

CHARLENE SIMMONS, PHD

EDUCATION

- 2002 - 2005 University of North Carolina Chapel Hill, NC
Doctor of Philosophy in Mass Communication
- Roy H Park Fellow
 - Dissertation: “Audience Interactivity: Lessons from Radio Programming, Technology, and Listeners, 1920 – 1941” (Advisor: Donald L. Shaw)
- 1997 - 1999 Georgetown University Washington, DC
Master of Arts in Communication, Culture, and Technology
- Master’s Thesis, with distinction: “The Making of the People’s Princess: Princess Diana as Hyper-Celebrity” (Advisor: Matthew Tinkcom)
- 1993 - 1997 Virginia Tech Blacksburg, VA
Bachelor of Arts in Communication Studies
Bachelor of Arts in History
- Minors in English and American Studies

TEACHING EXPERIENCE

- Fall 2005 - Present University of Tennessee Chattanooga, TN
UC Foundation Associate Professor (August 2011 – present)
UC Foundation Assistant Professor (August 2007 – August 2011)
Assistant Professor (August 2005 – August 2007)
- Courses taught include COMM 1010 *Introduction to Mass Communication*, COMM 2200 *Mass Media History*, COMM 3200 *Mass Communication Perspectives*, COMM 3350 *Publication Design I* (face-to-face, online), COMM 3370 *Web Design*, COMM 4350 *Publication Design II*, COMM 4000 *Special Topics: Producing Web Radio*, COMM 4510 *Mass Communication Law and Ethics*, COMM 4850 *Individual Internship*, and UHON 2850/2860 *Innovations Lab* (exploring transportation).
- 2003 – 2004 University of North Carolina Chapel Hill, NC
Instructor of Record – JOMC 50 Electronic Information Sources (Summer 2003, 2004)
Lab Instructor – JOMC 50 Electronic Information Sources (Fall 2003 – Fall 2004)

TEACHING AREAS

Teaching areas include introductory and theoretical courses in mass communication, media law, media history, Web design, publication design, and new technology.

RESEARCH AREAS

Media history, new technology, media ownership, media management, and media law.

CURRENT RESEARCH

Simmons, Charlene, *Taverns, the Wealthy, and a Widow: Innovative Adopters of Du Mont Televisions*, a paper exploring the identities of innovators of television through comparison of a 1942 Du Mont inventory with 1940 census records and contemporary city directories.

Simmons, Charlene, *Media & The American Home*, a book length project examining the impact of media and communication technologies on residential interior design and architecture.

PUBLICATIONS – PEER REVIEWED JOURNALS

Simmons, Charlene (2016), “A Marriage of Foes? Radio, Newspapers, and the Facsimile in the 1930s,” Journal of Broadcasting and Electronic Media 60.3, 1-15. (10% acceptance rate)

Simmons, Charlene (2012), “Will You Be on Our Board of Directors, We Need Help: Media Corporations, Environmental Change, and Resource Dependency Theory,” Journalism and Mass Communication Quarterly 89.1, 55-72. (16% acceptance rate)

Simmons, Charlene (2011), “Converging Competitors?: Board Interlocks in the Changing Media Landscape,” Journal of Media Economics 24.4, 201-213. (25% acceptance rate)

Simmons, Charlene (2010), “Weaving a Web within the Web: Corporate Consolidation of the Web, 1999-2008,” The Communication Review 13.2, 105-119. (unknown acceptance rate)

Simmons, Charlene (2009), “Dear Radio Broadcaster: Fan Mail as a Form of Perceived Interactivity,” Journal of Broadcasting and Electronic Media 53.3, 444-459. (10% acceptance rate)

Simmons, Charlene (2007). “Protecting Children While Silencing Them: The Children’s Online Privacy Protection Act (COPPA) and Children’s Free Speech Rights,” Communication Law and Policy 12.2, 119-142. (11% acceptance rate)

PUBLICATIONS – OTHER

Simmons, Charlene. (2019). Review of *Celebrity: A History of Fame* by Susan J. Douglas and Andres McDonnel Mass Communication and Society online (print in press).

Simmons, Charlene (2006). “Radio History” In Jeffery Jensen Arnett (ed), *Encyclopedia of Children, Adolescents, and the Media*. Sage: Thousand Oaks, CA.

