

**Degrees Awarded  
 Rollins College of Business  
 Academic Year 2018-19 through 2022-23**

[Undergraduate Degrees and Certificates . . . . . 1](#)

[Graduate Degrees and Certificates . . . . . 2](#)

*" — " values indicates that the program was inactive. Newly created programs are inactive before enrolling their first students; programs no longer being offered are inactive once students are no longer enrolled or graduating from the program. Programs phasing to inactivity are shaded in grey.*

***Undergraduate Degrees and Certificates***

<b>Department and Major/Concentration</b>	<b>2018-19</b>	<b>2019-20</b>	<b>2020-21</b>	<b>2021-22</b>	<b>2022-23</b>
<b>Accounting</b>	<b>64</b>	<b>75</b>	<b>48</b>	<b>51</b>	<b>48</b>
<i>BSBA Accounting</i>	64	75	48	51	48
<b>Finance and Economics</b>	<b>110</b>	<b>90</b>	<b>90</b>	<b>99</b>	<b>105</b>
<i>BA Economics</i>	1	1	4	3	4
<i>BA Economics: International Public Policy</i>	—	0	0	0	0
<i>BSBA Economics</i>	19	7	6	7	12
<i>BSBA Economics: Financial Economics</i>	—	0	0	0	0
<i>BSBA Finance: Business Finance</i>	70	72	66	75	74
<i>BSBA Finance: Investments</i>	20	10	14	14	15
<b>Management</b>	<b>130</b>	<b>150</b>	<b>164</b>	<b>146</b>	<b>167</b>
<i>BSBA Human Resource Management</i>	32	26	34	29	21
<i>BSBA Management</i>	89	115	114	96	123
<i>BSBA Management: Business Analytics</i>	9	9	16	21	23

***Undergraduate Degrees and Certificates, cont'd***

Department and Major/Concentration	2018-19	2019-20	2020-21	2021-22	2022-23
<b>Marketing and Entrepreneurship</b>	<b>135</b>	<b>157</b>	<b>151</b>	<b>141</b>	<b>169</b>
<i>BSBA Entrepreneurship</i>	24	23	27	23	36
<i>BSBA Marketing</i>	111	134	124	118	129
<i>BSBA Marketing: Professional Sales</i>	—	0	0	0	4
<b>College Total</b>	<b>439</b>	<b>472</b>	<b>453</b>	<b>437</b>	<b>489</b>

***Graduate Degrees and Certificates***

Department and Major/Concentration	2018-19	2019-20	2020-21	2021-22	2022-23
<b>Accounting</b>	<b>18</b>	<b>16</b>	<b>11</b>	<b>8</b>	<b>6</b>
<i>MACC Accountancy</i>	16	16	11	8	6
<i>MACC Accountancy: Forensic Data Analytics</i>	2	0	0	0	0
<b>Management</b>	<b>129</b>	<b>126</b>	<b>93</b>	<b>115</b>	<b>122</b>
<i>MBA Business Administration</i>	26	4	2	1	1
<i>MBA Business Administration: Business Analytics</i>	27	41	27	22	14
<i>MBA Business Administration: Finance</i>	5	7	10	17	21
<i>MBA Business Administration: General</i>	32	50	39	46	53
<i>MBA Business Administration: Healthcare Administration</i>	5	13	10	16	13
<i>MBA Business Administration: Human Resources</i>	4	1	1	—	—
<i>MBA Business Administration: Professional Business</i>	10	2	2	—	—
<i>MBA Business Administration: Professional Business Analytics</i>	14	4	—	—	—
<i>MSDA Data Analytics</i>	0	0	0	10	17
<i>PB Business Analytics</i>	6	4	2	3	3
<i>PB Strategic HR Leadership</i>	—	—	—	—	—
<b>College Total</b>	<b>147</b>	<b>142</b>	<b>104</b>	<b>123</b>	<b>128</b>

