



Collegiate Membership Form

Name

First:

Middle Initial:

Last:

Male: Female:

University: University of Tennessee at Chattanooga

Home and School Addresses (required for membership)

Home Address

Street:

City:

State: Zip: Country: USA

School Address (if different from Home Address)

Building or Dorm Number:

Street:

City:

State: Zip: Country: USA

Primary Contact Information

Phone: Area Code: Number: Extension (if applicable):

Home: Cell: Work:

Email (mandatory for membership communications):

Communication Preferences

Send all my mail to my Home Address: or School Address:

Do not send non-membership email communications from AMA:

Do not publish my information in the Membership Directory:

(Unless otherwise specified, the above information will be published in the directory.)

**Join before September 30th and pay nothing!!
You will need to attend 3 AMA Guest Speakers at the Campus
Meetings; attendance will be tracked.**

Membership Dues

Annual National Membership Dues: \$47

Professional Chapter Dues: UTC AMA Chapter: \$10

Total Due: \$57

Due to UTC's policy, payment will need to be made with a Check made out to **UTC-AMA Membership** or with Cash. No Credit or Debit Cards are accepted. ****NO payment is needed if you join before September 30th and attend 3 AMA guest speakers!**** The UTC AMA Chapter will pay for your national AMA membership!

An online subscription to *Marketing News* is included in your membership. You may also subscribe to additional publications as the member-discounted rates. Price is per year. *\$35 of your national dues is for a one-year subscription to *Marketing News*. AMA membership is individual and nontransferable. No percentage of dues is used for lobbying purposes.

Statement of Ethics (required; print form and sign)

As an AMA member, I agree to abide by the AMA Statement of Ethics, embracing the highest ethical norms and values for marketers. 1) Marketers must first do no harm. 2) Marketers must foster trust in the marketing system. 3) Marketers should embrace, communicate, and practice the fundamental ethical values that will improve consumer confidence in the integrity of the marketing exchange system.

Any AMA member found to be in violation of the Statement of Ethics may have his or her Association membership suspended or revoked. A complete copy of the AMA Statement of Ethics is available

online at MarketingPower.com. **In order to validate your application, please sign the Statement of Ethics.**

I subscribe to the Statement of Ethics and will adhere to it:

Signature:

Date:

Faculty Sponsorship Signature (this application cannot be processed without a Faculty Sponsor signature)

I hereby certify that this applicant is a full-time registered student not currently employed in a professional position.

Faculty Sponsor Signature:

Date:

Return Your Completed Form to:

Dr. Stephanie Gillison, Fletcher Hall 400-E OR drop it by in person to Laura Perryman, Marketing Department administrative specialist, Fletcher Hall 412-C.

There's a basket on the door with AMA on it!