MAP THE FUTURE
ENGLISH

A Guide For Optimizing Your Degree

This career map provides a general blueprint of how to navigate your undergraduate program. The map highlights quality experiences to supplement your coursework and identify academic milestones for years one through four.

Take advantage of the rich resources the university and Chattanooga community have to offer as you prepare for post-college years. During your time here, forge connections, participate in organizations and utilize exploratory learning options to gain real-world experiences outside of the classroom.
ABOUT THE COLLEGE OF ARTS AND SCIENCES

Our mission is to provide an environment for intellectual curiosity and a foundation for life-long learning, thinking, reflection and growth. We do this by: equipping students with transferable skills, encouraging cultural and intellectual diversity and advancing knowledge through research and creative activities.

Small classes, careful advising and personal attention make our commitment work for students majoring in the fine arts, the humanities, the sciences and behavioral sciences, and for students preparing for professional study through a liberal education.

YOUR ENGLISH DEGREE

The critical thinking ability, communication skills, creativity, empathy and innovative spirit of English majors are what make them so valuable to the world as both people and young professionals.

Every aspect of the English Department’s program communicates a sense of wonder and excitement about our written culture and engages the student’s imagination. We want students to be able to identify and order intricate responses to arrive at a sound understanding of a written text or to produce clear and forceful writing of their own.

English majors choose from three concentrations for their bachelor of arts degree:

- Creative Writing
- Literary Study
- Rhetoric and Professional Writing

“People think they have to have a very specific degree or learn a specific skill to be successful, but for those graduating today it’s more about being able to do everything. The critical thinking and research skills our majors develop are what allows them to be so successful in a multitude of professions.”

— Dr. Rebecca Jones,
UC Foundation Associate Professor and Director of English Graduate Studies

utc.edu/english

SCHOLARSHIP AND GRANT OPPORTUNITIES

The following scholarships are specifically designated for English majors. The Department of English Scholarships Committee awards these annually and students must meet minimum qualifications to be considered. Visit utc.edu/english-scholarships to learn more.

Arlie E. Herron Scholarship
Full-time junior, senior or graduate student
2.5 cumulative GPA and a minimum 3.0 GPA in the major

Sally B. Young Scholarship
Full or part-time junior, senior or graduate student
3.0 cumulative GPA and a minimum 3.5 GPA in the major

Marian J. Tyte Scholarship
Full or part-time undergraduate or graduate student
Special consideration for parents continuing their education while also caring for their children

Chuck Pierce Scholarship
Full-time undergraduate or graduate student
3.0 cumulative GPA in last semester at UTC and 3.25 GPA in the major
For a student returning to UTC after an absence of at least one year

Robert W. and Beatrice R. Anderson Scholarship
Full or part-time student
3.0 cumulative GPA and a minimum 3.5 GPA in the major

William Thomas and Louise Morris Garrison Scholarship
Full or part-time undergraduate student
Student must have demonstrated successful academic performance and/or financial need

Dr. Margaret N. Kelley Scholarship
Full or part-time graduate student

The Thelma Styles Igou Poetry Scholarship
Must have demonstrated excellence in poetry writing and financial need.

Phanorack James Daniel Chapman Memorial Endowed English Scholarship
Awarded to a rising senior English major
Student should have an interest in teaching; Preference given to students with financial need
INTERNSHIP OPPORTUNITIES
With these internships, students gain invaluable soft skills necessary for the office environment as they write and produce public documents in a professional setting, with experiences as diverse as:

- Advertising and Marketing
- Public Relations
- Internal Corporate Communications
- General Corporate and Nonprofit Communications
- Proposal Writing for Nonprofit Organizations
- Documentary Filmmaking
- Social Media Writing and Promotions
- Copy Editing and Research

Our students have interned at the following organizations:
Nooga.com
The Pulse
True North Custom Publishing
Psi Chi National Society for Psychology
Chattanooga Times Free Press
Partnership for Families, Children and Adults
Patten Group
Chattanooga History Center
BlueCross BlueShield
Unum

STUDENT RESOURCES
UTC Writing and Communication Center
Library Student Services
Library Media Studio