Simmons, Charlene (2006). “Internet Rating Systems” In Jeffery Jensen Arnett (ed), *Encyclopedia of Children, Adolescents, and the Media*. Sage: Thousand Oaks, CA.

Simmons, Charlene. (Spring 2006). Review of *Interpersonal Divide: The Search for Community in a Technological Age* by Michael Bugeja. Journalism & Mass Communication Quarterly 83.1, 211-213.

PUBLICATIONS – CONTRIBUTING AUTHOR AND RESEARCHER

Center for Media Education. (December 2001). *TeenSites.com: A Field Guide to the New Digital Landscape*. Author: Washington, D.C.

Center for Media Education. (April 2001). *COPPA, The First Year: A Survey of Sites*. Author: Washington, D.C.

Center for Media Education. (November 1999). *Youth Access to Alcohol and Tobacco Web Marketing: The Filtering and Rating Debate*. Author: Washington, D.C.

PUBLISHED PHOTOGRAPHY

Simmons, Charlene (Ongoing). Several photos of Chattanooga featured on a rotating basis in the Yahoo Weather App and Desktop.

Simmons, Charlene (November 11, 2014). Photos of the Chickamauga Battlefield Marathon in “Nashville woman takes marathon title after winner runs too fast” by Nick Caloway <http://www.wkrn.com/story/27359425/chickamauga-battlefield-marathon-winner-disqualified-nashville>

Simmons, Charlene (November 11, 2014) Photo of the Chickamauga Battlefield Marathon in “Chickamauga Marathon Winner Disqualified for Impossible Splits” by Allison Wade <http://www.runnersworld.com/races/chickamauga-marathon-winner-disqualified-for-impossible-splits>

Simmons, Charlene (August 12, 2014). A photo of Chattanooga Skyline in “The Top 11 Shareable Innovations in Chattanooga, Tennessee” by Kelly McCartney <http://www.shareable.net/blog/the-top-11-shareable-innovations-in-chattanooga-tennessee>.

Simmons, Charlene. (July 30, 2014). A photo of the Choo Choo sign in "A City in Tennessee Has The Big Cable Companies Terrified" by Joey Cosco <http://www.businessinsider.com/chattanooga-tennessee-big-internet-companies-terrified-2014-7>.

Simmons, Charlene. (July 23, 2014). A photo of an alligator snapping turtle in Flickr’s “Wildlife Wednesday: Smiling deer to stalking cheetah” <http://blog.flickr.net/en/2014/07/23/wildlife-wednesday-smiling-deer-to-stalking-cheetah/>

Simmons, Charlene. (July 12 - 21, 2014). Three photos selected as featured photographs in the Smithsonian American Art Museum Instagram Sculpture Challenge.

Simmons, Charlene. (July 15, 2014). A photo of a mossy frog selected as the Tennessee Aquarium’s featured photo of the week on its Facebook page.

Simmons, Charlene. (December 2013). “Cottonwick Grunt,” *Connect*, 61.

Simmons, Charlene. (2012). "Beluga Sturgeon" In Marco Di Domenico, *I Piu Grandi!*. Liscianigiochi s.r.l: Teramo, Italy, p. 13.

Simmons, Charlene. (December 2012). "Beluga Sturgeon," Connect, 54.

Simmons, Charlene (for the Chattanooga Track Club). (December 2012 – January 2013). "Photos from the Chickamauga Battlefield Marathon and Half Marathon," Catoosa Life Magazine, 32-33.

AWARDS

Outstanding Full-time Teaching, College of Arts and Sciences (2013). University of Tennessee at Chattanooga.

ThinkAchieve Faculty Award (2013). University of Tennessee at Chattanooga. (The award recognizes UTC faculty for their hard work and dedication in developing and implementing innovative classroom and experiential activities that promote active learning.)

Great Ideas For Teachers (GIFT) Finalist (2013). *Oh No, Quinn's in Trouble Again: Using Team-Based Learning and a Fictional Character to Teach Media Law*, The Annual AEJMC Conference. Association for Education in Journalism and Mass Communication: Washington, DC.

