

Business Administration: Marketing, B.S.

[Please see the Courses section of this catalog for complete course descriptions.](#)

First Year – 30-31 Hours			
Meet with Academic Advisor two times each semester.			
<i>Fall Semester:</i>	Hrs	<i>Spring Semester:</i>	Hrs
MATH 1130 (Mathematics)	3	MATH 1830	3
ENGL 1010 or 1011	3-4	MGT 1000	3
FAH: Historical Understanding	3	ENGL 1020 or HIST 2100	3
FAH: Visual and Performing Arts	3	FAH: Literature	3
Non-Western Culture	3	FAH: Thought, Values and Beliefs	3
	15-16		15
Second Year – 31 Hours			
Using MyMocsDegree, create course plan for your remaining degree requirements.			
<i>Fall Semester:</i>	Hrs	<i>Spring Semester:</i>	Hrs
MGT 2110 (Statistics)	3	MGT 2120	3
ACC 2010	3	ACC 2020	3
ECON 1010 (Behavioral and Social Sciences)	3	ECON 1020	3
PSY 1010 or SOC 1510 (Behavioral and Social Sciences)	3	THSP 1090	3
Natural Science with Lab	4	Natural Science without Lab	3
	16		15
Third Year – 31 Hours			
Participate in study abroad, leadership opportunities, service learning, civic engagement, internships, research projects, and other learning opportunities.			
<i>Fall Semester:</i>	Hrs	<i>Spring Semester:</i>	Hrs
BUS 3350	3	MGT 3110	3
MGT 3150	3	MKT 3610 or 3620	3
FIN 3020	3	MKT 3650	3
MKT 3130	3	MKT 3180 or FIN 4120 or MGT 4380 or MGT 4950r	3
MGT 3100 or ENGL 2880	3	Elective (3000-4000 Level)	3
BUS 3410	1		
	16		15
Fourth Year – 27-28 Years			
Complete your Graduation application with the Records Office.			
<i>Fall Semester:</i>	Hrs	<i>Spring Semester:</i>	Hrs
MGT 3600	3	MGT 4400	3
MKT 4610	3	MKT 4500	3
MKT 3610 or 3620	3	Approved Concentration Elective (3000-4000 Level)	3
Approved Concentration Elective (3000-4000 Level)	3	Approved Concentration Elective (3000-4000 Level)	3
Approved Concentration Elective (3000-4000 Level)	3	Elective	0-1
	15		12-13

Completed:			
Graduation Requirements:	Hrs	Degree Requirements:	Hrs
120 Total Hours		28-29 General Education Hours	
54 Upper Division (3000-4000) Hours		88 Program (Major) Hours	
30 Hours at UTC		Minor (<i>Not Required</i>)	
60 Hours at 4-year Institution		3-4 Elective Hours	
50% of Business Hours at UTC		Foreign Language (<i>Not Required</i>)	