eLearning in a Nutshell
What does corporate e-learning look like?
What are the most popular e-learning tools?
How can I apply research to e-learning?
What else do e-learning pros need to know?
What about career prospects?
How can I get started quickly?
Answer my questions, e-learning guy!
Intro
What does corporate e-learning look like?
Custom eLearning Modules

designed to help you understand your role and responsibilities as it relates to your community's financials

- demonstrate how to access the various financial planning systems
- know the accounting deadlines, and where to find the Accounting Calendar
- describe the tools available to help you manage business
- explain the financial reports received on a weekly and monthly basis

click arrow to begin
Custom eLearning Modules
Websites/Microsites

Transportation Services
The tools and resources you need when you need them.

RESPONSIBILITIES
A breakdown of the various requirements in your role.

PROCEDURES
Important procedural documents including safety, maintenance, and inspections.

TRAINING
Enhance your skills in these training resources.

FORUM
Share your thoughts and experiences.

CONTACTS
A list of Transportation Services contacts.
Websites/Microsites

ALL RDO/RVP. All the Time.

Useful information, tools, and resources designed to support Operations Leaders.

WHAT'S NEW
Keeping you up to date on the latest news and announcements.

LIBRARY
Your resource library for all things related to Operations.

TEAMWORK
Access your team site on Sharepoint.

BLOG
Words and thoughts on Leadership and Operations.
Interactive eBooks
Streaming Videos

Gering-ding-ding-ding-dingeringeding!
Mobile Learning
Electronic Performance Support Systems

EPSS
Synchronous Stuff (Webinars, VILT, etc.)
Rapid eLearning Modules

The Right Time, The Right Style

AN INTRODUCTION TO SITUATIONAL LEADERSHIP

You can use Situational Leadership to adapt your leadership style to match your team members' needs.

Click on the topics below to find out more.

INTRODUCTION

WHAT ARE LEADERSHIP STYLES?

SITUATIONAL LEADERSHIP LAB
Scenario-based eLearning
What are the most popular e-learning tools?
Popular Authoring Tools

- Articulate Storyline
- Adobe Captivate
- Lectora
- Articulate Studio ‘13
- Adobe Presenter
- Adobe eLearning Suite
- Audio editors
- Video software
- Web tools
- PPT
How can I apply research to e-learning?
Manage Cognitive Load
Use a Cheat Sheet: 50-ish Principles
Design with the Brain in Mind
What else do e-learning pros need to know?
Other Important Stuff

• Speak the language of business—not the language of I-Os
  – KPIs, metrics, cost savings, ROI, ROE, ratios, strategic alignment, margin, stock performance . . . read the annual report!

• Visual design
  – *White Space is Not Your Enemy, Better Than Bullet Points, Slideology*

• Learning management systems (LMS)

• Needs assessment
  – HPI/HPT
  – Performance analysis (Mager & Pipe flowchart)

• Evaluation
  – Secret to being a rock star?
  – SurveyMonkey is your pal
  – Kirkpatrick’s Four Levels & the other ROE, Phillips ROI Methodology, CIRO, CIPP, Success Case Method

• Read *Flawless Consulting*, then consult flawlessly
What about career prospects?
Career Prospects

- Multimedia Developer
- [Rapid] eLearning Developer
- Instructional Designer
- Management
- CLO
- Supreme Ruler of the Universe
- External consultant
- Vendor
- Salary reports & calculators
  - eLearning Guild
  - ASTD
- Value of extra part-time work . . .
How can I get started quickly?
How to Start Quickly

Read the Right Blogs

Parrot in PPT

Develop in PPT

Storyline Trial & Tutorials

Portfolio in SCORM Cloud & PDF
Answer my questions, e-learning guy!