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REIMAGINING THE FUTURE MANUFACTURING-AS-A-SERVICE







Outline

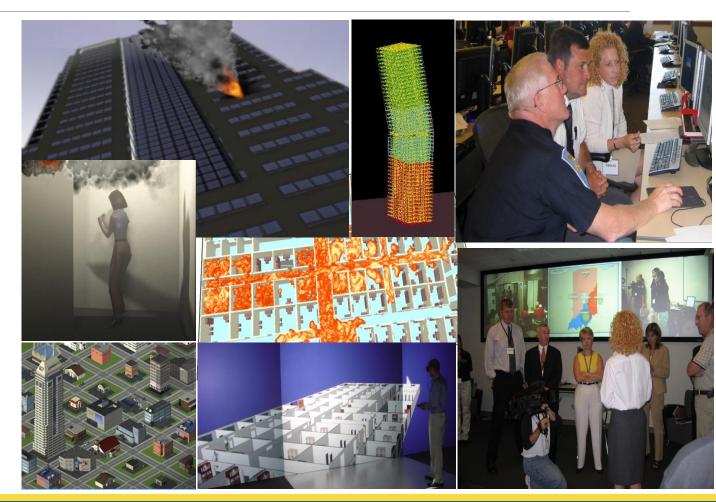
- Background
 - About me
 - Institute for Social Empowerment thru' Entrepreneurship and Knowledge (ISEEK)
 - Project Saksham the India Experience
- Manufacturing-as-a-Service
 - Why now
 - The concept
 - Bringing MaaS Main stream





Alok R. Chaturvedi, PhD

- Inaugural Director, Purdue Homeland Security Institute (2002-2007)
- Presidential fellow for Policy, Global Policy Research Institute, 2014-2016
- Technical lead US DoD Sentient World Simulation Project (2004 -2008)
- Sagamore of the Wabash, highest civilian award for the service of the state of Indiana, 2005





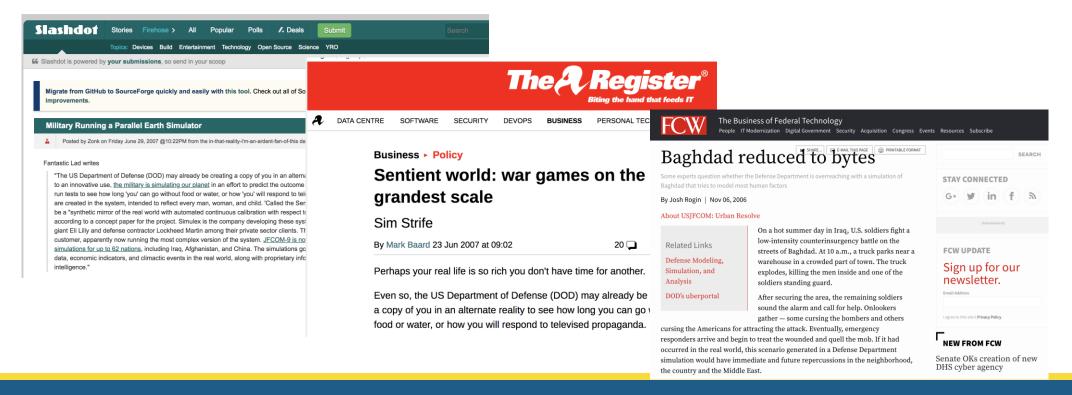


Founded and exited from 3 Companies











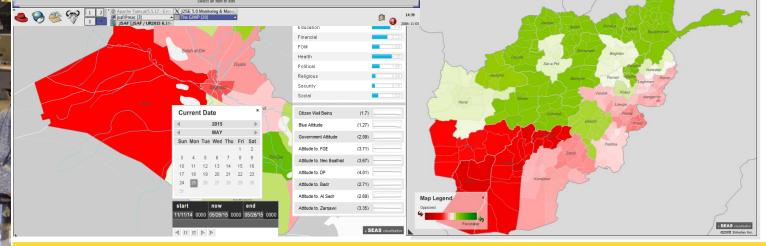






Rated best Simulation Technology for Analysis in all of Department of Defense, 2007 by an Industry Group







