CHANTELLE SWAREN

UTC Office Phone: 423-425-2204 Email: Chantelle-Swaren@utc.edu

EDUCATION

Master of Legal Studies (MLS) University of Tennessee	2023
Master of Library and Information Studies (MLIS) University of Alabama	2012
Master of Business Administration (MBA) University of Alberta	2005
Bachelor of International Management University of Lethbridge	2001
Business Administration Diploma in Marketing Northern Alberta Institute of Technology	1999

PROFESSIONAL EXPERIENCE

Senior Marketing Consultant

University of Tennessee at Chattanooga, UTC Library

Assessment and Outreach Librarian, Associate Professor	2019 – present
Assessment and Outreach Librarian, Assistant Professor	2013 – 2019
Edmonton Public Library	

2009 - 2013

PROFESSIONAL EXPERIENCE Continued from previous page

Canadian Home Builders Association (CHBA) - Edmonton Region

Member Services Manager

2008 - 2009

British Columbia Automobile Association (BCAA)

Product Manager, Membership

2006 - 2008

Thomson Carswell

Information Solutions Associate

2005

priMED Medical Products Inc.

Product Manager

2001 - 2004

PROFESSIONAL ACADEMIC SERVICE

- Appointed Member, Friends of UA SLIS Alumni Network Planning Committee, 2023 2024.
- Appointed Member, Southeast Data Librarians Symposium Planning Committee, 2022.
- Elected Member, UA Library School Association Board. 2014 2018.
- Appointed Co-Chair, Tennessee Library Association Development Committee, 2014 2015

UNIVERSITY (UTC) SERVICE

- Appointed Member, Library UX Committee, 2023 2024
- Elected Library Senator, Faculty Senate, 2021 2023.
- Elected Chair, Library Retention, Tenure, and Promotion Committee, 2022 2023.
- Elected Vice Chair, Library Retention, Tenure, and Promotion Committee, 2021 2022.
- Appointed Member, Library Staff & Student Development Committee, 2021 2023.
- Appointed Member, Undergraduate Curriculum Committee. 2019 2021.
- Appointed Chair, Student Rating of Faculty Instruction Committee, 2016 2017.
- Appointed Member, Student Rating of Faculty Instruction Committee, 2015 2016.
- Appointed Member, Budget & Economic Status Committee, 2014 2015.

PROFESSIONAL SCHOLARSHIP

- Swaren, C., Cowden, C., Smith, W. (2022). **Exploring New Narratives to Overcome Historical Assumptions**. portal: Libraries and the Academy. 22(1), 111-126.
- Swaren, C., Liedtka, T. (2021, November 2-4). **Assembling a Virtual Student Library Advisory Board During COVID-19** [Full paper conference presentation]. 14th
 International Conference on Performance Measurement in Libraries, Online.
- Swaren, C., Schwertfeger, R. (2017, November). **So You Are a New Assessment Librarian What Do You Need to Know?** Conference Presentation presented at the 2017 Southeastern Library Assessment Conference, Georgia Tech Global Learning Center, Atlanta, GA.
- Swaren, C., Tekulve, N., Milewicz, L., & Herndon, J. (2015, April). **Creating a Sustainable Workshop Series on Your Campus**. Webinar Presentation presented at the Spring ULS Members-Only Online Discussion, Webex Presentation, Online.
- Swaren, C., Tekulve, N., Cairns, V., & Bowron, C. R. (2015, April). **Digging into data: Mining for statistical gold at the Reference Desk**. Conference Presentation presented at the 2015 TLA Annual Conference, Hilton Memphis, Memphis, TN.
- Tekulve, N., & Swaren, C.(2015, March). **Growing a Sustainable Workshop Series: Best Practices for Making Library Workshops a Vital Part of the Campus Ecosystem**.

 Poster Presentation presented at ACRL 2015, Oregon Convention Center, Portland, OR.
- Swaren, C. (2015, February). **More Than Just Books: Campus Libraries as Strategic Assessment Partners.** Conference Presentation presented at the 15th Annual Texas A&M University Assessment Conference, College Station Hilton, College Station, TX.
- Swaren, C. (2014, September). **Using Regression to Move Forward: Strategically Analyze Data for Better Planning**. 10-for-Tenn Short Presentation presented at the Tenn-Share 2014 DataFest, Nashville Public Library, Nashville, TN.
- Swaren, C. (2014, August). Storytime Station: A case study on using public library-created animated videos to reinforce early literacy skills and practices. Video Presentation presented at the IFLA World Library and Information Congress, 80th IFLA General Conference and Assembly; Session 120, Libraries creating content for/with children and young adults, Section Libraries for Children and Young Adults with Literacy and Reading, Room: Auditorium Lumière, Lyon Convention Centre, Lyon, France.
- Swaren, C. (2014, May). **Using Regression to Move Forward: How to Strategically Analyze Data for Better Planning**. Lightning Talk Presentation at the LOEX Annual Conference 2014: Creative Visualization: The Art of Information Literacy, Amway Grand Plaza Hotel. Grand Rapids. MI.