Great Ideas For Teachers (GIFT) Finalist (2010). *Tweeting to Learn: Encouraging spaced learning through social networks*, The Annual AEJMC Conference. Association for Education in Journalism and Mass Communication: Denver CO.

3rd Place Faculty Paper, Communication Technology Division (2007). *The Interconnected Web: Media Consolidation, Corporate Ownership, and the World Wide Web*, AEJMC Convention. Association for Education in Journalism and Mass Communication: Washington, DC

GRANTS

Summer 2012 – Faculty Research Grant (\$1,789), University of Tennessee at Chattanooga.

Summer 2011 – Hagley Museum and Library Exploratory Research Grant (\$400 value).

Summer 2011 - Summer Fellowship (\$2,500), University of Tennessee at Chattanooga.

Spring 2011 – Library Enhancement Initiative Grant (\$700 value), University of Tennessee at Chattanooga

Spring 2011 - University Honors (UHON) Student Assistant (\$500 value), University of Tennessee at Chattanooga.

Fall 2010 - University Honors (UHON) Student Assistant (\$1,000 value), University of Tennessee at Chattanooga.

REFEREED RESEARCH PAPER PRESENTATIONS

Simmons, Charlene (May 23, 2014), *A Marriage of Foes? Radio, Newspapers, and the Facsimile in the 1930s*. The Annual ICA Conference Convention. International Communication Association: Seattle, WA.

Simmons, Charlene (August 8, 2013), *Generating "New" News or Recycling Old News? News Diversity and the World Wide Web*. AEJMC Conference. Association for Education in Journalism and Mass Communication: Washington, DC.

Simmons, Charlene (August 6, 2009), *Weaving a Web within the Web: Corporate Consolidation of the Web, 1999-2008*. AEJMC Convention. Association for Education in Journalism and Mass Communication: Boston, MA.

Simmons, Charlene (August 5, 2009), *Converging Competitors?: Board Interlocks in the Changing Media Landscape*. AEJMC Convention. Association for Education in Journalism and Mass Communication: Boston, MA.

Simmons, Charlene (August 10, 2007), *The Interconnected Web: Media Consolidation, Corporate Ownership, and the World Wide Web*. AEJMC Convention. Association for Education in Journalism and Mass Communication: Washington, DC (3rd Place Faculty Paper Award, Communication Technology Division).

Simmons, Charlene (August 3, 2006). *Dear Radio Broadcaster: Fan Mail as a Form of Perceived Interactivity*. 2006 AEJMC Convention. Association for Education in Journalism and Mass Communication: San Francisco, CA.

Simmons, Charlene (October 21, 2004). *Trying to Make Sense of a New Technology: Radio, Newspapers, and the Facsimile*. AJHA Annual Convention. American Journalism Historians Association: Cleveland, OH.

Simmons, Charlene (August 6, 2004). *Rethinking Interactivity: An Examination of Interactivity in Early Broadcast Radio*. 2004 AEJMC Convention. Association for Education in Journalism and Mass Communication: Toronto, Canada.

Simmons, Charlene (May 28, 2004). *Protecting Children While Silencing Them: COPPA and Children's Free Speech Rights*. The Annual ICA Conference Convention. International Communication Association: New Orleans, LA.

Simmons, Charlene (March 5, 2004). *Envisioning the Future: A History of Defining Interactivity*. AEJMC Southeast Colloquium. Association for Education in Journalism and Mass Communication: Tampa, FL.

Simmons, Charlene (February 28, 2004). *Weaving a Web of Masses: The Internet, Communication Diversity, and the Mass Audience* (revised study). AEJMC Midwinter Conference. Association for Education in Journalism and Mass Communication: New Brunswick, NJ.

Simmons, Charlene (November 7, 2003). *Weaving a Web of Masses: The Internet, Communication Diversity, and the Mass Audience*. Expanding Convergence: Media Use in a Changing

Information Environment. University of South Carolina: Columbia, SC.

Simmons, Charlene (March 7, 2003). *The Children's Online Privacy Protection Act and Children's Free Speech Rights*. AEJMC Southeast Colloquium. Association for Education in Journalism and Mass Communication: Little Rock, AR.

