

MARKETING

2004-2005

FRESHMAN YEAR

Fall Semester: 16 hours

Course Number	Hrs
ENGL 121	3
MATH 131	3
Natural Science With Lab*	4
Behavioral SS*	3
BMGT 100	3
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	16

Spring Semester: 16 hours

Course Number	Hrs
ENGL 122	3
MATH 136	3
Natural Science Non Lab*	3
Non-Business Elective*	3
Cultures & Civilizations I	3
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	15

SOPHOMORE YEAR

Fall Semester: 16 hours

Course Number	Hrs
Fine Arts*	3
Cultures & Civilizations II	3
BMGT 211	3
BACC 201	3
ECON 101	3
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	15

Spring Semester: 15 hours

Course Number	Hrs
Humanities or Fine Arts*	3
THSP 109*	3
BMGT 212	3
BACC 202	3
ECON 102	3
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	15

JUNIOR YEAR

Fall Semester: 15 hours

Course Number	Hrs
BACC 335	3
BMGT 315	3
BFIN 302	3
BMKT 313	3
BMGT 310 or ENGL 300 or ENGL 410	3
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Spring Semester: 15 hours

Course number	Hrs
BMGT 311	3
Non-Business Elective*	3
BMKT 361 or 362	3
BMKT 365	3
Concentration Elective	3
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	15

SENIOR YEAR

Fall Semester: 15 hours

Course Number	Hrs
BMGT 360	3
BMKT 450	3
Concentration Elective	3
Elective 300/400*	3
Elective 300/400*	2
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	14

Spring Semester: 14 hours

Course Number	Hrs
BMGT 440	3
BMGT 441	1
BMKT 461	3
Concentration Elective	3
Concentration Elective	3
Non-Business Elective*	2
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	15