PROFESSIONAL ORGANIZATIONS
Sigma Tau Delta: International English Honor Society
Conference on College Composition and Communication (CCCC)
The Modern Language Association (MLA)
National Council of Teachers of English (NCTE)
The South Atlantic Modern Language Association (SAMLA)

CAREER POSSIBILITIES
Writing/Editing
Creative Writing
- Novels: Fiction and Nonfiction
- Poetry, Plays, Screenplays and Scripts
- Greeting Cards
- Lyrics/Jingle Writing
- Journalism
- Writing/Reporting
- Editing
- Critique
- Freelance Writing

Technical Communication
- Technical Writing and Editing
- Science and Medical Writing
- Grant and Proposal Writing
- Software and Hardware Documentation
- Information Technology Writing
- Human-Computer Interface Design
- Corporate Communications and Training
- Mechanical Communication

Publishing
- Editing
- Publicity
- Advertising/Sales
- Marketing
- Circulation
- Promotion
- Production
- Administration

Advertising
- Creative Services
- Copy Writing
- Art Direction
- Web Page Design
- Account Management
- Media
- Account Planning
- Production

Education
- Higher Education Administration
- Admissions, financial aid, academic advising and support
- Student Affairs
- Development/Alumni Affairs
- International Education and Study Abroad
- Information/Library Science
- Non-classroom Teaching
- English as a Second Language Research
- Teaching
- Tutoring
- Administration

Public Relations
- Account Coordination
- Media Relations
- Writing
- Social Media
- Editing
- Account Management
- Research
- Fundraising

Law
- Law Assistance
- Prosecution
- Defense
- Contractual
- Corporate
- Nonprofit or Public Interest
- Government
- Mediation
- Lobbying

Business
- Management
- Human Resources
- Customer Service
- Insurance Claims and Sales
- Sales and Marketing
- Underwriting
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<td>Explore other fields with General Education courses. Visit University Career Services online for assessments to match your strengths with careers.</td>
<td>Attend department functions. Talk career plans and graduate school with English faculty. Apply for department scholarships and writing contests.</td>
<td>Attend department functions. Talk career plans and graduate school with English faculty. Explore careers with undergraduate degrees in English.</td>
<td>Attend department functions. Talk graduate school options with department's graduate school coordinator.</td>
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<th>ACADEMIC MILESTONES</th>
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<th>CONNECTIONS</th>
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<td>Meet with your advisor regularly. Stay connected with department events via social media and UTC website.</td>
<td>Meet advisor at English Department’s Sophomore Student Orientation. Get involved with a student organization. Consider joining the English Honor Society or Sequoya Review.</td>
<td>Contact advisor and faculty for research projects and senior internship opportunities. Consider alumni network. Learn about alumni connections with department head.</td>
<td>Network with your internship organization to identify possible job opportunities and career paths post-graduation. Use the networks you established (via the internship or otherwise) during your under-graduate work to make connections outside of campus with individuals (including alumni), businesses and organizations.</td>
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<td>Explore the resources offered through University Career Services. Identify four employable skills and begin cultivating them. Attend a part-time job fair in fall or spring.</td>
<td>Meet with the internship coordinator for internship opportunities. Explore research opportunities with advisor. Prepare your résumé or curriculum vitae (CV).</td>
<td>Apply for internships. Refine job interview skills. Consider an honors thesis. Attend a graduate school fair. Prepare for the GRE. Update résumé or CV.</td>
<td>Prepare for the GRE. Update résumé or CV. Create a professional profile on LinkedIn. Be able to talk about your accomplishments during your undergraduate work—specific research or projects in which you took part or played a major role.</td>
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<th>ACHIEVEMENT</th>
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<td>30 credit hours completed Meet with advisor at least twice. Have your second year mapped out and a general plan for years three and four.</td>
<td>60 credit hours completed. Develop a strong relationship with your advisor. Have your third year mapped out and a general plan for year four.</td>
<td>90 credit hours completed (at least 15 hours at the 3000-4000 level in your major and minor) . Confirm graduation requirements will be met by the end of fourth year.</td>
<td>120 credit hours completed (39 hours at the 3000-4000 level). Attend Commencement. Join the alumni association. Maximize your potential career options by attending graduate school. Your advisor can help you locate a program in areas of interest to you and get you started on applications.</td>
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