

// TAKE THE OPPORTUNITY TO DISCOVER JAPAN IN CHATTANOOGA, TENNESSEE

CONTACT //

Yumi Shimada  
UTC Center for Global Education  
615 McCallie Avenue, Dept. 1751  
Hooper Hall RM 202  
mhl046@mocs.utc.edu

  @joiyumii

KONNICHIWA!



// JAPAN OUTREACH INITIATIVE COORDINATOR

**YUMI SHIMADA //**



# WHAT IS JOI? //

The Japan Outreach Initiative Program aims to promote awareness and understanding of Japan in regions of the United States with relatively few Japan-related activities and opportunities for exchange and to nurture new leaders in the field of grassroots exchange. The Japan Foundation Center for Global Partnership jointly administers JOI with Laurasian Institution.

Hello! I am Yumi Shimada from Gunma, Japan. I am based at Center for Global Education, part of the University of Tennessee Chattanooga until the summer of 2021. I am contributing to a better understanding of Japan in Chattanooga, Tennessee. My goal is to increase awareness about Japan and build a win-win relationship here.



**BELOW ARE SOME IDEAS FOR HOW I CAN SHARE JAPANESE CULTURE WITH YOUR ORGANIZATION. I MAY ALSO ADDRESS OTHER TOPICS UPON REQUEST.**

## ALL THINGS JAPAN //

Chopsticks, kirie (paper cutting), origami, games, stamp making, chigirie (torn paper pictures), daily life in Japan, school in Japan, business, Japanese holidays, etc.



## TRADITIONAL //

Traditional music, calligraphy, tea ceremonies, flower arrangement, yukata/kimono, furoshiki (cloth wrapping), kamishibai (storytelling), traditional dance, martial arts

## // ACTIVITIES



## COOKING //

Sushi, okonomiyaki, yakisoba, mochi, sake tastings, Japanese curry, bento boxes, nagashi somen, udon, soba, takoyaki, karage chicken

## POP CULTURE //

Anime, manga, movies, music, site seeing, fashion, dance, cosplay

