

UNDERGRADUATE CURRICULUM PROPOSAL COVER SHEET

UTC RECORDS

327R
Title of Proposal - Must begin with Department Abbreviation:
ENGL3XX: Literary Editing and Publishing

NOV 14 2008

Check One: Full Proposal or Information Item

REGISTRATION

Effective Date for Curricular Offering: Spring 2010

FROM: Sybil Baker, English, Holt Hall 324, 425-2338, sybil-baker@utc.edu
(proposal originator: include spokesperson's name, department, office number, telephone, e-mail)

Does this require new resources from the originating department or other department? no
Please attach explanation if yes.

Faculty of the originating department approved this proposal on November 4th (date),
by a vote of 22 aye votes; 0 nay votes; 0 abstentions: 8 eligible voting members absent

The following have examined this proposal:

Dept Head/Director: Verbie Prevost [Signature] approve neutral disapprove*
(printed name) signature

College Curriculum Committee Date: _____ Vote: _____ Signature of Chair: _____

Spokespersons for Affected Departments:
[Signature] Richard Johnson 11-12-08 [Signature] approve neutral disapprove*
(name, department, date) signature

Joe Wilfong ENGL [Signature] approve neutral disapprove*
(name, department, date) signature

(name, department, date) signature approve neutral disapprove*

(name, department, date) signature approve neutral disapprove*

Dean/Director: H. Burkenn [Signature] approve neutral disapprove*
signature

University Registrar: Linda Orth [Signature] Comments: _____
(printed name) signature

[Signature] Provost: Phil Oldham [Signature] approve neutral disapprove*
(printed name) signature

*Those who disapprove may attach an explanation

| ACTIONS on this proposal: | Curriculum Committee | Faculty Senate |
|---|----------------------|----------------|
| Date the proposal was considered | _____ | _____ |
| Vote of the body: | _____ | _____ |
| Accepted as information item (indicate date) | _____ | _____ |
| Approved as submitted (indicate date) | _____ | _____ |
| Approved with amendments (amendments indicated and transmitted to all signatories above, date): | _____ | _____ |
| Signature of Chair: | _____ | _____ |

Course Proposal/Literary Editing and Publishing

Catalogue Description

English 327R—Literary Editing and Publishing (3 hours)

Practical experience in literary publishing through work on the *Sequoia Review*, the campus literary journal. Students will solicit and evaluate work for publication, and then will gain practical experience in editing, layout, and production of the journal, as well as in publicizing and promoting the finished product. Includes introduction to the larger literary market, and instruction in preparing creative work for submission and publication. Approval of department head and instructor required to register for credit after 6 hours earned. No more than 9 hours may apply to the degree.

Rationale

A sign of a strong and thriving undergraduate creative writing program is the quality of its student magazine. While UTC has a strong and well-known undergraduate program, the student magazine, *The Sequoia Review*, has not had the resources or consistency to be a competitive undergraduate literary magazine. *The Sequoia Review* should be one of our strongest recruiting tools and represent the quality of our program. Schools that do have strong undergraduate magazines, such as Bowling Green State University, have courses in Literary Publishing and Editing for their undergraduate magazine. By providing such a course, we can help improve the quality and consistency of *The Sequoia Review*, so that it can become one of the top undergraduate journals in the nation and give students experience in literary publishing and editing. Many students in English and other majors are interested in pursuing editing and publishing careers. This course will provide them hands-on experience which they can then use to gain future internships and entry-level jobs. This course will also be important for the proposed Multi-Media minor as it also deals with online publishing.

This course will primarily be a practicum, with the primary goal being to edit, publish and promote *The Sequoia Review*. We will focus on different topics related to publishing, which the class will explore through discussion and analysis of other magazines in terms of content, strategies, and approaches. By bringing in outside speakers (and having possible field trips) students will also see the “real world” possibilities in publishing and editing. They will also be engaging in reading and selecting student work, which will also provide discussions on establishing criteria for selecting quality pieces. They will also be introduced to the larger literary market and have a better understanding of the submission and publication process. Currently, English does not have an equivalent course on the books. The Communications department has a Publication Editing and Design (335), although the focus is not on literary publication and does not produce a group product. In Spring 2009 we are offering this course under Engl 471 as Writing Workshop: Publishing a Literary Magazine.

Finally, the course needs to be at the 300 level for several reasons. The course requires that students have some basic editing and writing experience through previous UTC writing courses, requires that they engage with theoretical and practical aspects of literary publishing, as well as write, produce, and present orally to aid them in tackling unfamiliar concepts and approaches. Additionally this course needs to be at the seminar level (15 student maximum) because the

hands-on nature of the class requires intimacy and collegiality for students to work together to produce a quality magazine.

Effects on English Department Programs

This course will require the English department to commit one faculty member for 3 credit hours of teaching during each spring semester. Student enrollment in the course should not have major impact on other upper-level English courses. Students who want to work on the *Sequoia Review* will be required to take the course, which will be offered late in the afternoons so as not to affect other courses they need to take. This ensures that the class should be at or close to capacity (15 students) when it is offered. Both Sybil Baker and Dr. Thomas Balazs will be able to teach this course, which will contribute to the upper-level offerings in the Writing emphasis, the Creative Writing minor, and be part of the future proposed Multi-Media minor.

Effects on Other Programs and Resources

This course will require one faculty member to contribute to the curriculum in the English Department and will provide additional curriculum for the proposed Multi-Media minor and Communications students interested in editing/publishing. As *The Sequoia Review* already has its own equipment (Apple Computers), office, and resources, we will not need any additional resources for the course.