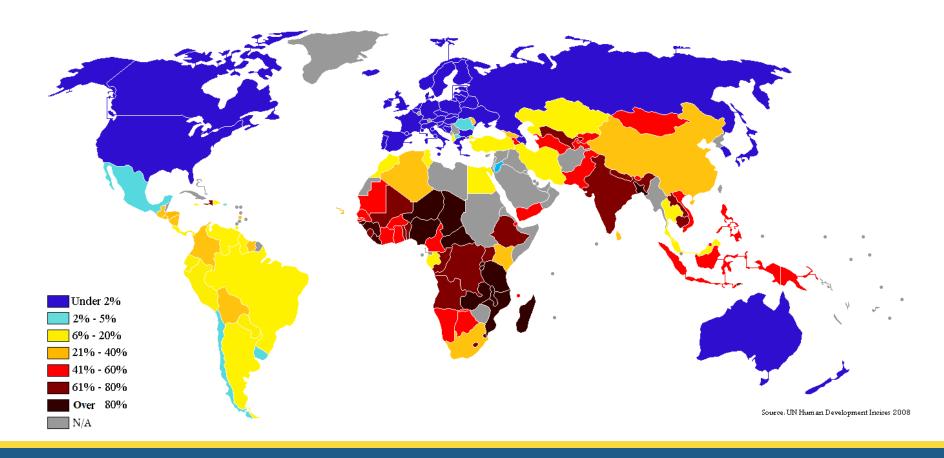


Institute for Social Empowerment through Entrepreneurship and Knowledge (ISEEK)





Nearly 3B in the world & 400M in India live on < \$2/day







If everyone in the world lived like the average American, it would require resources of







Change our prosperity model from:

- Produce and Pollute
- Exploit and Profit
- Consume and Waste



To Prosperity in Harmony with the Planet and People





Institute for Social Empowerment through Entrepreneurship and Knowledge (ISEEK)

- Established at Purdue's Krannert School of Management in 2014
- Vision: To create resources that empower the under-privileged population of the world
- Mission: To lift
 - 10 Million People, in
 - 10 Countries, in
 - 10 Years
 out of poverty through

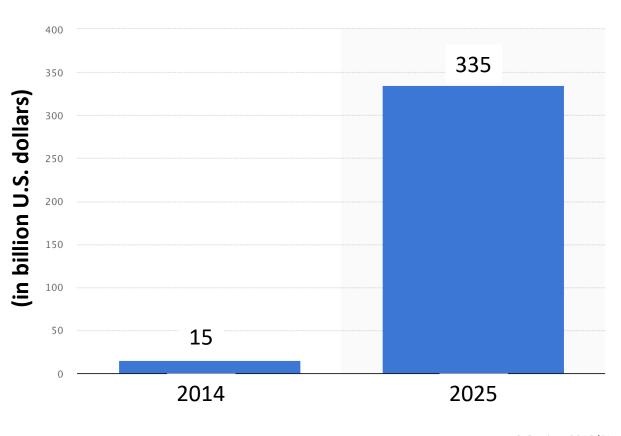
ENTREPRENEURSHIP & KNOWLEDGE







Ever growing worldwide sharing economy



Mobile Shared Manufacturing

Factory-as-a-Service



© Statista 2018





Outline

- 1. Reimagining Manufacturing of the future
 - Project Saksham
 - Manufacturing as a Service (MaaS)
- 2. Insights into FaaS Scalability
- 3. Discussion