INVITED PRESENTATIONS AND PANELS

Simmons, Charlene (March 10, 2018), *Taverns, the Wealthy, and a Widow: Innovative Adopters of Du Mont Televisions*, 2018 Joint Journalism Historians Conference: New York, NY.

Simmons, Charlene (May 11, 2016), *Design an Active Learning Activity*, Instructional Excellence Conference 2016: University of Tennessee at Chattanooga.

Simmons, Charlene (January 29, 2016), *Team-based Learning as a Tool to Improve Student Learning*, Spring Showcase of Teaching and Learning: University of Tennessee at Chattanooga.

Simmons, Charlene (May 2, 2014), Panelist on *Team-Based Learning at UTC*. 2014 Instructional Excellence Retreat: University of Tennessee at Chattanooga.

Simmons, Charlene (August 8, 2013). *On No, Quinn's in Trouble Again: Using Team-Based Learning and a Fictional Character to Teach Media Law*, Great Ideas For Teachers (GIFT), The Annual AEJMC Conference. Association for Education in Journalism and Mass Communication: Washington, DC.

Simmons, Charlene (May 2, 2013), *Making a 'hard' class fun without dumbing it down*. 2013 Instructional Excellence Retreat: University of Tennessee at Chattanooga.

Simmons, Charlene (March 11, 2011), *A Marriage of Friends or Foes?: Radio, Newspapers, and the Facsimile in the 1930s (Work in Progress)*. 2011 Joint Journalism Historians Conference: New York, NY.

Simmons, Charlene (August 3, 2010). *Tweeting to Learn: Encouraging spaced learning through social networks*, Great Ideas For Teachers (GIFT), The Annual AEJMC Conference. Association for Education in Journalism and Mass Communication: Denver CO.

Simmons, Charlene. (May 28, 2001). *Teens and Online Commercial Culture*. Communication Research Matters: The Annual ICA Conference. International Communication Association: Washington, D.C.

Panelist. (January 26, 2001). *Future of Content*. Capital Technology Summit. Georgetown University: Washington, D.C.

Montgomery, Kathryn and Charlene Simmons. (December 15, 1999). *Analysis of the efficacy of screening, blocking and ratings technologies for preventing youth access to alcohol and tobacco related web sites*. The Robert Wood Johnson Foundation Substance Abuse Policy Research Program 1999 Annual Meeting. Savannah, GA.

Simmons, Charlene. (March 6, 1999). *Princess Diana: A Case Study in the Post-Modern Celebrity*. Connections: Weaving a Web of Interdisciplinary Understanding Cultural Studies Conference. University of Kentucky: Lexington, KY.

GUEST LECTURES

Simmons, Charlene (June 2008). *Online Publishing*. Girls Inc Summer Workshop: Chattanooga, TN.

Simmons, Charlene (December 2007). *Web Design Seminar*. UTC Communication Department Alumni Association: Chattanooga, TN.

Simmons, Charlene (June 2007). *Web Design*. Girls Inc Summer Workshop: Chattanooga, TN.

Simmons, Charlene (July 2006). *Media Convergence*. Girls Inc Summer Workshop: Chattanooga, TN.

Simmons, Charlene (October 2003). *Interactivity in Early Broadcast Radio*. JOMC 142 – US and Mass Media History. University of North Carolina: Chapel Hill, NC.

Simmons, Charlene (November 2000). *Teens and New Media*. CCTP 714 – Culture, Content, and Commerce. Georgetown University: Washington D.C.

Simmons, Charlene (April 2000). *Alcohol Marketing on the Web: The New Digital Media Environment*. Washington Semester & World Capitals Programs: Justice Semester. American University: Washington, D.C.

UNDERGRADUATE HONORS THESIS COMMITTEES

Paige Gabriel, “News Apathy Syndrome?: The News Reviewing Behaviors of UTC Students,” completed Spring 2009.

Jennifer Adkins, “Young Adults and the Future of Newspapers: A Study of News Sources, Needs, and Approaches,” completed Spring 2009.

Clarisa Barnes, “Let the Music Move You: An Examination of Rap Music and Its Influence on the Attitudes and Self-Esteem of Young, Black Women,” completed Spring 2007 (chair).

Katie Broderick, “Framing Femininity: Media Coverage of a Tennessee Mayoral Campaign,” completed Spring 2007.

