

UNDERGRADUATE CURRICULUM PROPOSAL COVER SHEET

RECEIVED

Title of Proposal: - Must begin with Department Abbreviation:
MKT 4310: name and course description change

OCT 29 2014

Check One: Full Proposal Information Item

UTC Records

Effective Date for Curricular Offering: Fall 2015

FROM: Chris Brockman FIN FL412 1750 Chris-Brockman@utc.edu
spokesperson's name Dept. Bldg, office # Phone ext. e-mail

Does this require new resources from the originating department or other department? No
Please attach explanation if yes.

Faculty of the originating department approved this proposal on 4-7-14 (date),
by a vote of 7 aye votes; 0 nay votes; 0 Abstentions; 0 eligible voting members absent

The following have examined this proposal:

Dept Head/Director: Beverly Brockman *Beverly Brockman* ✓
Printed Name Signature, date Approve Neutral Disapprove*

College Curriculum Committee Date: 4-16-14 Vote: 8-0-0 Signature of Chair: *Chris Brockman*

Spokespersons for Affected Departments

Printed Name, Department Signature, Date Approve Neutral Disapprove*

Dean/Director: Michael Jones *Michael Jones* ✓
University Registrar: Linda Orth *Linda Orth* Comments:
Provost/Representative: *DAWR* X
Approve Neutral Disapprove*

Lab/studio fee requested: Yes No
Provost: A. Jerald Ainsworth
Signature, date Approve Disapprove*

*Those who disapprove may attach an explanation.

ACTIONS on this proposal:	Curriculum Committee	Faculty Senate
Date the proposal was considered	_____	_____
Vote of the body:	_____	_____
Accepted as information item (indicate date)	_____	_____
Approved as submitted (indicate date)	_____	_____
Approved with amendments (amendments indicated and transmitted to all signatories above, date):	_____	_____
Signature of Chair:	_____	_____

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