Saksham -- India Experience









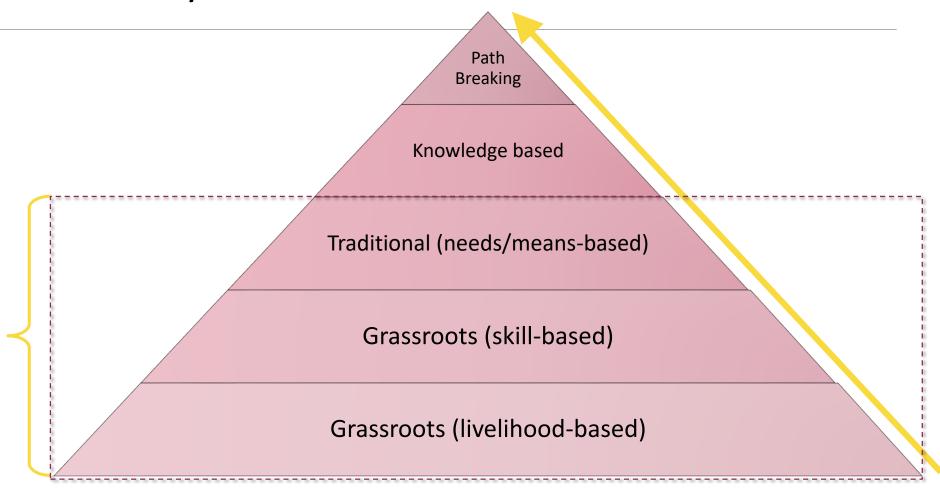


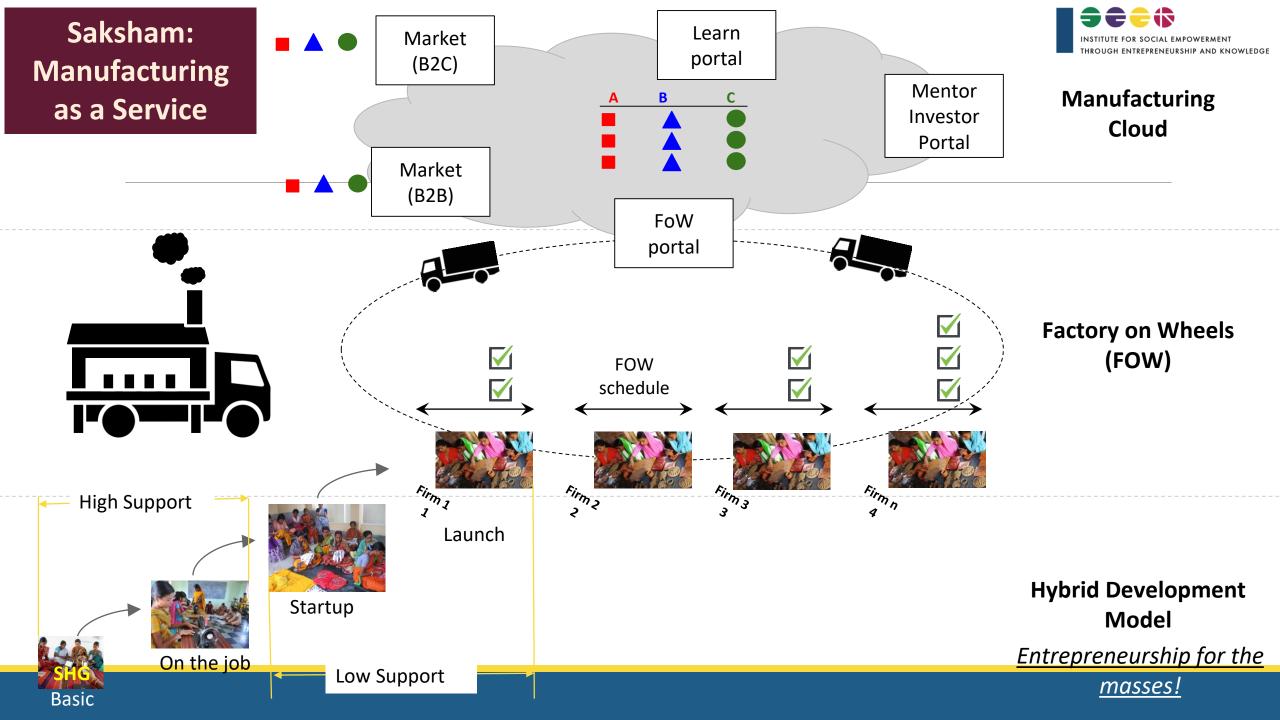






Entrepreneurial Pyramid









Daksh: Shared innovation economy platform

Create <u>small businesses from</u> self help groups

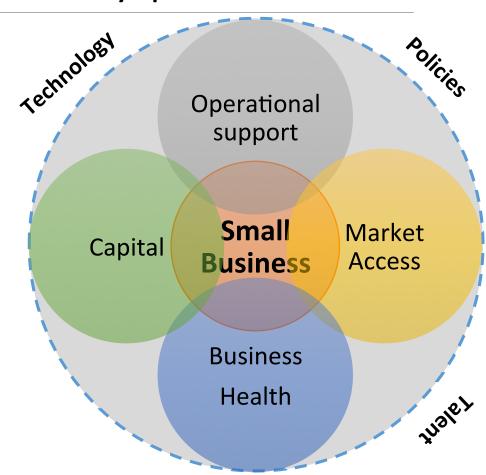
Provide <u>business & health</u> knowledge through mobile games

