

Career Development Alliance Meeting  
UC CHICKAMAUGA RM  
July 9, 2019  
8:45am-10:00am

**Members attending:**

Endia Butler, Donna Cooper, Sue Culpepper Julie David, Marc Holcomb, Daniel Grzesik, Stacie Grisham, Rob Liddell, Deandra McGee, Jenny McFerron, Chuck Nalley, Sherry Ormsby, Erica Holmes Trujillo, Will Walker, Kaine Wilson, Jaclyn York

**Call to Order:** 8:50 Rob Liddell

**Review of Minutes from May 14th meeting** motion made to approve the minutes by Marc Holcomb and seconded by Staci Lee. Motion carried by unanimous vote

**Review of CDA Bylaws**

A. Article II proposal: integrating career exploration and readiness into the student experience.

- Internship/Cooperative programs (Experiential/Engagement) Sherry Ormsby suggests aligning tracking with state-wide IR initiatives
- Career Development course sections/proxy programming
- Special populations: first generation, sophomores; veterans and dependent, spouse.

Sue Culpepper suggestion to ask the employers what their needs are. Also, add minority group in special populations. Staci's suggestion add in bylaws 'special populations' without being overly specific, not including exhaustive list in an effort to include populations moving forward. Instead of Special: maybe focused or underserved to match THEC wording

B. Article III. Membership

Privileges and Responsibilities of Membership: *Responsibilities: Each member shall attend a minimum of ~~three meetings per quarter~~ and offer suggestions to improve career services functions at UTC.*

C. Article IV. Membership Meetings

*The meetings of the membership will be held on the ~~second Friday of the month.~~*

- Proposal of revised Meeting schedule. Up to now, monthly meetings have been useful in the establishment of CDA. David Steale suggests strike reference of day of the week. Make a motion to adopt Call for bi-monthly meeting. Motion David. 2<sup>nd</sup> Sherry Ormsby. All in favor.

D. Article V. Leadership Team

- Non-appointing training and assessment coordinator role; specifying liaison roles

**Nominations at next meeting for**

- Chair: 2 year term, odd years
- Secretary: 2 year, odd years
- Liaisons: 2 year term, odd years
- \* The Community Liaison will engage members of the UTC community and others interested in career development, readiness, and experiential opportunities leading to closer alignment between stakeholders
- \* The Faculty Liaison will engage members of the UTC faculty cohort to advance curricular and co-curricular integration, development and enhancement of career-based education and associated interventions leading to broader engagement

**Proposed schedule for 2019/2020 academic year:** Change to bi- monthly meetings

**Introductions:**

- Kaine Wilson, Administrative Assistant, Center for Career and Leadership Development. UTC Alum. Has been at career services for 3 years.
- Erica Holmes-Trujillo, HUB Director, College of Arts and Sciences grew up in Nashville. Out west for 11 years. Vision aligns support student success. Minority serving experience, PELL eligible, 1<sup>st</sup> generation, integrate into Arts and Sciences. Promote success. Partnering across campus.
- Deardra McGee RCOB as the Coordinator of Student Recruiting and Diversity Initiatives previously CASA assistant director. Been on campus 25 years. Program development, diversity initiatives.

**New Business:**

- Chancellor/Dean Pack, Blue Cross Blue Shield of TN has issued an RFP for public university in TN. An innovative program delivering Comp Science in 2 years with guaranteed job after successful completion for \$70,000. Compressed Request for Proposal (RFP). National headline. Only one program in the US. Embedded in RFP is interest in stocking pipeline with Hamilton county opportunity zone schools. If/when we get this: 100 students per year as a model. Begin with 15 student cohort. Competition: Any public 4 year University within TN. (example of large employers' declaration that they are not getting what they want. example of how UTC listens to the needs of employers) Deadline is very early August. Decision made based on RFP criteria. BCBS leadership team to make that decision. 'Tell us what you think we have done to meet employer needs.' Donna: list of employers to provide for example of meeting employer needs.

- 15/4 initiative – hiring many adjuncts. Underutilized connection in the community. Donna to reach out for more robust conversations
- Handshake: contact students who start profile but have not finished. Out of cycle 1<sup>st</sup> destination: RADIUS communication.
- Handshake Users conference in Nashville next week: Rob and Tonia. Handshake is approaching 6000 employers.

**Call to Adjourn 9:52**

**Next meeting: Tuesday, August 13th, UC Chickamauga Room, 8:45am – 10:00am**