

MARKETING

2009-2010

FRESHMAN YEAR

<i>Fall Semester:</i>	Hrs	<i>Spring Semester:</i>	Hrs
ENGL 121	3	ENGL 122	3
MATH 131 (144, 145)	3	MATH 136 (151/152)	3
Fine Art	3	Humanities or 2nd Fine Art	3
Cultures & Civilizations I	3	Cultures & Civilizations II	3
Elective Outside of Business	3	BMGT 100 (CPSC110)	3
USTU 125 (Recommended)	1	Elective Outside of Business	1
	<u>16</u>		<u>16</u>

SOPHOMORE YEAR

<i>Fall Semester:</i>	Hrs	<i>Spring Semester:</i>	Hrs
Natural Science With Lab	4	Natural Science non Lab	3
PSY 101 or SOC 151	3	THSP 109	3
BMGT 211 (MATH 210)	3	BMGT 212	3
BACC 201	3	BACC 202	3
ECON 101	3	ECON 102	3
	<u>16</u>		<u>15</u>

JUNIOR YEAR

<i>Fall Semester:</i>	Hrs	<i>Spring Semester:</i>	Hrs
BUSA 335	3	BMGT 311	3
BMGT 315	3	Elective Outside of Business	3
BFIN 302	3	BMKT 361 or 362	3
BMKT 313	3	BMKT 365	3
BMGT 310	3	Concentration Elective	3
	<u>15</u>		<u>15</u>

SENIOR YEAR

<i>Fall Semester:</i>	Hrs	<i>Spring Semester:</i>	Hrs
BMGT 360	3	BMGT 440	3
BMKT 450	3	BMGT 441	1
Concentration Elective	3	BMKT 461	3
Concentration Elective	3	Concentration Elective	3
Elective 300/400	2	Concentration Elective	3
	<u>14</u>		<u>13</u>

A "C" OR BETTER IS REQUIRED FOR COURSES LISTED IN BOLD.

***Concentration Electives: 15 hours chosen from BMKT 318, 361 or 362, 364, 415, 417, 430, 431, 442; BUSA 390r; BETR 340, 430; BMGT 340

LIST OF APPROVED GENERAL EDUCATION COURSES:

SL - Approved Natural Sciences Lab Courses:

- Astronomy 101/181, 102/182
- Biology 119, 121, 122, 210
- Chemistry 119, 121/123, 122/124; 125, 168/170
- Environmental Science 150, 151
- General Science 111/181
- Geology 111/181, 112/182
- Physics 103/183, 104/184, 119, 230/280, 231/281

NS - Approved Natural Sciences Non-Lab Courses:

- Astronomy 101
- Biology or Environmental Science 110
- Engineering 211
- General Science 115
- Geology 116, 225

HU - Approved Courses in the Humanities:

- Classics 396
- English 131, 133, 211, 212, 213, 214, 219, 257, 307 (formerly 207), 331, 335
- History 203, 204
- Humanities 219, 257, 335
- Philosophy 201, 221, 325, 425
- Religion 103, 110, 213, 221, 222, 236

FA - Approved Courses in the Fine Arts:

- Art 111, 214, 215, 301
- Music 111, 317, 320
- Theatre and Speech 111, 113, 115, 255, 257, 280, 457

WH - Approved Western Humanities I & II Courses:

- English 113, 115, 203, 204 or Classics 113
- Philosophy 101, 102, 113, 115

NW - Approved Non-Western Courses:

- Anthropology 208, 311, 333
- English 316
- Geography 103
- Health and Human Performance 333
- Music 311
- Political Science 104
- Religion 211, 320

WC - Approved World Civilizations Courses:

- History 103, 104, 105