What I photograph:

MARKETING IMAGES
What I photograph:

HISTORICAL DOCUMENTATION
What I photograph:

PUBLICATIONS & SPECIAL ASSIGNMENTS

- Web stories
- Chattanooga Today & Alumnus Magazines
- Special Promotions
What I photograph:

HEADSHOTS (and groups on occasion)
Cost for my services: **FREE!** (for UT system)

However, I’m not able to do it all…

- Scheduling conflicts
- Not an appropriate event
- Multi-day event
- Out of local area

*University Relations has a Panasonic Lumix that can be checked out with Mary Donoso, x4363.*
Where can I find images to use or submit a photography request?

http://www.utc.edu/university-relations/photography.php#images
I have my photos, now what?

Crop/Resize and Creative Adjustment Software:

- FastStone Image Viewer, Paint on Windows
- PhotoScape on a Mac
- Picassa for either platform – works as a catalog
- Online editing services like Pixlr.com
- Save resized image as a new file, don’t overwrite the original!

Correct Resolution: Web vs Print

- Affects file size
- Print – 150 to 300ppi
- Web – 72 or 150ppi
- Some resizers don’t give you this option

Questions about resolution and what a pixel is?

http://www.ultimate-photo-tips.com/what-is-a-pixel.html
How You Can Take Better Photos:

• Put subject’s head closer to top of the frame instead of the middle
• Subject’s proximity to the background (in focus vs out of focus)
• Set the White Balance in your camera
• Use fill light/flash, especially in backlit situations
• Set ISO (camera’s sensitivity to light)
  • Lower ISO (200 or 400) for outdoors/bright light – less noise/graininess
  • Higher ISO (800+) for indoors/dark scene – more noise
  • Helps camera determine aperture/shutter speeds
  • Big factor to help reduce blur/camera shake

*may have to change camera from “auto” to “program” mode to adjust some settings; “scene” modes can also be helpful
Yes, my camera does take great pictures! I taught it everything it knows....