Robby Trail, “Heroes and Villains, Superstar and Underdogs, Epic Successes and Tragic Failures: ESPN’s Impact on Print Sports Writing,” completed Spring 2006.

RELATED PROFESSIONAL EXPERIENCE

2005 - present

Chattanooga, TN

Freelance Designer

- Pro bono designer for local non-profits. Designed print and digital promotional items for the Chickamauga Battlefield Marathon, Locomotion 12, Chattanooga Track Club, the Art’s Meow, and the Alice Fund. Web sites include: BattlefieldMarathon.com (2008-present), Locomotion12.com (2016-present), ScenicCityHalfMarathon.com (2008, 2012-2015), TheAliceFund.org (2016 initial site), and BoehmBDC.com (2006 redesign).

- Summer 2003 Park Library Chapel Hill, NC
Web Designer and Library Assistant
- Redesigned the Park Library’s Web site, creating a new graphical interface and restructuring site content to facilitate site navigation.
- 1999 - 2002 Center for Media Education Washington, DC
Senior Research Associate
- Primary research projects included analyzing developing trends in digital media targeted at children and youth, conducting ongoing quantitative and qualitative studies of Web content for children and youth, and tracking technology and industry trends in electronic media, including television, digital television, interactive television, the Internet, video games, and other forms of new media. Conducted additional research on Internet privacy, children’s television, and alcohol and tobacco marketing online.
- Spring 1999 Center for Media Education Washington, DC
Research Intern – Screening and Filtering Study
- Primary project activities included conducting hands-on testing of screening and filtering software, processing and analyzing data, and writing sections of the study’s report.

PROFESSIONAL SERVICE

- 2015-2016 AEJMC
Immediate-Past Head & Named Awards Chair, Media Management, Economics & Entrepreneurship Division
- 2014-2015 AEJMC
Division Head, Media Management & Economics Division
- August 9, 2014 AEJMC Annual Conference Montreal, Canada
Discussant for a refereed research paper session.
- 2013-2014 AEJMC
Vice Head & Program Planner, Media Management & Economics Division
- August 11, 2013 AEJMC Annual Conference Washington, DC
Moderator for a refereed research paper session.
- 2012-2013 AEJMC
Research Chair, Media Management & Economics Division
- August 9, 2012 AEJMC Annual Conference Chicago, IL
Discussant for a high density refereed research paper session.
- 2009 – present
Article reviewer for New Media & Society (journal) and Journalism & Mass Communication Quarterly (journal).

2005 – present

Paper reviewer for the AEJMC Annual Conference (review papers every year).

2011-2012

AEJMC

Assistant Research Chair, Media Management & Economics Division

Spring 2011

Media History Exchange

Consultant

August 5, 2010

AEJMC Annual Conference

Denver, CO

Discussant for the research panel “New and Nower Media: Graduate Education Interest Group”

Fall 2008

Paper reviewer for Western Communication Conference.

May, 2008

Tyner High School

Chattanooga, TN

Judge of senior research projects.

2005 - 2007

Paper reviewer for the Symposium on the 19th Century Press, the Civil War, and Free Expression

August 12, 2007

AEJMC Annual Conference

Washington, DC

Discussant for a refereed research paper poster session.

INSTITUTIONAL SERVICE

Fall 2019 – Spring 2020

University of Tennessee at Chattanooga

Faculty Senate President Elect

2016-present

University of Tennessee (system level)

Member of the Compensation Advisory Board (CAB).

Fall 2013 – Spring 2016

University of Tennessee at Chattanooga

Faculty Senate Secretary

Fall 2005 – present

University of Tennessee at Chattanooga

- *Head Marshall* (Spring 2016 - present)
- *Graduation Assistant Marshall* (Fall 2015, Spring 2015, Fall 2014, Spring 2014, Fall 2013, Spring 2013, Fall 2012, Spring 2012, Spring 2011, Spring 2010, Summer 2009, Spring 2009, Fall 2008, Summer 2008, Spring 2007, Fall 2006, Summer 2006, Spring 2006, Fall 2005)

Committee Service (university level)

