

Proposal Status: Workflow not started

FULL PROPOSAL: Substantive Change(s) to a Program of Study

*Note: New courses included in a program of study change require submission of the **Substantive Change to a Course** proposal.*

Title of proposal (must begin with department abbreviation): MGT

Place an X next to the ones that apply:

<input checked="" type="checkbox"/>	Alteration of requirements for any program of study including majors, minors, concentrations and certificates
<input type="checkbox"/>	Creating a new program or concentration
<input type="checkbox"/>	Changing admission requirements into a program

Effective date: Fall 2015

Contact information:

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Building: Fletcher	Office Number: 405
Phone Extension: 2104	Email: Kathleen-Wheatley@utc.edu

Faculty of the originating department approved this proposal on 8-25-14 (date) by a vote of 13 aye votes; 0 nay votes; 0 abstentions; 2 eligible voting members absent

1. Description of proposed changes

The Management Department proposes to deactivate "Business Administration: Industrial Management, B.S.". The deactivated Industrial Management concentration will be replaced with new concentration "Business Administration: Business Analytics, B.S."

2. Rationale for requested change

Include data from the annual institutional effectiveness cycle or outcomes assessment; information on changes in disciplinary field(s); national, community and workforce development trends; and address any impact on enrollment trends.

Due to changing times, Industrial Management has lost its significance as a program of study. This is especially true in Chattanooga, where the high Internet speed is changing the business landscape. Due to this, we propose deactivating the Industrial Management concentration and essentially replacing it with new Business Analytics concentration.

Current Industrial Management students will be allowed to complete the Industrial Management concentration or switch to new Business Analytics concentration.

3. Current program requirements as listed in the Catalog (**current Catalog copy—include all current required courses**)

Business Administration: Industrial Management, B.S.

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General Education

(see Certified General Education Courses for list of approved courses)

Rhetoric and Writing: (6 hours)

- Two approved courses in rhetoric and writing

Fine Arts and Humanities: (12 hours)

- Complete one approved course in each subcategory

Historical Understanding (3 hours)

Literature (3 hours)

Thought, Values and Beliefs (3 hours)

Visual and Performing Arts (3 hours)

Natural Sciences: (7-8 hours)

- Two approved natural science courses, at least one including a laboratory component

Behavioral and Social Sciences: (6 hours)

- ECON 1010 - Principles of Economics: Macroeconomics * or
- ECON 1020 - Principles of Economics: Microeconomics *
- ANTH 1000 - Mysteries of the Human Journey * or
- PSY 1010 - Introduction to Psychology * or
- SOC 1510 - Introduction to Sociology *

Mathematics: (3 hours)

- MATH 1130 - College Algebra *

Statistics: (3 hours)

- MGT 2110 - Statistical Methods for Business I *

Non-Western Culture: (3 hours)

- One approved non-western culture course

Program Requirements

- ECON 1010 - Principles of Economics: Macroeconomics #
- ECON 1020 - Principles of Economics: Microeconomics #
- ANTH 1000 - Mysteries of the Human Journey # or
- PSY 1010 - Introduction to Psychology # or
- SOC 1510 - Introduction to Sociology #
- MGT 1000 - Computers In Business
- MATH 1130 - College Algebra #
- MATH 1830 - Calculus for Management, Life, and Social Sciences
- (if exempted from MATH 1130, student must take MATH 1830)
- THSP 1090 - Public Speaking
- MGT 3100 - Business Communication or

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- ENGL 2880 - Professional Writing
- 31 hours from the College of Business including:

- ACC 2010 - Principles of Accounting I
 - ACC 2020 - Principles of Accounting II
 - FIN 3020 - Essentials of Managerial Finance
 - MGT 2110 - Statistical Methods for Business I #
 - MGT 2120 - Statistical Methods for Business II
 - MGT 3110 - Operations Management
 - MGT 3150 - Management Concepts, Theory, and Practice
 - MGT 4400 - Strategic Management
 - MGT 4410 - Senior Seminar
 - MKT 3130 - Principles of Marketing
 - BUS 3350 - Legal Environment of Business
- Industrial Management Program

21 hours including:

- ACC 3050 - Managerial Cost Accounting
- MGT 3560 - Management Science
- MGT 3600 - Management Information Systems
- MGT 3660 - Business Forecasting
- MGT 4510 - Production Planning and Control
- MGT 4520 - Supply Chain Management
- ENIE 4570 - Quality Control and System Reliability

12 hours chosen from:

- BUS 3900r - Internship
- Only 3 credit hours in BUS 3900r may be used to satisfy program requirements.
- ENIE 3540 - Work Measurement and Design
- ENIE 4580 - Facilities Planning
- MGT 3300 - Concepts in Organizational Behavior
- MGT 3310 - Organizational Motivation and Leadership
- MGT 3320 - Human Resource Management
- MGT 4100 - Labor Relations and Negotiations
- MGT 4110 - Government Regulation of Human Resource Management
- MGT 4140 - Managerial Decision-Making
- MGT 4350 - Compensation and Benefits
- MGT 4380 - International Management
- MKT 4150 - Business to Business Marketing
- ECON 4290 - Managerial Economics

Additional Information and Notes

2.0 GPA in all required major and related courses (including specified General Education courses).

A minimum of 54 hours of the 120 total must be taken at the 3000-4000 level.

Electives to complete 120 hours.

College of Business majors must complete a minimum of 51 hours from outside the College of Business.

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At least 50 percent of the business credit hours required for the B.S. degree in Business Administration must be earned at UTC.

See Degree and Graduation Requirements for additional requirements.

*Also satisfies requirement in the major.

#Also satisfies general education requirement.

ClearPath Showcase

ClearPath Showcases provide students with an opportunity to see program requirements defined in a semester-by-semester format. The ClearPath Showcases also provide students with important tips, pointers, and suggestions for staying on track with progress toward the degree. Students should also meet regularly with their academic advisor.

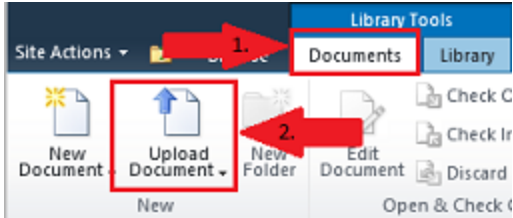
Click on the link below for a printable ClearPath Showcase for your academic program:

4. Proposed new description and program requirements to be listed in the Catalog (**current Catalog copy—include all current required courses**)
N/A
5. Outline the student learning outcomes—a statement of the minimum expectations of students as they complete the program. You must list at least three outcomes.
N/A
6. How will students be assessed on the program learning outcomes?
N/A
7. Attach a curriculum map for the new program/concentration.
Please see the direction at the end of this proposal for how to upload your curriculum map document.
8. Does this change require new resources from the originating department or other departments (including the library)? If yes, please explain.
No
9. Will the proposed changes impact the ability of students to complete degree requirements in a timely manner? How will the proposed changes impact requirements in other departments or programs?
No. Current Industrial Management students will be allowed to complete the Industrial Management concentration or switch to new Business Analytics concentration.
10. Attach a Clear Path Showcase for the new program/concentration.
Please see the directions at the end of this proposal for how to upload your clear path document.

Direction for uploading supporting documents:

1. To upload your model syllabus to the folder for your proposal go to <https://spaces.utc.edu/sites/UndergraduateProposal>.
2. Next, click on the name of your proposal under “My Proposals”.
3. Click the “Documents” tab and then click the “Upload Document” tab.

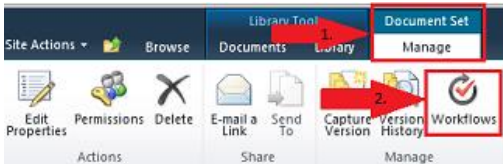
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Important: After completing your proposal you must start the *Curriculum Proposal Workflow*.

To begin workflow:

1. Click on the name of your proposal below.
2. Next, click the "Document Set Manage" tab in the ribbon at the top of the page and select the "Workflows" button.



3. Under "Start a New Workflow" click "Curriculum Proposal Workflow" and then click the "Start" button.

Workflow Sequence for Full Proposal –Program Changes

1. Department Head
2. College Curriculum Committee
3. College Dean
4. Other Areas Affected (If any)
5. Records Office
6. Associate Provost
7. Provost (if a fee will be assessed)
8. Faculty Senate Curriculum Committee
9. Faculty Senate