

[Please refer to the Undergraduate Catalog for further program requirements and course descriptions.](#)

First Year – 29-36 Hours			
<i>Fall Semester:</i>	Hrs	<i>Spring Semester:</i>	Hrs
MATH 1130: <i>College Algebra</i> (Quantitative Reasoning)	3	MGT 1000: <i>Computers in Business</i>	3
Writing and Communication (ENGL 1010 or 1011)	3-4	Humanities and Fine Arts	3-4
Humanities and Fine Arts	3-4	Humanities and Fine Arts	3-4
Humanities and Fine Arts	3-4	Natural Science with Lab	4
Individual and Global Citizenship	3-4	Elective (ENGL 1020)	0-3
BUS 1410: <i>Success Seminar: Professional Experience I</i>	1		
	16-20		13-16
Second Year – 27-30 Hours			
<i>Fall Semester:</i>	Hrs	<i>Spring Semester:</i>	Hrs
ACC 2010: <i>Principles of Accounting I</i>	3	ACC 2020: <i>Principles of Accounting II</i>	3
ECON 1010: <i>Principles of Economics: Macroeconomics</i> (Behavioral and Social Science)	3	ECON 1020: <i>Principles of Economics: Microeconomics</i> (Behavioral and Social Science)	3
MGT 2130: <i>Statistics for Business</i> (Quantitative Reasoning)	3	MGT 2140: <i>Data Modeling for Business</i>	3
BUS 2500: <i>Business and Society</i>	3	THSP 1090: <i>Public Speaking</i> (Writing and Communication)	3
Elective	0-3	Natural Science without Lab	3
	12-15		15
Third Year – 31 Hours			
<i>Fall Semester:</i>	Hrs	<i>Spring Semester:</i>	Hrs
BUS 3350: <i>Legal Environment of Business</i>	3	MKT 3620: <i>Integrated Marketing Communications</i>	3
FIN 3020: <i>Essentials of Managerial Finance</i>	3	MKT 3650: <i>Consumer Behavior</i>	3
MGT 3150: <i>Management Concepts, Theory &amp; Practice</i>	3	MGT 3110: <i>Operations Management</i>	3
MKT 3130: <i>Principles of Marketing</i>	3	FIN 4120: <i>Int. Fin.</i> , MKT 3180: <i>Int. Mktg.</i> , MGT 4380: <i>Int. Mgmt.</i> , ECON 4040: <i>Int. Econ.</i> , or MGT 4950r: <i>Int. Bus. Exp.</i>	3
ENGL 2880: <i>Prof. Writing</i> or MGT 3100: <i>Business Comm.</i>	3	MGT 3260: <i>Intro to Data Analytics and Visualization</i>	3
BUS 3410: <i>Success Seminar: Career Development</i>	1		
	16		15
Fourth Year – 27 Hours			
<i>Fall Semester:</i>	Hrs	<i>Spring Semester:</i>	Hrs
MGT 3600: <i>Management Info Systems</i>	3	MGT 4400: <i>Strategic Management</i>	3
MKT 4610: <i>Marketing Problems</i>	3	MKT 4500: <i>Marketing Research</i>	3
MKT 3630: <i>Professional Selling</i>	3	Approved Concentration Elective (3000-4000 Level)	3
Approved Concentration Elective (3000-4000 Level)	3	Approved Concentration Elective (3000-4000 Level)	3
Approved Concentration Elective (3000-4000 Level)	3		
	15		12

Completed:			
Graduation Requirements:	Hrs	Degree Requirements:	Hrs
120 Total Hours		25-31 General Education	
54 Upper Division (3000-4000) Hours		89 Program (Major) Hours	
30 Hours at UTC		Minor ( <i>Not Required</i> )	
45 Hours at 4-year Institution		0-6 Elective Hours	
50% of Business Hours at UTC		Foreign Language ( <i>Not Required</i> )	