- *Petitions Committee* (2018-2019, 2014-2015, 2013-2014)
- *Search committee for the Assistant Vice Chancellor for Communications and Marketing* (2018)
- *Curriculum Committee* (2017-2018 – chair, 2016-2017 – chair, 2012-2013 – chair, 2011-2012, 2010-2011)

- *Task Force for Integrating Student Development and Academic Affairs activities (2016-2017)*
- *Faculty Senate Executive Committee (2015-2016, 2014-2015, 2013-2014)*
- *Walker Center for Teaching and Learning Advisory Board (2015-2016, 2014-2015)*
- *Lupton Repurposing Ad-Hoc Committee (2013-2014)*
- *Free Speech Task Force Committee & Subcommittee (2013-2014)*
- *Budget & Economic Status Committee (Fall 2011)*
- *Bookstore Committee (2010-2011, 2009-2010)*
- *Library Committee (2008-2009, 2007-2008, 2006-2007)*
- *Classroom Technology Committee (2008-2009, 2006-2007)*
- *UTC Online/Blackboard Advisory Group (2006-2007)*

Departmental Service

- *Wrote ACEJMC Accreditation Self-Study (2018-2019)*
- *Wrote annual assessment report (2019, 2018)*
- *Wrote curriculum proposals (2019, 2018, 2015, 2014, 2013, 2012, 2011)*
- *Chaired search committees (2016-2017, 2012-2013)*
- *Served on search committees (2017-18, 2015-2016, 2013-2014)*

Summer 2006	Georgetown University	Washington, DC
<i>Member of the Alumni Council Planning Committee for Communication, Culture and Technology.</i>		
Fall 2002 – Spring 2005	Graduate Student Association	UNC-Chapel Hill
<i>Web Master</i>		
Fall 2003 – Spring 2004	Graduate Student Association	UNC-Chapel Hill
<i>Research Roundtable Co-Coordinator</i>		

COMMUNITY SERVICE

October 2017 - present	CARTA	Chattanooga, TN
<i>Secretary, elected in September 2019</i>		
<i>Board Member, Chattanooga Area Regional Transportation Authority (CARTA)</i>		
Feb 2007 - 2010	Chattanooga Track Club	Chattanooga, TN
<i>President (Feb 2009 – Jan 2010), Vice President / President Elect (Feb 2008 – Jan 2009), Vice President of Programs and Communication (Feb 2007 – Jan 2008)</i>		

FACULTY & INSTRUCTIONAL DEVELOPMENT

May 2019	University of Tennessee at Chattanooga
<i>Attended UTC's Instructional Excellence Conference.</i>	
May 2018	University of Tennessee at Chattanooga
<i>Attended UTC's Instructional Excellence Conference.</i>	

May 2017 University of Tennessee at Chattanooga
 Attended UTC's Instructional Excellence Conference.

Summer 2016 Quality Matters
 Completed the "Online Course Design" class.

May 2016 University of Tennessee at Chattanooga
 Attended UTC's Instructional Excellence Conference.

May 2015 University of Tennessee at Chattanooga
 Attended UTC's Instructional Excellence Retreat.

May 2014 University of Tennessee at Chattanooga
 Attended UTC's Instructional Excellence Retreat, "A Celebration of Teaching and Learning at UTC."

May 2013 University of Tennessee at Chattanooga
 Attended UTC's Instructional Excellence Retreat, "Cultivating Critical Thinking through Reflection on Experience Within and Beyond the Classroom"

May 2012 University of Tennessee at Chattanooga
 Attended UTC's Instructional Excellence Retreat, "Promoting Deep Learning and Critical Thinking"

May 2011 University of Tennessee at Chattanooga
 Attended UTC's Instructional Excellence Retreat, "You Can Teach it Too!: Sustainability Across the Curriculum"

May 2010 University of Tennessee at Chattanooga
 Attended UTC's Instructional Excellence Retreat, "Engaging the Millennial Student in the Classroom"

Summer 2009 New Horizons Learning Center
 Attended a series of classes covering the Adobe CS4 Suite, including Dreamweaver CS4 Level 1 & Level 2, Photoshop CS4 Level 1 & 2, Flash CS4 Level 1, and Web Developing with CSS.

