

CAS Strategic Plan Committee – Agenda

May 13th, 2015
12:00-2:00 PM
Lookout Mtn. Room

Present Committee Members: Joe Wilferth and Manuel Santiago (co-chairs), Pam Ashmore, Jessica Auchter, Amy Brock-Hon, Josh Davies, Mike Friedman, Tammy Garland, Heather Grothe, Katie Hargrave, Rebecca Jones, Hope Klug, Matt Matthews, Marcus Mauldin, Tiffany Mitchell, Steve Ray, Terry Sanford, Jill Shelton, Chris Stuart, Talia Welsh, Michelle White

Wilferth and Santiago provided an overview of the CAS Strategic Plan website:

<http://www.utc.edu/college-arts-sciences/cas-strategic-plan/>

Questions and Discussion with Non-Committee Members: Dr. Tom Rybolt, Head of Chemistry, was present to observe the committee's activities. Otherwise, no other staff or faculty members were present for discussion.

Mission, Vision, and Goals: Committee members discussed how to proceed in articulating the College's mission and vision statements. Wilferth suggested that we could approach those statements inductively or deductively—*i.e.*, they may come from/after discussions of the College's strengths and goals, as well as from comments and goals gathered during the "open meetings" OR the mission and vision statements may be articulated at the beginning of our process in an attempt to define "who we are" in general. Wilferth asked committee members to consider how they would advocate for or characterize the College of Arts and Sciences one year from now to prospective students, to their parents, to neighbors, *etc.*—an elevator speech of sorts. From these comments, offered by all committee members, Wilferth and Santiago suggested that they would draft mission and vision statements as well as distill 4-5 overarching goals for the College. They would likewise consider all comments from faculty, staff, and students during the "open meetings." These statements and goals will be reviewed by committee members prior to and during the next meeting.

The meeting adjourned at 2:00.

Future Meetings:

Wednesday, May 20th (12:00-2:00), Lookout Mountain Room

Wednesday, June 24th (12:00-2:00), Lookout Mountain Room

Wednesday, July 8th (12:00-2:00), Lookout Mountain Room

Wednesday, July 15th (12:00-2:00), Lookout Mountain Room