

# UTC Strategic Plan Update

**January 7, 2019**

# Background

**UTC Strategic Plan 2008 - 2013**

**Roger Brown Retired 2012**

**July 2013 New Chancellor**

**New Strategic Plan Developed 2015-2020**

# 2015-2020 Strategic Plan

**Conversation about Priorities**

**Metrics of Success**

**Revisit mission, vision and values**

**How Large Should UTC Be?**

**12,000, 15,000, 20,000 Students**

*History of the Development of the 2015-2020 Strategic Plan and the Process:*  
<https://www.utc.edu/strategic-plan/process/index>

# 2015-2020 Strategic Plan

**How Large Should UTC Be?**

**12,000, 15,000, 20,000 Students**

***Our Size Defines Our University***

**Student Enrollment of 12,000 to 15,000 will  
allow UTC to retain our special identity**

*History of the Development of the 2015-2020 Strategic Plan and the Process:*  
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# 2015-2020 Strategic Plan

## Mission

The University of Tennessee at Chattanooga is a driving force for achieving excellence by actively engaging students, faculty and staff; embracing diversity and inclusion; inspiring positive change; and enriching and sustaining our community.

History of the Plan and the Process:

<https://www.utc.edu/strategic-plan/process/index>

# 2015-2020 Strategic Plan

**Vision:** *We Engage Students, Inspire Change and Enrich Community*

## **Values:**

- Students are the primary reason we exist as an institution
- We live integrity, civility and honesty
- We relentlessly pursue excellence
- We embrace diversity and inclusion
- Creativity, inquiry and scholarship are our culture

# 2015-2020 Strategic Plan

**GOAL 1: Transform lives through meaningful learning experiences**

**GOAL 2: Inspire, nurture and empower scholarship, creativity, discovery, innovation and entrepreneurial initiatives**

**GOAL 3: Ensure stewardship of resources through strategic alignment and investments**

**GOAL 4: Embrace diversity and inclusion as a path to excellence and societal change**

# 2015-2020 Strategic Plan

## Website for UTC Strategic Plan

<https://www.utc.edu/strategic-plan/>

## Annual Updates on Progress and Dashboard

## CCTA Metrics Incorporated in Goals

<https://www.tbr.edu/sites/default/files/media/2015/01/Complete%20College%20TN%20Act%202010%20-%20signed.pdf>

# Academic Colleges

- **Arts & Sciences**
- **Gary W. Rollins College of Business**
- **Engineering & Computer Science**
- **Health, Education, and Professional Studies**

# Campus-Wide Areas of Priority

- **Health & Wellness**
- **Computational Sciences,  
Modeling, Urban Dynamics**
- **Entrepreneurship**
- **Teacher Education**
- **Bridges Beyond the Classroom**

# New/Proposed Programs

- **Masters of Social Work**
- **Masters of Public Health**
- **Physician Assistant**
- **Masters of Data Analytics**
- **Bachelors of Applied Science  
(Engineering)**

# QUESTIONS ?