May 2009 University of Tennessee at Chattanooga
 Attended UTC's Instructional Excellence Retreat, "Incorporating Ethics into the Curriculum"

May 2008 University of Tennessee at Chattanooga
 Attended UTC's Instructional Excellence Retreat, "Creating and Sustaining Learning Communities"

May 2007 University of Tennessee at Chattanooga
 Attended UTC's Instructional Excellence Retreat, "Embedding Ethics into the Curriculum"

- Nov. 13-14, 2006 International Radio & Television Society New York, NY
Attended the International Radio & Television Society Foundation Faculty/Industry Seminar on “Navigating the Digital World”
- Oct. 27-28, 2006 University of Tennessee at Chattanooga
Attended the Academic Integrity Conference.
- June 2006 Southern Newspaper Publishers Association
Attended two seminars offered by SNPA’s traveling campus: “A dozen secrets of great media writing,” and “ Using the Internet to grow revenue, both online and print”
- May 2006 University of Tennessee at Chattanooga
Attended UTC’s Instructional Excellence Retreat, “Motivating Students: Things We Can Do!”
- 2005 – present Walker Teaching Resource Center Chattanooga, TN
Seminars attended include: Mental Health First AID USA, WCTL Accessibility & UTC Learn Ally, *Collaborative Learning Techniques: A Handbook for College Faculty* book club, *Teach Students How to Learn* book club, *The Spark of Learning: Energizing the College Classroom* book club, *To My Professor: Student Voices for Great College Teaching* book club, Introduction to High Impact Practices, Teaching Millennials & GenZ Students, Theory of Multiple Intelligences: Planning Activities & Assessments, Introducing Quality Matters, New Graphic Organizers: Padlet, Popplet, Mindmap, *Assessing Student Learning* book club, *Facilitating seven ways of learning: A resource for more purposeful, effective, and enjoyable college teaching* book club, *Mindset: The New Psychology of Success* book club, *Teaching Minds: How Cognitive Science Can Save Our Schools* book club, *Fall of the Faculty* book club, *Teaching What You Do Not Know* book club, *Classroom Assessment Techniques* book club, *Deadly Professor* book club, *Making thinking visible: How to promote engagement, understanding and independence for all learners* book club, Understanding TBL from the Inside Out, Course Design for Team-Based Learning Team-Based Learning, *Now You See It: How the brain science of attention will transform the way we live, work, and learn* book club, *What the Best College Students Do* book club, *Decoding the Disciplines* book club, The Dreaded Discussion: Tips and techniques for improved discussion-based activities in the classroom, Asking Questions the Right Way: How to design test questions that require students to think critically, *Academically Adrift* book club, *How Learning Works* book club, Blackboard 4 classes, *Educative Assessment* book club, *Creating Significant Learning* book club, *Teaching With Your Mouth Shut* book club, *The Courage to Teach* book club, Electronic Portfolios, Advisor Training, QPR: Question, Persuade and Refer, Evaluating Group Projects, Dealing with Disruptive Students, Facilitating Unlearning to Unlearn, Learning Styles Impact on Instruction, Hands on time with Blogs, Hands on time with Wikis, Interpreting Student Evaluations, Classroom Assessment Techniques, Advisement Skills, Blackboard III, Copyright in a Digital Age, Designing Assignments to Reduce the Opportunities for Plagiarism, and Interactive Teaching Strategies.
- 2018 – present Adobe Education Exchange
Courses and workshops completed include: Video Storytelling for Educators (25 hour course), Characters Design and Animation for Educators (25 hour course), Infographics in the Classroom (10 hour course), Explanations in the Classroom (10 hour course), UX Design and Prototyping for Educators (25 hour course), 3D Design for Educators (10 hour course), and Up and Running with Adobe After Effects CC (workshop).

OTHER DEVELOPMENT

December 2007 Center for Non-Profits, Chattanooga, TN
Completed the Chattanooga Area Board Diversity Program.

PROFESSIONAL MEMBERSHIPS

Association for Education in Journalism and Mass Communication (AEJMC)
Divisions: History, Law & Policy, Media Management, Economics & Entrepreneurship.

International Communication Association (ICA)
Divisions: History, Law & Policy, Communication & Technology.

HONORS SOCIETIES

Kappa Tau Alpha, Alpha Society

Last updated December 2019