Literary Editing and Publishing--Model Syllabus

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|---------------------|--|
| COURSE: | ENGLXXX |
| TITLE: | Literary Editing and Publishing |
| CREDIT: | 03 |
| FACULTY: | Sybil Baker; 2338, Sybil-baker@utc.edu, and M W 11-12, 1-2, M 4-5 |
| PRE- REQUISITES: | Two writing courses above 100 level or approval from instructor |
| COURSE DESCRIPTION: | During class time, students will read and critique manuscripts submitted for publication consideration, as well as edit and proofread contracted work. As the course progresses, students will have the opportunity to learn nuts-and-bolts publishing aspects of journal editing, including layout, design, and other general aesthetic concerns. Marketing strategies, distribution, solicitation, and grant writing may also be covered in brief. |
| COURSE OBJECTIVES: | Student will learn how to <ul style="list-style-type: none">• Select, edit, and proofread manuscripts for publication.• Help design and layout a literary magazine• Participate in magazine distribution and marketing• Research the literary and publishing markets• Analyze literary magazines for content and approach• Design their own mock literary magazine and explain their rationale for his/her approach |

- Develop their own criteria for what makes a successful manuscript submission and a successful literary magazine.
- Compare web-based vs. print journals

ATTENDANCE POLICY: Students can miss up to 3 class hours with not penalty. After that, students lose five points for each class missed.

| | | |
|--------------------|--|-----|
| EVALUATION: | Participation (includes being involved in all phases of magazine publishing) | 50% |
| | Short Paper—analysis of a literary magazine | 15% |
| | Final Project—mock up literary magazine | 25% |
| | Oral Presentation—on some aspect of publication | 10% |

TEXTBOOK: We will read and analyze many top literary and undergraduate magazines and use them as a springboard for discussion. Magazines and journals will include but are not limited to the following:

- The Missouri Review*
- Glimmer Train*
- Shenandoah*
- McSweeneys*
- The Kenyon Review*
- The Mid-American Review*
- Ploughshares*
- Tin House*
- The Paris Review*
- Narrative Magazine (online)*
- Exquisite Corpse (online)*

COURSE POLICIES

CLASS PARTICIPATION: Since class time will be devoted to the actual publishing of a literary magazine, attendance and participation are essential. If you miss more than three class hours, your overall grade will be severely affected.

ADA STATEMENT: If you are a student with a disability (e.g. physical, learning, psychiatric, vision, hearing, etc.) and think that you might need special assistance or a special accommodation in this class or any other class, call the Office for Students with Disabilities/College Access Program at 425-4006 or come by the office – 110 Frist Hall.

ASSIGNMENTS:

Analysis Paper:

Each student will choose a different literary magazine/journal to analyze. Your 3-5 page paper will cover such aspects as editorial approach/style, content, layout and design, quality of material, and the magazines “place” in the genre.

Presentation:

You will give a short presentation (about 15 minutes) on some aspect of literary magazine editing or production that you have researched. I will pass around a sign-up sheet for students to choose a day and topic to present.

Final Project/Presentation:

Your final assignment will be to create and design your own print or online mock literary magazine with a clear mission and editorial and aesthetic philosophy. You will present your magazine to the class (10 minutes) at the end of the semester, explaining your rationale/approach to your project.

GRADING

| | |
|---|-----|
| Class Participation: | 50% |
| Presentation—on some aspect of publication | 10% |
| Short Paper—analysis of a literary magazine | 15% |
| Final Project—mock up literary magazine | 25% |

Weekly Syllabus

Note: Syllabus is subject to change according to class needs

JANUARY**TOPIC: EDITING A LITERARY MAGAZINE**

Week 1: Discussion: What makes a piece publishable?

Task: Establish criteria for selecting pieces for publication.

Week 2: Discussion:

Task: Students read and select final pieces, justify their choices

Week 3: Discussion: What is the Sequoya Review?

Task: Select final pieces, discuss the criteria for the final pieces

STUDENT PRESENTATIONS

Week 4: Discussion: The editor’s role

Task: Edit and prepare pieces for publication

STUDENT PRESENTATIONS**FEBRUARY****TOPIC: LAYOUT AND DESIGN/ONLINE JOURNALS**

Week 5: Discussion: The look of a literary magazine

Task: Compare literary journals, discuss aesthetic preferences of each

STUDENT PRESENTATIONS

Week 6: Discussion: Online Journals—here to stay or flash in the pan?

Task: Compare online journals, establish web layout and design for Sequoya Review

Week 7: ANALYSIS PAPER DUE

Discussion: What are the objectives for SR online?

Task: Finalize SR online website

Week 8: Discussion: How to Proofread

Task: Proofread the SR galley

MARCH

TOPIC: MARKETING

Week 9: Meacham Writers' Workshop

Task: Interview writers on their publishing experiences

Week 10: **SPRING BREAK**

Week 11: Discussion: Developing a Marketing Plan

Task: Develop a detailed Marketing Plan for SR

Speaker: Albert Waterhouse: Own of Rock Point Books/Waterhouse PR

Week 12: Continue to work on marketing/promotion for SR, release party

Guest Speaker: Literary magazine editor

APRIL

TOPIC: THE IDEAL MAGAZINE

Week 13: SR Release Party/Promotional Events

Guest Speaker: Chad Prevost C&R Press

Week 14: **FINAL PROJECT PRESENTATIONS**

Week 15: **FINAL PROJECT PRESENTATIONS**

Week 16: **FINAL PROJECT DUE**