

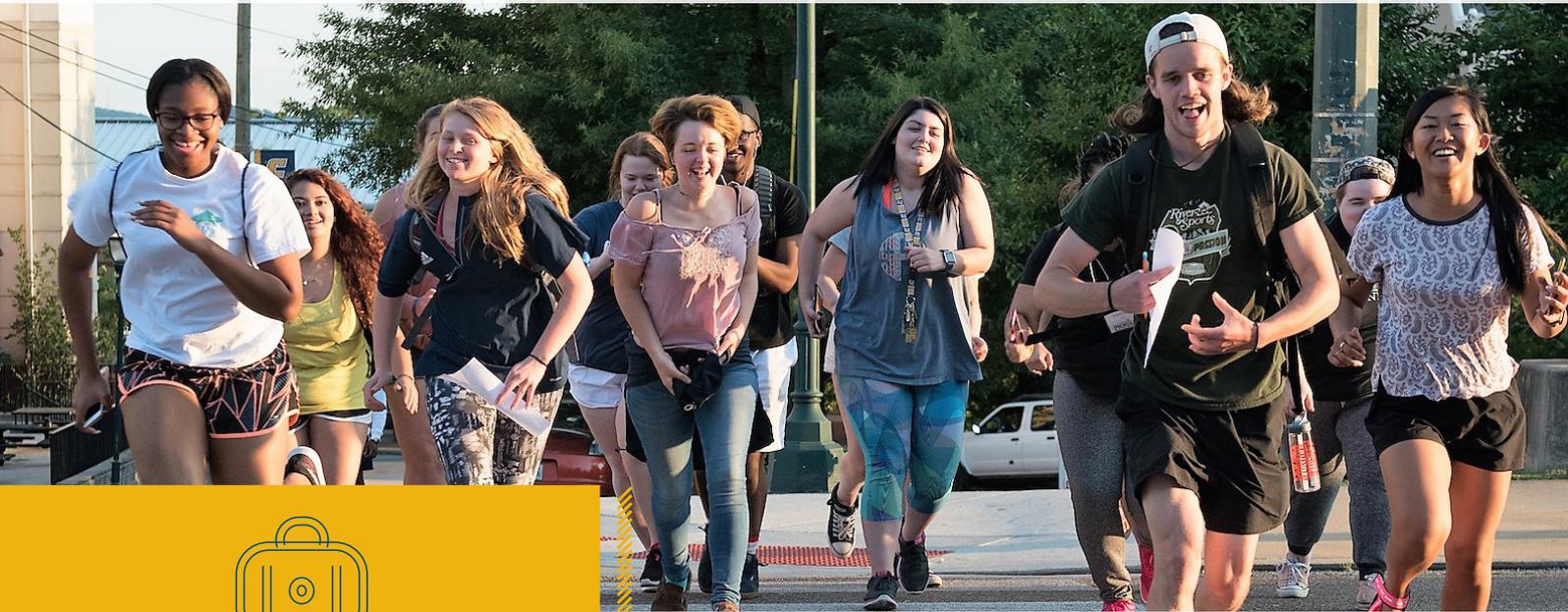


2019 BUSINESS EMPOWERMENT ACADEMY

A Leadership Program for Diverse Students

Program Dates: June 17-21, 2019

UTC GARY W. ROLLINS
COLLEGE OF BUSINESS



Who Qualifies?

Rising high school seniors with a minimum GPA of 2.85. Students with an interest in business is preferred.



Who Should Apply?

First generation college students, students on free or reduced lunch, or students who are under-represented.



Activities

Visits to local companies, scavenger hunt, ARC pool party, movie night, and more!

APPLY NOW

Application Deadline: May 1, 2019

The Gary W. Rollins College of Business invites you to apply for the 2019 Business Empowerment Academy (BEA). This **5-day residential summer program is offered free of charge to all participants.**

The program is open to first generation college students, students on free or reduced lunch, or students who are under-represented (i.e., Native American, African American, Asian American, Hispanic) who are academically talented rising high school seniors (a senior in the fall of 2019) with a minimum GPA of 2.85. The program will focus on building a portfolio of skills including: collaboration, critical thinking, networking and overall professionalism, while exploring the various majors offered in the Rollins College of Business. The BEA offers the opportunity to interact one-on-one with university professors and successful business professionals through a variety of hands-on workshops, field trips and seminars. In addition, students will get a preview of college life and the Chattanooga experience through recreational events that include athletic activities, a movie night, visits to area attractions and more.

The program includes visits to top employers of Rollins College of Business graduates. Program participants will also explore each of the business disciplines - accounting, finance, economics, entrepreneurship, marketing, and management - in interactive formats designed to provide insight into those disciplines and potential business career paths.

*The program is completely free to participants and will include housing, meals, snacks, activities and transportation during the program. Students are responsible for their transportation to and from the UTC Campus before the program begins and after the program concludes. **To apply, visit UTC.EDU/BEA***