

MARKETING

2005-2006

FRESHMAN YEAR

Fall Semester: 16 hours

Course Number	Hrs
ENGL 121	3
MATH 131	3
Natural Science With Lab	4
Behavioral SS	3
BMGT 100	3
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	16

Spring Semester: 15 hours

Course Number	Hrs
ENGL 122	3
MATH 136	3
Natural Science Non Lab	3
Non-Business Elective*	3
Cultures & Civilizations I	3
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	15

SOPHOMORE YEAR

Fall Semester: 15 hours

Course Number	Hrs
Fine Arts	3
Cultures & Civilizations II	3
BMGT 211	3
BACC 201	3
ECON 101	3
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	15

Spring Semester: 15 hours

Course Number	Hrs
Humanities or Fine Arts	3
THSP 109	3
BMGT 212	3
BACC 202	3
ECON 102	3
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	15

JUNIOR YEAR

Fall Semester: 15 hours

Course Number	Hrs
BACC 335	3
BMGT 315	3
BFIN 302	3
BMKT 313	3
BMGT 310 (or ENGL 300 or ENGL 410)	3
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Spring Semester: 15 hours

Course number	Hrs
BMGT 311	3
Non-Business Elective*	3
BMKT 361 or 362	3
BMKT 365	3
Concentration Elective***	3
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	15

SENIOR YEAR

Fall Semester: 14 hours

Course Number	Hrs
BMGT 360	3
BMKT 450	3
Concentration Elective***	3
Elective 300/400**	3
Elective 300/400**	2
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	14

Spring Semester: 15 hours

Course Number	Hrs
BMGT 440	3
BMGT 441	1
BMKT 461	3
Concentration Elective***	3
Concentration Elective***	3
Non-Business Elective*	2
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*Non-Business Electives are any course outside the College of Business Administration that are not required for your major. Students are required to meet all course prerequisites.

** Elective 300/400 is any course at the 300 or 400 level, in or out of the College of Business Administration, that are not required for your major. Students are required to meet all course prerequisites.

***Concentration Electives: 12 hours chosen from BMKT 318, 361 or 362, 364, 415, 417, 430, 431, 442, ECON 425, 429, BETR 340, 430, BMGT 340, 356