

EMPOWER YOUR FUTURE

A forum on women in Finance
and Economics for young adults

 **GARY W. ROLLINS**
COLLEGE OF BUSINESS
THE UNIVERSITY OF TENNESSEE AT CHATTANOOGA
Finance and Economics



Empower Your Future 2022 – Curriculum Guide

Video 1: What is Your Superpower?

Description: Jackie Morgan from the Federal Reserve Bank of Atlanta gives an overview of how your personality traits might map to a career in economics or finance

Discussion Questions:

- Are you a square, rectangle, circle, triangle or a squiggle? Why are you that shape?
- What career paths in Economics or Finance are best suited to your personality?
- What is the Federal Reserve? Who are some of the female leaders at the Fed?
- What career opportunities are available at the Atlanta Fed?

Video 2: Panel Discussion – Why is it important for women to study Economics and Finance?

Description: Four female leaders from different walks of life talk about why they chose to study Economics or Finance and how that has helped them in their careers.

Discussion Questions:

- Why is it important for women to study Economics and Finance?
- What are some career paths you can pursue with degrees in Economics and Finance?

Video 3: Personal Finance with Prof. Stephanie Yates

Description: Dr. Yates talks about why the study of personal finance is important.

Discussion Questions:

- Why is personal finance education important?
- Why can managing your money be stressful?
- What is a credit score and why is it important to know what it is?

Video 4: Economics with Prof. Sheena Murray

Description: Dr. Murray discusses common social problems that Economics helps us understand.

Discussion Questions:

- Why is Economics described as the study of choices?
- How does Economics help us understand inequality and social justice?
- How does Economics help us understand and measure ethnic discrimination?

Video 5: Personal Finance with Prof. Christi Wann

Description: Dr. Wann speaks of various reasons for studying finance.

Discussion Questions:

- What jobs and careers are available to students of finance?
- What is the financial value of a college degree?
- What is compound interest?
- How do women make a difference in the economy?

Video 6: The SMILE Fund at UTC

Description: Prof. Holzhauer speaks about UTC's premier experiential learning opportunity - the Student Managed Investment Learning Experience (SMILE Fund).

Discussion Questions:

- What is the SMILE Fund?
- What are the benefits of working in the SMILE Fund?

Learn More about Finance and Economics in the UTC Gary W. Rollins College of Business:

www.utc.edu/finance-economics

Resources for Educators

<https://www.treasury.gov/resource-center/financial-education/Documents/OFE-CFAP-Resources.pdf>

The Office of Financial Education in the U.S. Department of the Treasury provides links to a variety of financial education resources.

https://practicalmoneyskills.com/assets/downloads/pdfs/financial_education_for_everyone.pdf

Financial Education for Everyone is a practical money skills project of Visa.

InCharge Debt Solutions – Financial Literacy for High School Students

InCharge Debt Solutions is a 501(c)(3) nonprofit organization offering credit counseling, debt management services, bankruptcy education, housing counseling and educational initiatives promoting financial literacy.

<https://www.nea.org/professional-excellence/student-engagement/tools-tips/resources-teaching-financial-literacy>

The National Education Association provides lessons, activities, learning games and other resources for teaching financial literacy.

<https://www.aeaweb.org/resources/teachers>

The American Economic Association provides resources for educators on how to teach Economics that include lesson plans, teaching tools and more.

Links to Jobs and Careers in Economics and Finance

18 Top Jobs with an Economics Degree – Indeed.com

Occupational Outlook Handbook – Economists

Occupational Outlook Handbook - Business and Financial Occupations