

BSBA Curriculum Map (Revised 11-5-14)

Objective	Required Undergraduate Core Courses															
	ACC 2010	ACC 2020	BUS 3350	FIN 3020	MGT 1000	MGT 2110	MGT 2120	MGT 3110	MGT 3150	MGT 4400	MKT 3130	MGT 3600/ACC4080	International course (e.g., MGT4380, MKT 4180, FIN4120, MGT 4950r)	ENG 2880	E CON 1010	ECON 1020
Academically Prepared Objectives																
A1 Accounting	P	P							P	C						
A2 Economics										P					C	C
A3 Finance				P						C						
A4 Info. Technology					P	P	P	P				P				
A5 International Issues				I				P	I	C	I		C			
A6 Legal Issues			C													
A7 Management									P	C		P				
A8 Marketing										C	P					
A9 Quantitative				P	I	P	P	C				P				
Business World Ready Objectives																
B1 Ethics	P		P	I				I	I	C		I				
B2 Critical Thinking	I		P	P		P	P	P	P	C						
B3A Written Communications			P			P	P	P	P	C		P				
B3B Oral Communications			P							C			C			
B4 Group Development									C	P		P				

Legend: I Introduced

P Practiced

C Competency