

THE
UNIVERSITY of TENNESSEE at CHATTANOOGA
COLLEGE of BUSINESS

MARKETING

2007-2008

Fall Semester: 16 hours

Course Number	Hrs
ENGL 121	3
MATH 131	3
Natural Science With Lab	4
Behavioral SS	3
BMGT 100	3
	16

Spring Semester: 15 hours

Course Number	Hrs
ENGL 122	3
MATH 136	3
Natural Science Non Lab	3
Elective Outside of Business	3
Cultures & Civilizations I	3
	15

Fall Semester: 15 hours

Course Number	Hrs
Fine Arts	3
Cultures & Civilizations II	3
BMGT 211	3
BACC 201	3
ECON 101	3
	15

Spring Semester: 15 hours

Course Number	Hrs
Humanities or Fine Arts	3
THSP 109	3
BMGT 212	3
BACC 202	3
ECON 102	3
	15

Fall Semester: 15 hours

Course Number	Hrs
BACC 335	3
BMGT 315	3
BFIN 302	3
BMKT 313	3
BMGT 310	
or ENGL 300 or 410	3
	15

Spring Semester: 15 hours

Course number	Hrs
BMGT 311	3
Elective Outside of Business	3
BMKT 361 or 362	3
BMKT 365	3
Concentration Elective	3
	15

Fall Semester: 14 hours

Course Number	Hrs
BMGT 360	3
BMKT 450	3
Concentration Elective	3
Concentration Elective	3
Elective 300/400	2
	14

Spring Semester: 15 hours

Course Number	Hrs
BMGT 440	3
BMGT 441	1
BMKT 461	3
Concentration Elective	3
Concentration Elective	3
Elective Outside of Business	2
	15

***Concentration Electives: 15 hours chosen from BMKT 318, 361 or 362, 364, 415, 417, 430, 431, 442, ECON 425, 429, BETR 340, 430, BMGT 340, 356