Facilitate access to <u>startup</u>, <u>working</u>, <u>and growth</u> <u>capital</u> through investors, Govt. & banks

Provide <u>operational support</u> through business and health apps

Provide <u>access to the market</u> through e-portal and partnerships with local, national, and global retailers

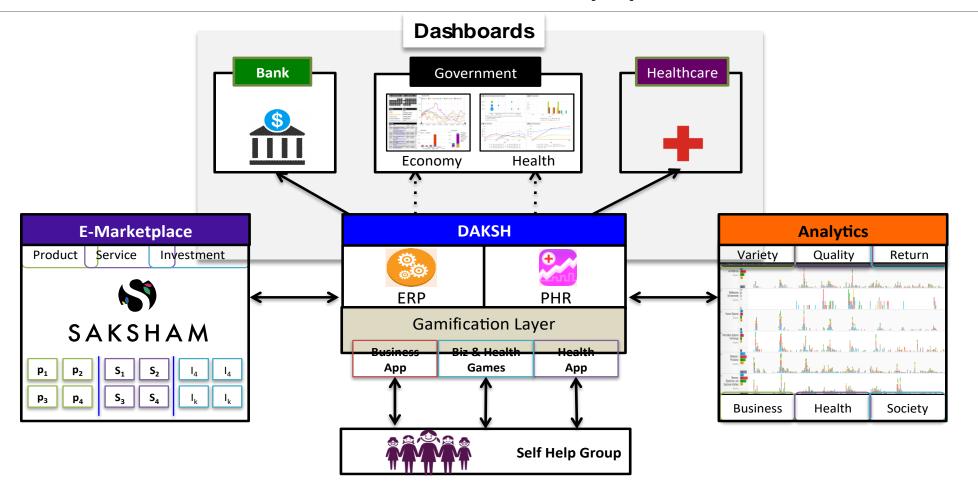
Provide <u>enabling services</u> – technology (DAKSH), Talent, and Public Policies







Daksh: Innovation economy platform







Jharkhand, India

~ 100 Self Help Groups (quasi Business)

~ **1500** young women involved

~ Avg. income of Rs. 10,000/ **\$160** per month from \$80/year













Bringing MaaS to Mainstream





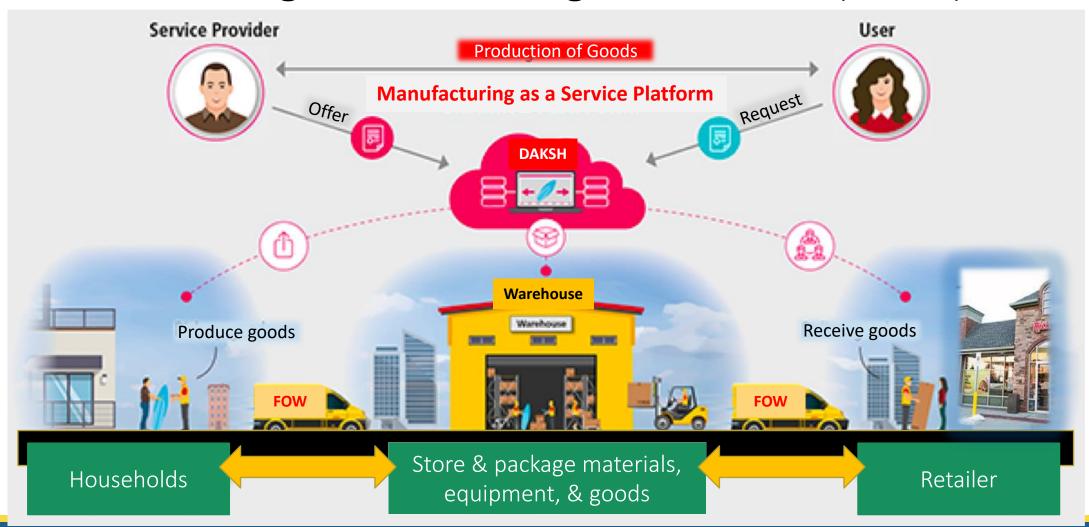
US Manufacturing since 2000

- 5,000 plant closures and a loss over over 5M jobs
- Plant closures have large adverse and lasting effects on workers and communities:
 - Dislocated workers experience large, persistent earnings losses
 - Large adverse shocks can send regional economies into downward spiral, depress regions for decades (Dix-Carnairo and Kovak, 2017)
 - Collapse of manufacturing employment contributed to decline in employment rates, especially among less-educated men and women (Charles et al. 2016, Autor et al. 2016)
- There are millions of well trained workforce, but no job opportunity





