

The mission of the B.S., Business Administration, Management Concentration is to prepare students for supervisory positions and future leadership roles, and/or the pursuit of a graduate degree. The program will emphasize supervisory competencies, decision making competencies, and project management skills so that graduates can contribute to the effectiveness and efficiency of their organizations.

Learning Outcomes

- i. Supervisory Competencies
 - a. Students should demonstrate an understanding of leadership and motivation theory and practice, including how to gain power and influence, motivate and coach others, and empower and delegate subordinates.
 - b. Students should understand group theory and the nature of groups, including group processes, social dynamics, and team-building.
 - c. Students should demonstrate an understanding of the proper use of communication skills, including persuasion and conflict management techniques.

- ii. Decision Making Competencies
 - a. Students should understand theoretical models of decision making and apply to choice scenarios. Students should be able to understand the advantages and disadvantages of individual versus group decision making.
 - b. Students should exhibit computer skills including the use of programs and techniques in order to comprehend and manipulate data.
 - c. Students should demonstrate a working knowledge of scientific research methods.

- iii. Project Management Skills
 - a. Students will demonstrate an understanding of how to provide strategic direction including the use of different types of planning, managing resource allocations, and the use of control techniques.
 - b. Students should understand and apply problem solving techniques to illustrate how organizational goals can be implemented and monitored.