.

The successful candidate must have a PhD or DBA in marketing, entrepreneurship or related area from an AACSB accredited school, with an active research record in marketing or entrepreneurship that supports the appointment at the rank of Full Professor with tenure at UTC. In addition, qualified applicants must have excellent teaching experience and abilities at the undergraduate and graduate levels.

Other preferred qualifications include:

- Ability to enhance the profile of the department in an increasingly competitive marketplace;
- Significant demonstrated leadership ability and management skills;
- Ability to facilitate interdisciplinary collaboration with other departments in the College;
- Commitment to academic excellence and innovation in undergraduate and graduate education;
- Ability to develop, maintain and grow partnerships and relationships with the business community;
- Experience in promoting and supporting a broad research portfolio among the faculty in the department;
- Ability to develop a collaborative vision for growth opportunities in academic and non-academic programs to include the Center for Innovation and Entrepreneurship (a 5700 sq. ft. facility with a makerspace, co-working space, mentor meeting space, and a classroom);
- Strong knowledge of new developments and trends within the area of marketing and entrepreneurship;
- Expertise in connecting and developing relationships with external stakeholders;
- Demonstrated commitment to enhancing diversity and inclusion in matters pertaining to students, faculty and staff;
- Excellent interpersonal and communication skills.

Application Procedures

The search committee invites nominations, applications (letter of interest, resume/CV, and the names and contact information of five or more references), or expressions of interest to be submitted to the search firm

assisting the University. Review of materials will begin immediately and continue until the position is filled. It is preferred, however, that all nominations and applications be submitted to the search firm prior to December 1, 2020.

Laurie C. Wilder, President
Porsha L. Williams, Vice President
770-804-1996 ext. 109 or 117
pwilliams@parkersearch.com | eraines@parkersearch.com

About the Gary W. Rollins College of Business

The College of Business at the University of Tennessee at Chattanooga recently received the largest philanthropic gift in the history of UTC from Gary W. Rollins and Kathleen Rollins of Atlanta. The \$40 million gift established the Gary W. Rollins College of Business as the first named college at UTC. Mr. Rollins was a graduate of the business school and is Chairman and CEO of Rollins, Inc., a NYSE corporation with holdings that include Orkin, the world's largest pest control company.

The mission of the Rollins College of Business is to provide quality educational programs that produce academically-prepared and business-world ready graduates for a competitive global environment. The college has long-standing AACSB accreditation, and the Department of Accounting is separately accredited by AACSB. The college has approximately 2,100 undergraduate students in accounting, business analytics, economics, entrepreneurship, finance, human resource management, marketing, and management, and 300 graduate students in the MBA, Master of Science in Data Analytics, and Master of Accountancy programs. The college also offers minors in business administration, economics, entrepreneurship, personal finance, and promotion. The Rollins College of Business is currently organized into four Departments (Accounting, Finance and Economics, Management, and Marketing and Entrepreneurship) with 58 full time faculty. The Decosimo Success Center in the college provides outstanding support to students in the areas of academic advisement, experiential learning, and career development.

About the University of Tennessee at Chattanooga

The University of Tennessee at Chattanooga is the second largest school in the University of Tennessee System, serving a diverse student body of approximately 12,000 undergraduate and graduate students. The four academic colleges and the graduate school of the University offer 45 baccalaureate degrees with 101 program concentrations; 13 graduate certificate programs with 36 program concentrations; 20 master's programs with 47 program concentrations, an education specialist program with four program concentrations, and five doctoral degrees with six program concentrations. Two additional units are led by deans: the Honors College and the Library. UTC has ten Chairs of Excellence, and an array of endowed professorships. UTC offers a unique blend of private and public school traditions and is a driving force for achieving excellence, embracing diversity, inspiring positive change, and enriching the community. Since its founding as Chattanooga University in 1886, UTC has developed a reputation for excellence built on an unusual blend of the private and public traditions of American higher education. For more than 83 years, the university was a private school. In 1969, UTC became part of the state university system. Today, UTC is on a journey to excellence - boldly embracing a passion for excellence in all things and focused on changing lives and transforming communities.

About Chattanooga, Tennessee

Chattanooga, the fourth largest city in the state, is located in Southeast Tennessee near the border of Georgia. The city has received national recognition for the renaissance of its beautiful downtown and redevelopment of its riverfront. Companies like Unum, McKee, U.S. Xpress, BlueCross BlueShield of Tennessee, Volkswagen, Coke United and Amazon.com are located in Chattanooga. The Chattanooga area is also an entrepreneurship hotbed for the Southeast, and CNBC recently listed Chattanooga as one of the best cities in the nation for start-ups. In addition, the UTC campus adjoins the recently established Innovation District of Chattanooga. Attractions such as the Tennessee Aquarium, Creative Discovery Museum, Lookout Mountain, Smoky Mountains, Tennessee River, Civil War battlefield sites, and the African American Museum bring thousands of people to the area, as do events like the Riverbend Festival, Nightfall, Jazzanooga, Ironman Chattanooga, and the Southern Writers Conference. People who love the outdoors use Chattanooga as a base for hang-gliding, bass fishing, climbing, hiking, and caving expeditions. Chattanooga is also just a two hour (or less) drive from Atlanta, Nashville, Knoxville, and Birmingham.

The University of Tennessee Chattanooga is an EEO/AA/Title VI/Title IX/Section 504/ADA/ADEA institution. All qualified applicants will receive equal consideration for employment and will not be discriminated against on the basis of race, color, national origin, religion, sex, pregnancy, marital status, sexual orientation, gender identity, age, physical or mental disability, or protected veteran status.