Mainstreaming Manufacturing-as-a-Service (MaaS)





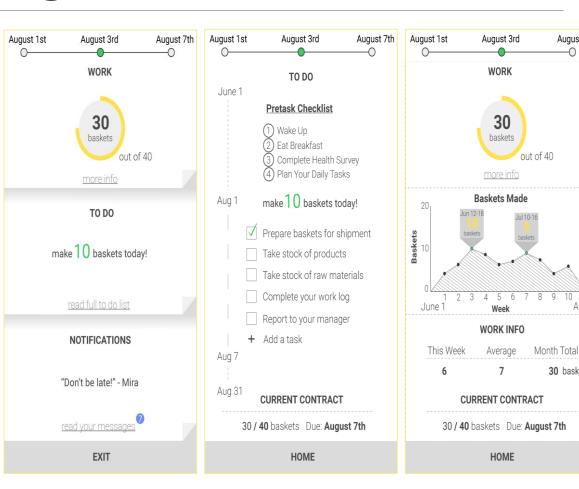


August 7th

30 baskets

Challenges in bringing MaaS mainstream

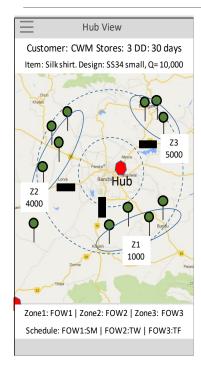
- Scalability
 - The power of Network
- Quality and Counterfeit products
 - Blockchain
- Model sustainability
 - Social welfare

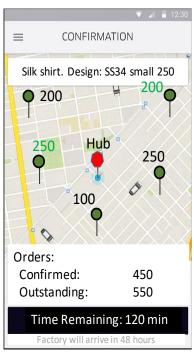


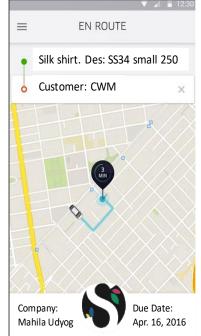


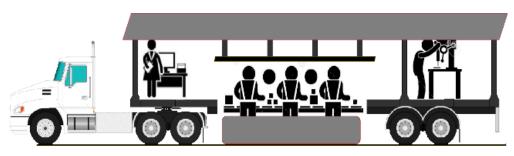


Challenges in bringing MaaS mainstream





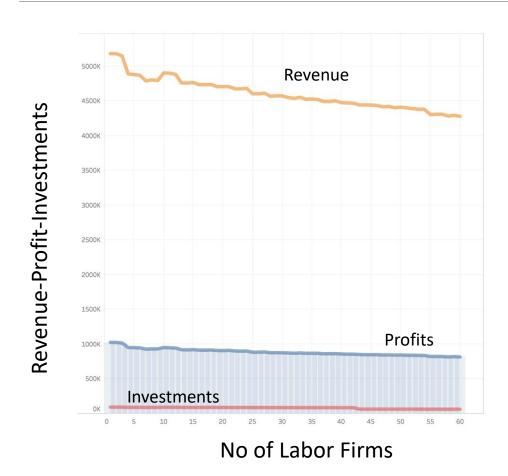








Revenue-Profit-Investments per Firm



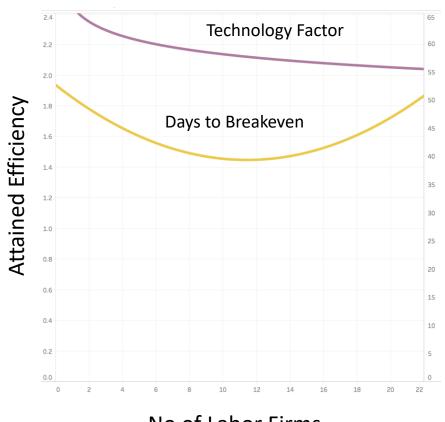
220,416 Revenue Revenue-Profit-Investments **Profits** Investments

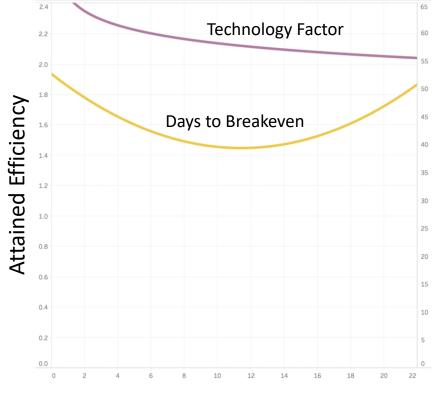
No of FOWs





Efficiency and days to breakeven



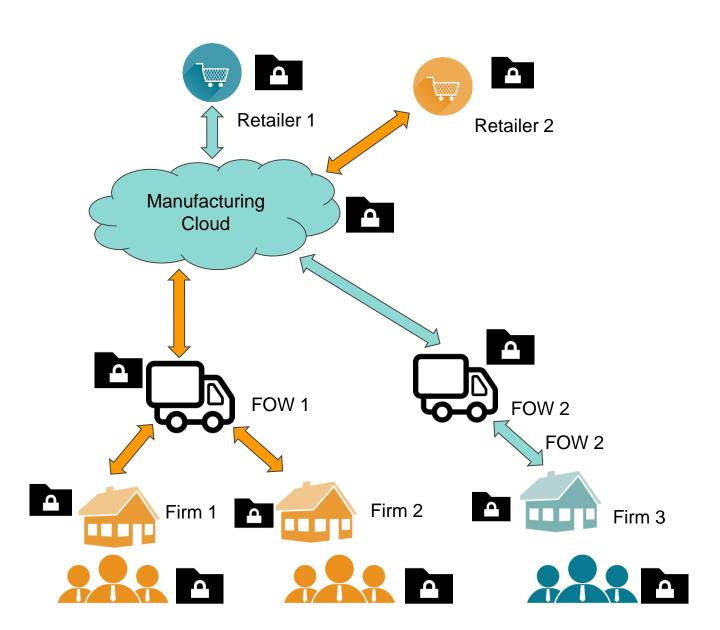


No of Labor Firms

No of FOWs

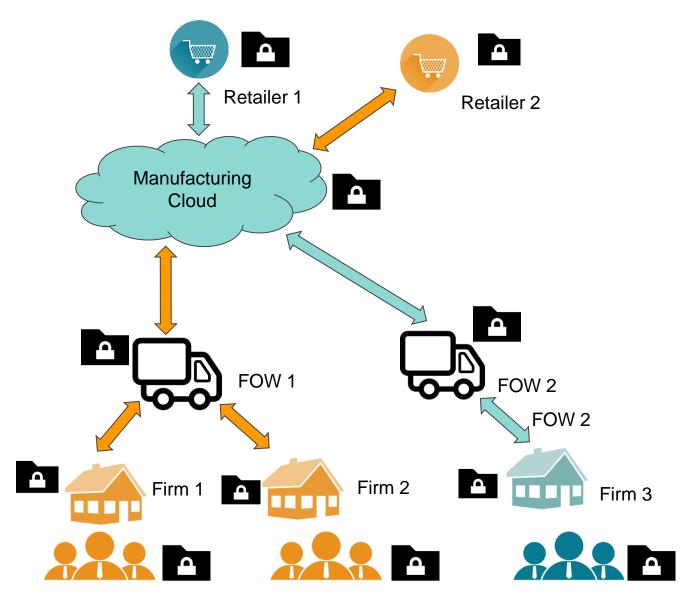
FaaS Blockchain Supply Chain

- Private Blockchain with view-only access to Firm workers. Admins to approve other entries.
- Copies of ledger maintained by all stakeholders - Retailers, Cloud Admin, FOW Admin, Firm Admin, and Firm workers.
- Money transfer in form of Saksham coins from Retailer to Cloud, Cloud to FOW, FOW to Firm, and Firm to worker
- Transparency in system to prevent fraud or underpayment
- Traceability of product at all times



Blockchain Ledger Entries

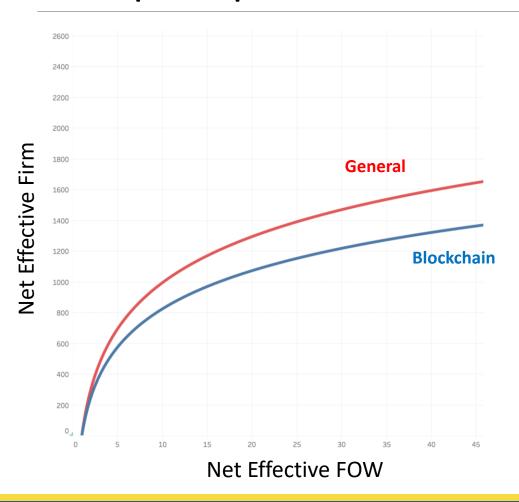
Action	Role
Add Order	Retailer
Assign Order	Cloud Admin
Accept Order	FOW
Assign Order	FOW
Accept Order	SHG
Deliver Product	FOW
Accept Product	Cloud Admin
Deliver Product	Cloud Admin
Prod. payment	Retailer
Salary Payment	Cloud Admin

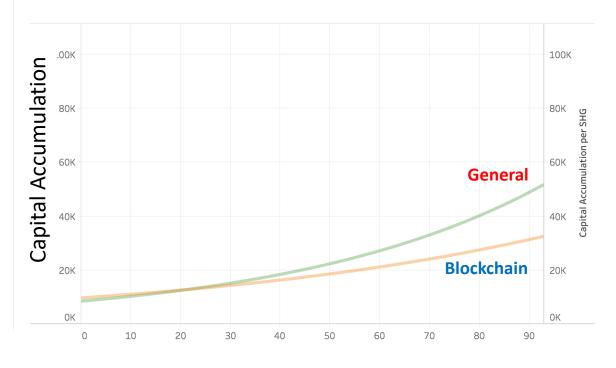






Output per Effective FOW and Firm

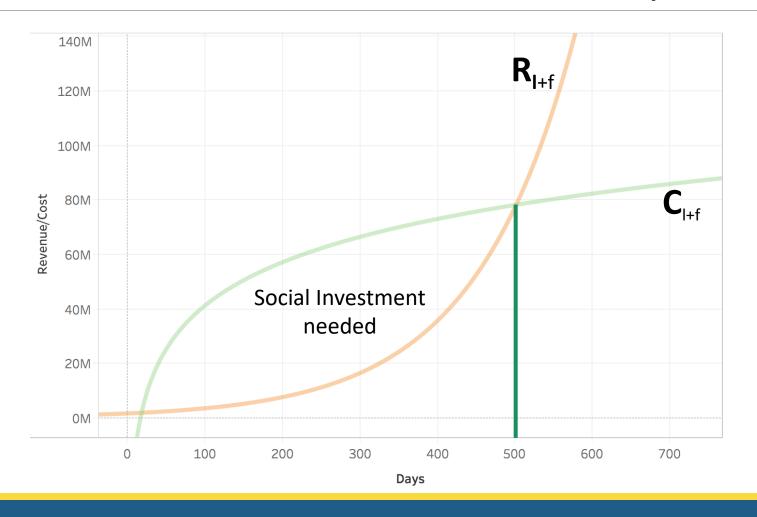








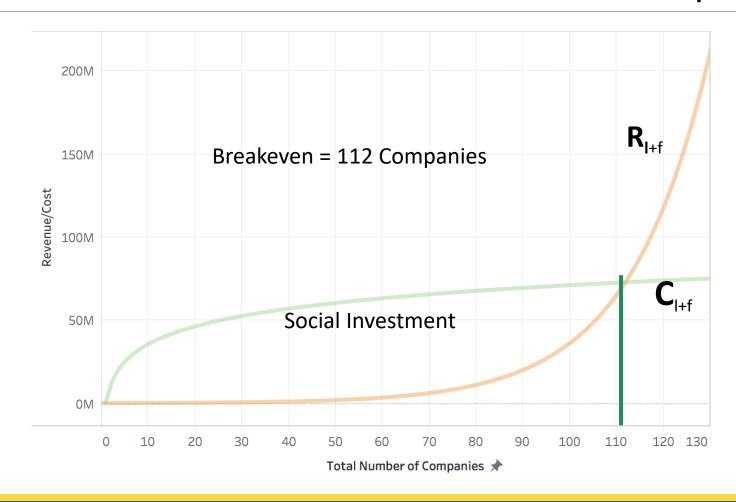
Social welfare breakeven in days







Social welfare breakeven in # of Companies







Summary

- Project Saksham is a bold initiative designed to transform the lowest rung of the society through platform driven innovation and entrepreneurship. It brings:
 - World class partnership
 - Breakthrough technologies and concepts
 - State-of-the-art delivery
 - Risk pooling among partners and sponsors
 - Prevents rural to urban migration
 - Creates opportunities that could lead to prosperity

